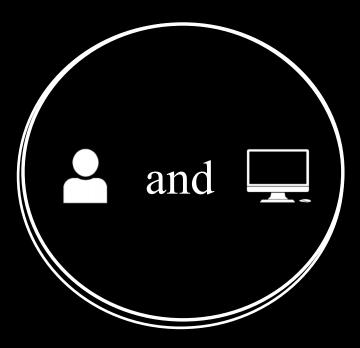
# Human-Computer Collaboration

Thomas W. Malone

MIT Center for Collective Intelligence

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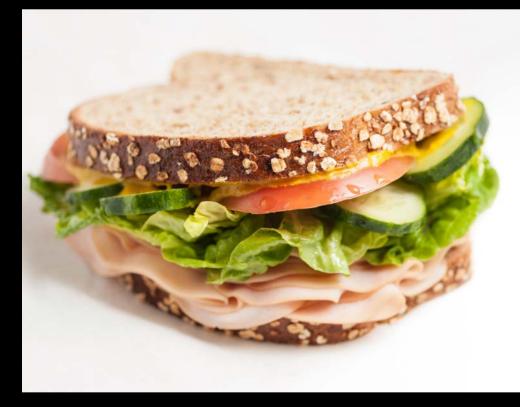


# Superminds –

# Groups of individuals acting together in ways that seem intelligent





























































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Welcome to Wikipedia,

the free encyclopedia that anyone can edit. 5,836,549 articles in English

#### From today's featured article



Roberto Luongo (born April 4, 1979) is a professional ice hockey goaltender from Canada. Employing the butterfly style, he plays for the Florida Panthers of the National Hockey League and previously played for the NHL's New York Islanders and Vancouver Canucks. Luongo is a two-time NHL Second All-Star (2004 and 2007) and a winner of the William M. Jennings Trophy for backstopping his team to the lowest goals against average in the league (2011). He has been a

finalist for the Vezina Trophy as the league's best goaltender (2004, 2007 and 2011), the Lester B. Pearson Award as the top player voted by his peers (2004 and 2007) and the Hart Memorial Trophy as the league's most valuable player (2007). Luongo is second all-time in games played as an NHL goaltender, and is third alltime in wins. He was named to the 2014 Canadian Olympic Hockey Team, where he won his second Olympic gold medal in a largely backup role to Carey Price. (Full article...)

> Recently featured: Killdeer · Jørgen Jensen (soldier) · Siege of Aiguillon Archive · By email · More featured articles

#### Did you know...

Arts	History	<ul> <li>Society</li> </ul>
	Construction Construction	and the second sec
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<ul> <li>Geography</li> </ul>	<ul> <li>Science</li> </ul>	<ul> <li>All portals</li> </ul>

Search Wikipedia

#### In the news

View source

Read

 In Iran, widespread flooding since late March kills at least 62 people (flooding in Golestan Province pictured).

View history



Q

- Zuzana Čaputová is elected president of Slovakia, becoming the country's first female president and its youngest.
- Flooding in Golestan Province, Iran
- A Special Counsel investigation, headed by Robert Mueller, concludes and reports its findings to the United States Attorney General.
- At least 160 people are killed in attacks against Fulani herdsmen in central Mali.

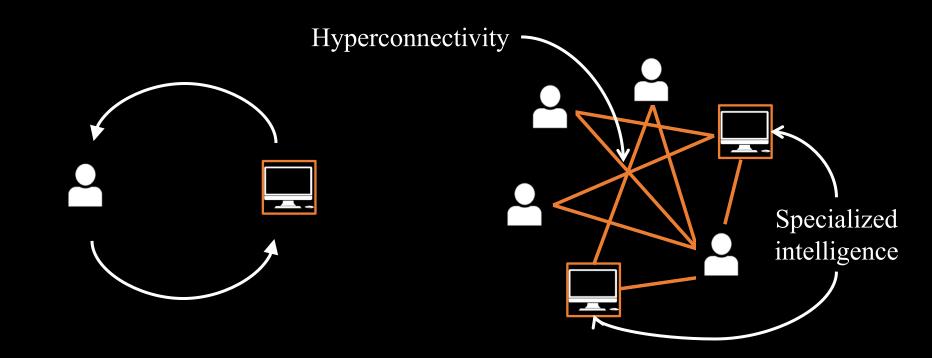
Ongoing: Brexit negotiations · Venezuelan presidential crisis Recent deaths: Nipsey Hussle · Tania Mallet · Geoff Harvey · Agnès Varda · Stephen Fitzpatrick and Audun Laading · Ed Westcott

Nominate an article



How can people and computers be connected so that together they act more intelligently than any person, group, or computer has ever done before?

