

# TRANSFORM

Beyond Pixels,  
Towards Radical Atoms

MIT ILP Conference  
April 13, 2017

石井 裕

Hirosi Ishii  
MIT Media Lab



@ishii\_mit

ishii.mit





# ARS ELECTRONICA

## Linz, Austria





ARS ELECTRONICA

# RADICAL ATOMS

AND THE ALCHEMISTS OF OUR TIME

Linz, September 8 - 12, 2016

# Ars Electronica Festival 2016

## Radical Atoms Exhibition

September 2016 ~ Linz Austria



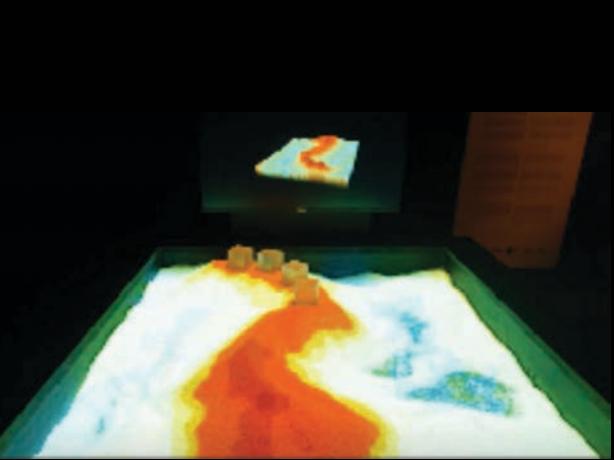
musicBottles



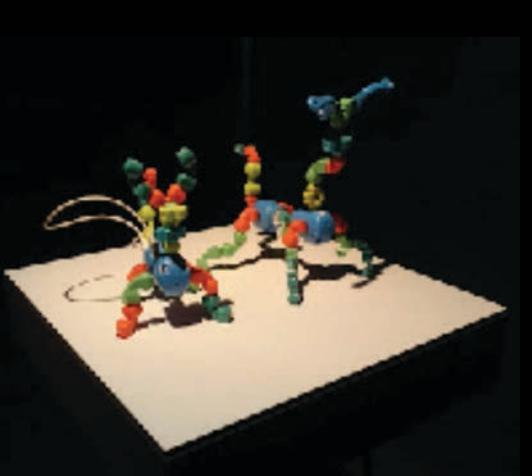
ZeroN



Perfect Red



SandScape



