2021 MIT Research and Development Conference

Resiliency Through Innovation

Karl Koster

Executive Director of MIT Corporate Relations
MIT IS A WORLD CLASS RESEARCH UNIVERSITY

MIT named the No. 1 university in the world by the QS World University Rankings

(ninth straight year MIT has held the top spot)
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150+ RESEARCH LABS, CENTERS, PROGRAMS

$762M RESEARCH SPENDING (24% from Industry)

1,529 PATENTS ISSUED (Last 5 Years)
INSTITUTE INITIATIVES

- Interdisciplinary research enhances problem-solving
- Entrepreneurial ecosystem spurs innovation
- Patenting/licensing speeds commercialization
- MIT ranks first in industry R&D expenditures
INSTITUTE INITIATIVES

MIT ENERGY INITIATIVE

DIGITAL WORLD

GLOBAL ENVIRONMENT/SUSTAINABILITY
SCHWARZMAN COLLEGE OF COMPUTING

INNOVATION INITIATIVE

FUTURE OF WORK
MIT Industrial Liaison Program

Program customized to member needs
Build/manage productive partnerships
Industry's Chief Gateway to MIT

EXECUTIVE BRIEFING

- Focused forum for company decision makers and key MIT faculty
- Contribute to strategic planning, new business development
- Examine emerging/disruptive research and technology
- Learn of new management approaches to corporate issues
- Engage with your key business clients at MIT
MEMBER SERVICES

FA C U L T Y M E E T I N G S
• Organized/managed to yield high-caliber discussions
• Identifies collaboration opportunities
• Helps establishes strong, beneficial relationships

C O N F E R E N C E S / E V E N T S
• Address hot tech topics, geared to industry
• Present on-campus, and international locations
• Feature faculty, researchers, and startups
• Provides excellent networking opportunities

P R O G R A M D I R E C T O R S
• On-campus advocate for your research agenda
• 1,500+ faculty/member meetings in FY19
• Develop Activity Plan for MIT interactions
• Assess, advise, and chart next steps
MEMBER SERVICES

REMOTE

FACULTY MEETINGS
- Organized/managed to yield high-caliber discussions
- Identifies collaboration opportunities
- Helps establishes strong, beneficial relationships

CONFERENCES/EVENTS
- 110 ILP webinars since March 2020
- Video archive available to ILP members
- Spring 2021 webcast series featuring leading MIT faculty, and interactive panels with corporate executives

SYMPOSIA
- Virtual symposia for a single company
- Tailored to the needs/interests of one member company
- One hour to full day virtual event
- Features one or more faculty and/or startup speakers

VIRTUAL

WEBCASTS

REMOTE

VIRTUAL

WEBCASTS
233 ILP MEMBERS WORLDWIDE
Partnering with high-caliber MIT talent is especially effective in pioneering solutions and applications for complicated, hard-to-understand technologies.
The companies that do best in economic recovery periods are those that “master the delicate balance between cutting costs to survive today and investing to grow tomorrow”