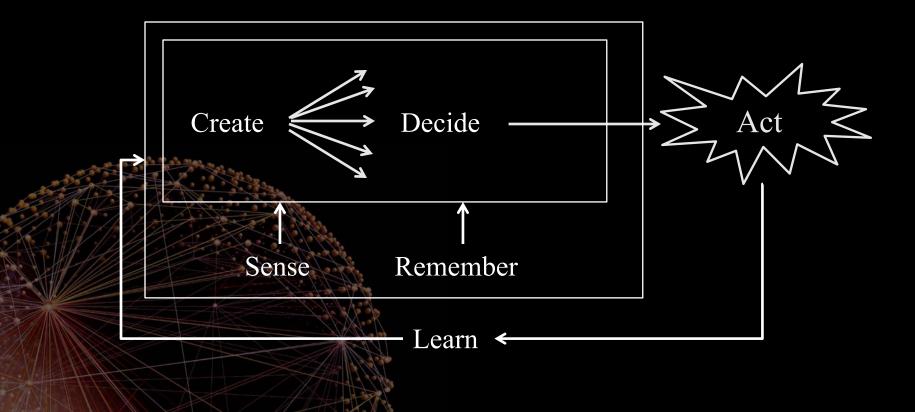
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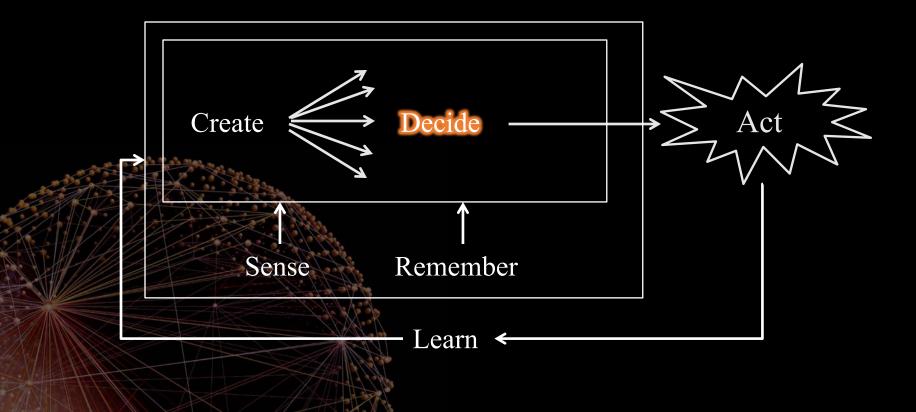
### From humans in the loop . . . to computers in the group

# How can we create more intelligent human-computer groups?

## Cognitive processes



## Cognitive processes



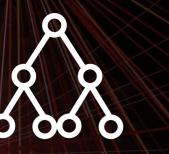
### Superminds for decision-making

Markets

Democracies

voting

### Hierarchies





#### Group decisions are made by:

delegating them to individuals in the group

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all the pairwise agreements between individual buyers and sellers informal consensus based on shared norms and reputations

Communities

the law of the jungle and the survival of the fittest

Ecosystems

## Collective Intelligence Design Lab (CIDL)

Help groups design innovative new kinds of collectively intelligent systems to solve important problems

### **Faculty:**

Goal:



Thomas Malone Sloan Randall Davis CSAIL



Bengt Holmstrom Econ (Nobel laureate)



Roger Levy Brain & Cog Sci



Sandy Pentland Media Lab



Drazen Prelec Sloan on (Nobel laurea



David Rand *Sloan*  Daniela Rus CSAIL

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#### Conceptual moves for designing innovative superminds

Basic moves	Advanced moves		
🛷 Verbify			
+ Zoom in	😋 Cognify		
O Zoom out			
➡ Specialize	Assign	Supermind Technify	
	incentivize		
← Generalize	Analogize		