topobo



inFORM



bioLogic



LineFORM



PneUI



jamSheets



Rovables



guests  
projects

100 Drones  
Ars Electronica  
Futurelab



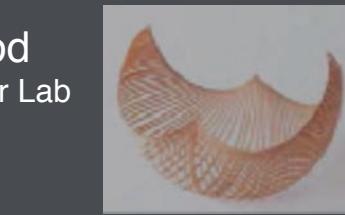
Infinite Cube  
ART+COM



Lift-Bit  
Carlo Ratti  
Associati



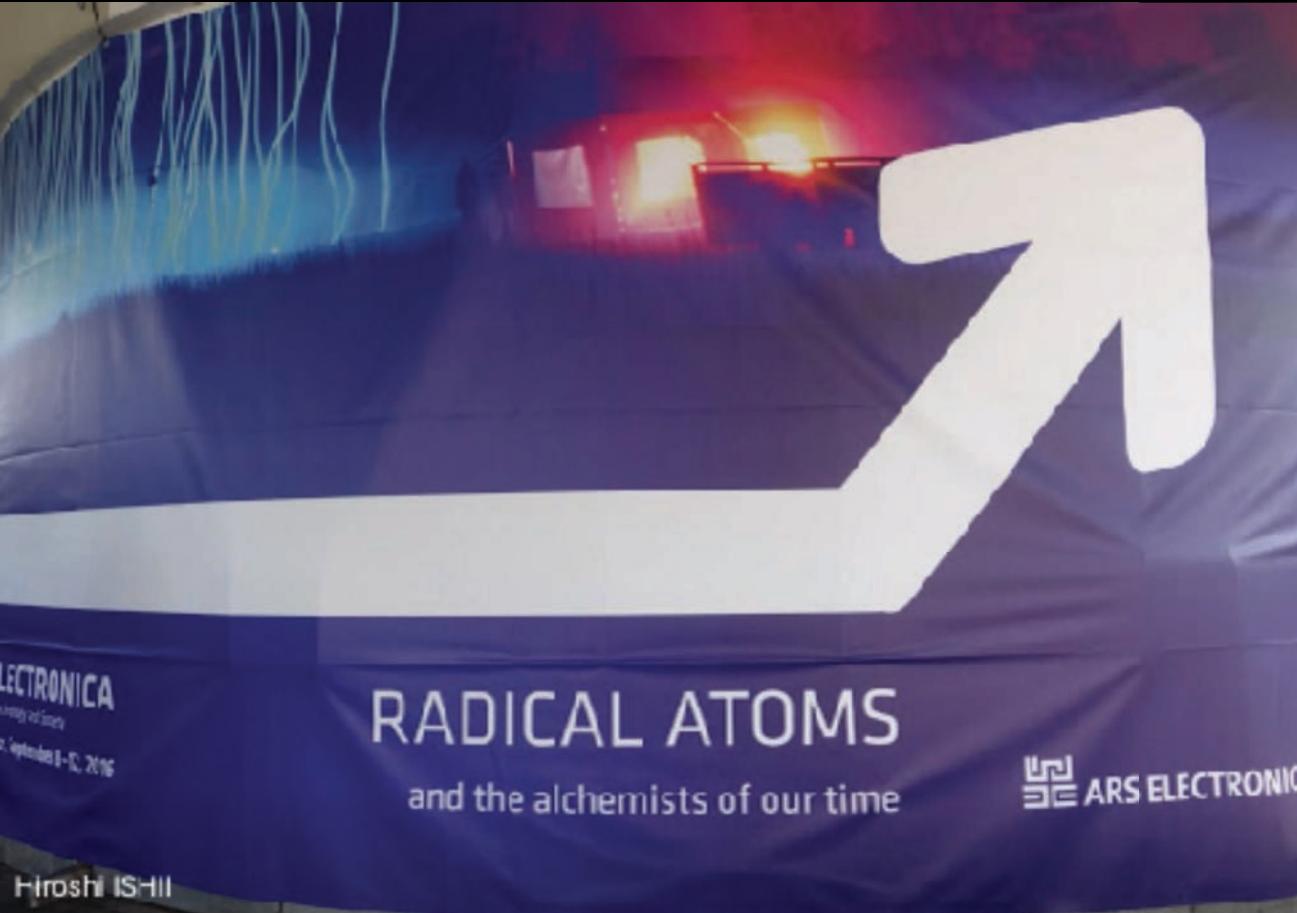
Active Wood  
Self-Assembler Lab



Hiroshi Ishii  
Tangible Media Group  
MIT Media Lab

# Radical Atoms Exhibition @ Ars Electronica Center, Sep. 2016





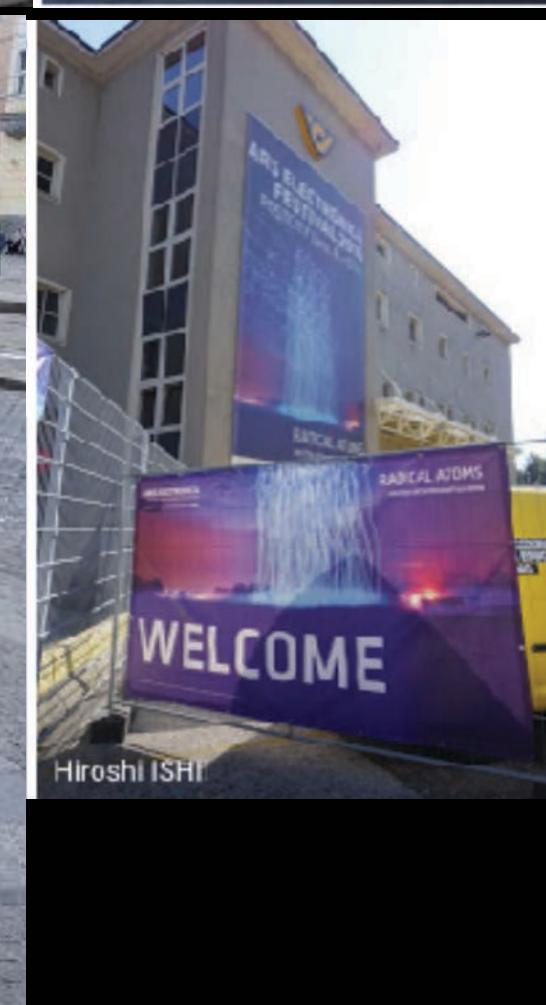
Hiroshi ISHII



Hiroshi ISHII



