empatica (>>

Rosalind Picard, Co-Founder & Chief Scientist Matteo Lai, Co-Founder & CEO



MIT Student, 7 days, 24 hours/day

Day 7 Lat TV Day 6 Study EXERTIT Day 5 Study Day 4 TV Study Lab Day 3 . 4 Lab Chores Social Day 2 Homework Lab Day Homework Lab 19:00 21:00 16:00 00:00 03:00

Si **Electrodermal Activity,**



"Can I borrow a sensor to see what is causing stress for my little brother who has autism?"





94% accurate convulsive seizure detection using a wrist-worn electrodermal activity and accelerometry biosensor.



Poh et al (2012), Epilepsia.



Neurologic diseases that cause death



Neurologic diseases that cause death

Thurman et al. Epilepsia 2014

Post-ictal generalized EEG suppression (PGES) was found in 100% of monitored CASES OF SUDEP. MORTEMUS study by Ryvlin et al., Lancet Neurology 2013.



Neurology®

WIDELY READ AND HIGHLY CITED PEER REVIEWED HEUROLOGY JOURNAL

Autonomic changes with seizures correlate with postictal **EEG** suppression

M.-Z. Poh, PhD, T. Loddenkemper, MD, C. Reinsberger, MD, PhD, N.C. Swenson, S. Goyal, J.R. Madsen, MD and R.W. Picard, ScD



The longer the brain waves are suppressed, the bigger the signal on the wrist!



Login



Seizures are like little electrical fires in your brain There are more deaths from seizures than from house fires (more than 1 death every 10 mins)



Could an alert prevent most seizure deaths?





Physical Activity

Sleep

Time

Temperature

Autonomic Stress

Alerts

Water-resistant

API

\$199

empatica (>





Nominated for Alexander Fleming Award http://bit.ly/VoteEmpatica

E4 wristband

Access signals from sympathetic and parasympathetic branches of the autonomic nervous system in a compact wearable.

CE Medical Certified





E4 ecosystem: device, apps, algorithms



Cloud platform - Connect

Some of the projects we support

- Sleep disorders and insomnia
- Addiction
- Hypoglycemia
- Affect dysregulation
- Alcoholism
- Oppositional defiant disorder
- Alzheimer's
- Pain management
- Anesthesia
- Parkinson's disease
- Anxiety disorder
- Phobias (and desensitization)
- Autism spectrum disorders

- Psychiatric counseling
- Bipolar disorder
- Quadriplegia (or paraplegia)
- Schizophrenia
- Dementia
- Sensory processing & modulation
- Depression
- Sexual dysfunction
- Dysthymia
- Post-traumatic stress disorder Hot flashes
- Attention deficit hyperactivity disorder

- Dermatology (e.g. Eczema)
- Sociopathy
- Diabetes
- Stroke
- Dialysis
- Temporary paralysis
- Drug trials
- Thyroid dysfunctions
- Endocrine disorders
- Epilepsy
- Cystic fibrosis

Building the world's best, and largest, platform for monitoring and treatment of neurological chronic diseases. Our first use case is Epilepsy.

We create groundbreaking technology that is friendly, caring and more human.

How we improve life for people with Epilepsy

sensors

Design medical quality sensors that are comfortable to wear

 \checkmark

Develop seizure detection algorithms that are reliable in daily life

help

Provide insights and alerts to reduce seizure frequency and SUDEP

Epilepsia

human data analytics

EMBRACE WATCH

Embrace, a gorgeous watch designed to save lives

Embrace Watch

Mate App

Alert App

Data services - researcher - physician

Get help quickly

Share Alert with Caregivers

Event Notification

Alert App

			হিট
Status	Caregivers	Alerts	Settings
	Recent Alerts	False Alarm	s
TODAY			
28 lug 20 Dad, Mor	0 16 11:00 mmy		
YESTER	RDAY		
27 lug 20 Doctor Le	0 16 06:47 ee		
UPTO	7 DAYS AGO		
24 lug 20 Mrs. Jane	016 15:21		

Smart forecast

Mate App: Comprehensive diary

Activity monitoring

Sleep monitoring

Sympathetic stress

Semi-automated Diary:

- Automatic sleep tracking / alarms
- •Location/activity
- Medication reminders / logging with "snooze"
- Convulsive Seizures (as part of a clinical trial)

Customized tracking of triggers

- Event marking
- Meal log
- Caffeine
- Alcohol, etc.

Change the life of a child

EPILEPSY FOUNDATION

Strongest recognition of excellence by the epilepsy community

Epilepsy Innovation: Seal of Excellence

Best new technologies 2015

Raised \$780000

ROCK HEAL+H

Crowdfunding hero 2015

2015 Best Innovation in Wearables

reddot design award

2016 Red Dot Product Design Award

A lot of testing...

...with the help of some tough users

+ Tumble test, Drop test, Swimming, Steam room, Sauna, Sports & fitness, etc..

thanks

Matteo Lai ceo@empatica.com support@empatica.com