# **Deloitte.**

#### **Future of Work**

Activating the supermind of Deloitte to reimagine the way humans and machines work together



### CI in the healthcare of tomorrow

Activating the corporate supermind of Takeda to help tackle the future challenges of global healthcare systems



#### Magda Schoenich



#### community<sup>24</sup> biotechnology

### A new way of doing science

Creating the structural foundation for scaling groups of people doing biotech in new ways and changing how life science is done







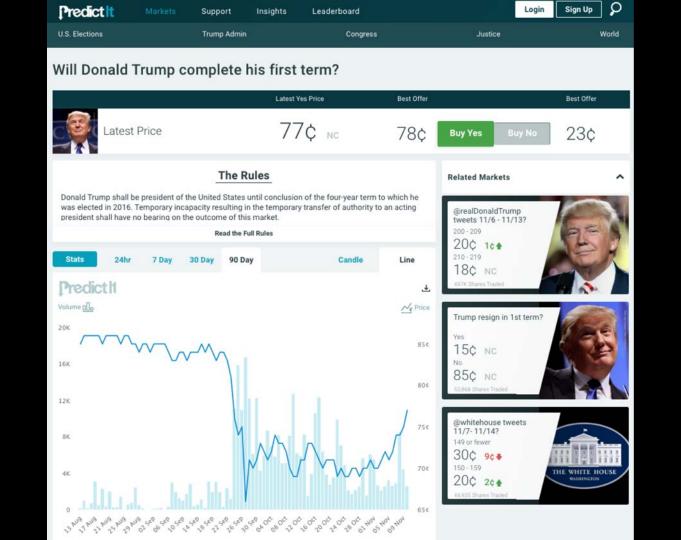
Jeff Schwartz

# Superminds for decision-making

### Hierarchies Democracies Markets Communities Ecosystems

### **Prediction markets**

- Participants buy and sell predictions about future events
  - E.g., buy a "share" predicting sales in Sept. between 1500 and 1600 units
    - If correct: get \$1
    - If wrong: get \$0
- Prices reflect "average" probability estimates.
- Prediction markets are often more accurate than other forecasting methods for product sales, elections, etc.



Predictit	Support	Insights	Leaderboard	Login	Sign Up
U.S. Elections	Trump Admin		Congress	Justice	World

#### Who will win the 2020 U.S. presidential election?

	Contract	Latest Yes Price	Best Offer			Best Offer
Service of the servic	Donald Trump	42¢ 1¢*	42¢	Buy Yes	Buy No	59¢
	Elizabeth Warren	19¢ NG	20¢	Buy Yes	Buy No	81¢
	Joe Biden	13¢ ₁¢♠	13¢	Buy Yes	Buy No	88¢
-	Pete Buttigieg	11¢ NC	12¢	Buy Yes	Buy No	89¢
	Bernie Sanders	9¢ 1¢♥	10¢	Buy Yes	Buy No	91¢
	Andrew Yang	7¢ 1¢€	8¢	Buy Yes	Buy No	93¢
R	Hillary Clinton	5¢ 1¢♥	6¢	Buy Yes	Buy No	95¢
	Mike Bloomberg	4¢ 1¢€	5¢	Buy Yes	Buy No	96¢
	•.	14 More Contracts				



### Prediction errors



Humans and computers combined are more accurate than either alone.

Nagar & Malone, 2011.

\* All differences significant, p < .05

# Superminds for decision-making

#### Hierarchies Democracies Markets Communities Ecosystems

C Climate CoLab About

Contests Community

SEARCH

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LOGIN HELP

In the Climate CoLab, you can work with people from all over the world to create proposals for what to do about climate change.







The Climate CoLab is a project of the MIT Center for Collective Intelligence in collaboration with many other organizations

Check out:

Prior Contest Winners 2013 Crowds & Climate Conference

#### Featured contests see all contests



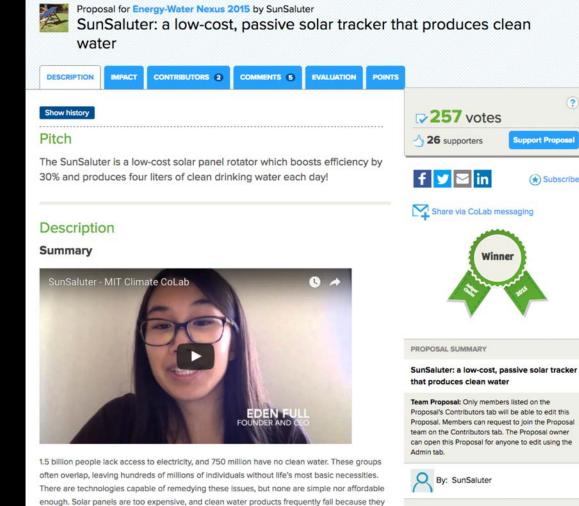
#### Shifting behavior for a changing climate

How can we shift perceptions, values, norms, and attitudes to inspire individuals and institutions to take action on climate change?

#### **Top News**

See Climate CoLab's recent features in Grist, Discovery News, Popular Science, Guardian, and PBS NOVA.

Jun 20. 30 days until 15 contests close! Jun 18. Registration open: Webinar on the Land Use contest Jun 9. Climate CoLab hits 12,000 members



are not user friendly.

Support Proposa (\*) Subscribe

Proposal. Members can request to join the Proposal

Contest: Energy-Water Nexus 2015 What immediate actions can we take to address energy-water nexus challenges?



Q

AbeJanis 🚛 🕯

Leaders in health and science collaborate to anticipate the state of trust in medicine and healthcare in 2040

Participate



# **Trust**CoLab

#### **Top News**

Facilitator's Note, 7 November 2019: Phase 2 Update Facilitator's Note, 6 November 2019: Phase 2 Instructions Facilitator's Note, 30 October 2019: Phase 1 Update Facilitator's Note, 28 October 2019: Phase 1 Instructions Facilitator's Note, 25 October 2019: Welcome

Trust CoLab scenario development exercise starts October 28

9 minutes ago



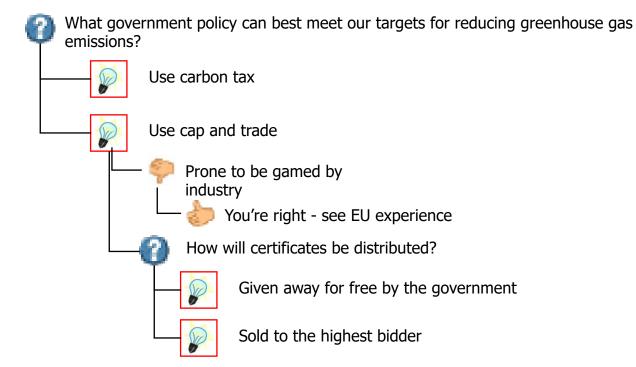
ScottKnoer added a comment to contribution Personalized Medicine based in genomic senguencing and enhanced by AI

View all activities



#### Rob Laubacher

### The Deliberatorium Enables Deliberation at Scale



Radically more compact
Easy to find content
Easy to avoid redundancy
Easy to find gaps

Deeper (collaborative) ideas
 Small voices - yes. Balkanization - no
 Skeleton can guide discussion
 Bias towards critical reasoning



Mark Klein

### **Collaborative Innovation Networks**

• Global trend prediction

• Organizational Analysis

 Individual "Honest Signals" · jazz musicians

Tribefinder uses NLP to find digital virtual tribes for predicting

- Attitudes towards fake news
- Consumer emotions and tastes

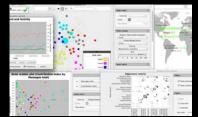
E-Mail based social network analysis with RNN for predicting

- Customer satisfaction
- **Employee** attrition •

Happimeter/ML tracks emotions of

- office workers
- event audiences







#### Peter Gloor



# Superminds for decision-making

#### Hierarchies Democracies Markets Communities Ecosystems

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### Ley Nacional Del Cáncer CoLab

Acerca de

Desafio

EY NACIONAL

NCER

Participa con nosotros y sé parte de un proceso histórico e innovador, donde tus ideas y propuestas para la formulación de la Ley Nacional del Cáncer, serán recibidas por los senadores y senadoras. Creemos en la ciudadanía empoderada y en esta plataforma podrás ser parte activa en esta nueva forma de participación que fortalecerá nuestra Democracia.

Descarga el informe de resultados del proceso participativo sobre la Ley Nacional del Cáncer.