Hiroshi ISHII



Hiroshi ISHII

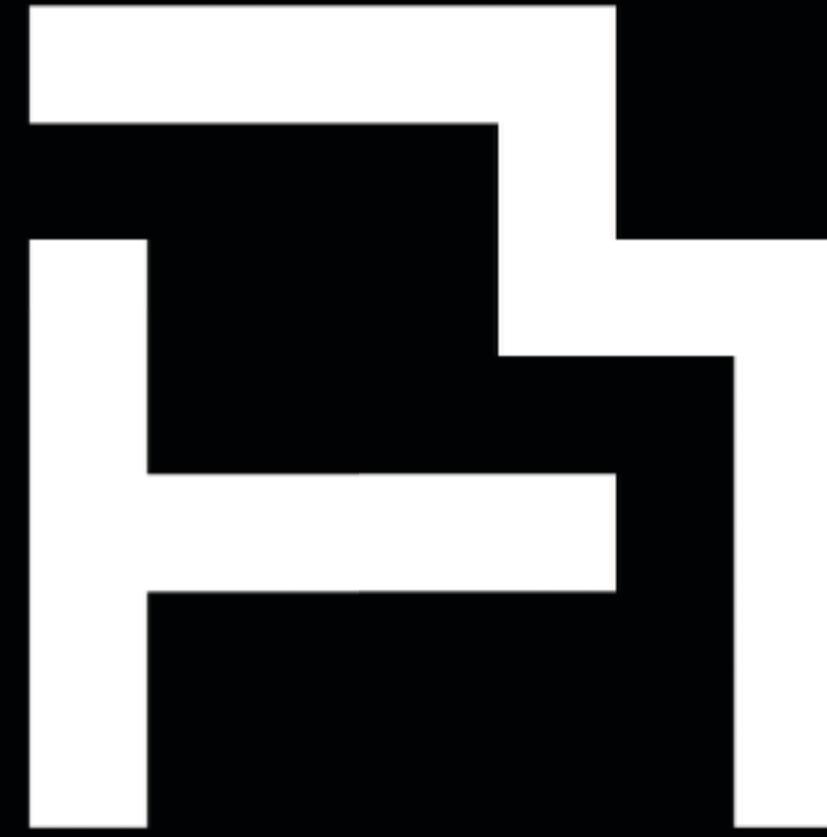


Hiroshi ISHII



Hiroshi ISHII

2016 Linz



tangible  
media



1992

**ClearBoard-1**  
NTT Human Interface Labs  
CHI 92, CSCW 92

1992



**ClearBoard-1**  
NTT Human Interface Labs  
CHI 92, CSCW 92



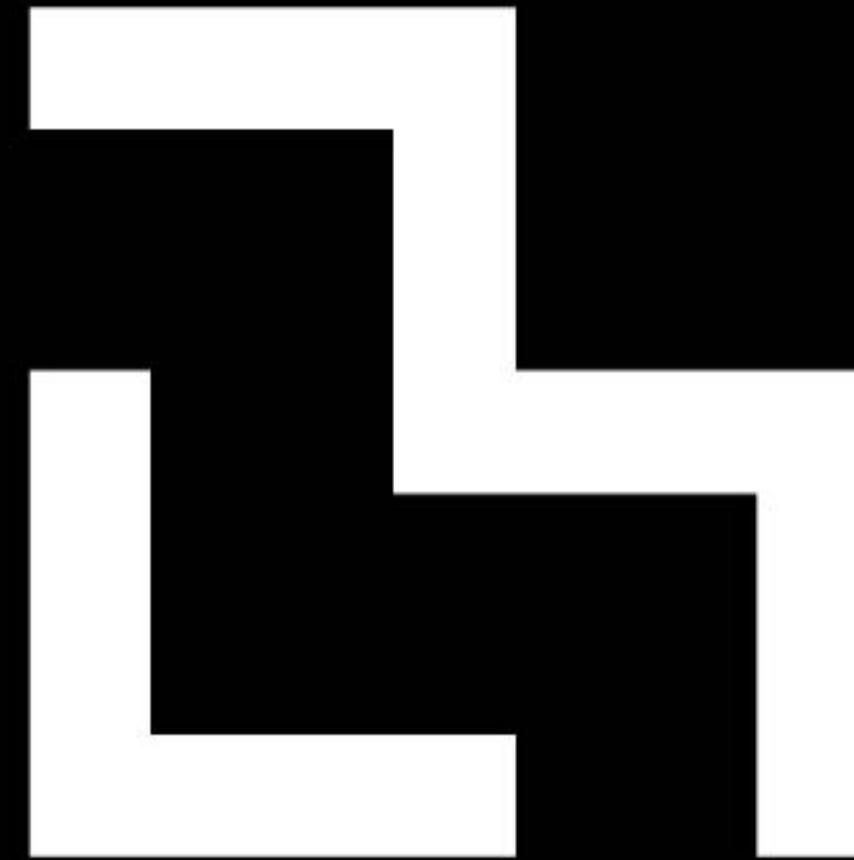
ClearBoard: Seamless Collaboration Media  
Hiroshi Ishii & Minoru Kobayashi @NTT 1992

**ClearBoard-1**  
NTT Human Interface Labs  
CHI 92, CSCW 92



1995

Tangible Media  
MIT Media Lab



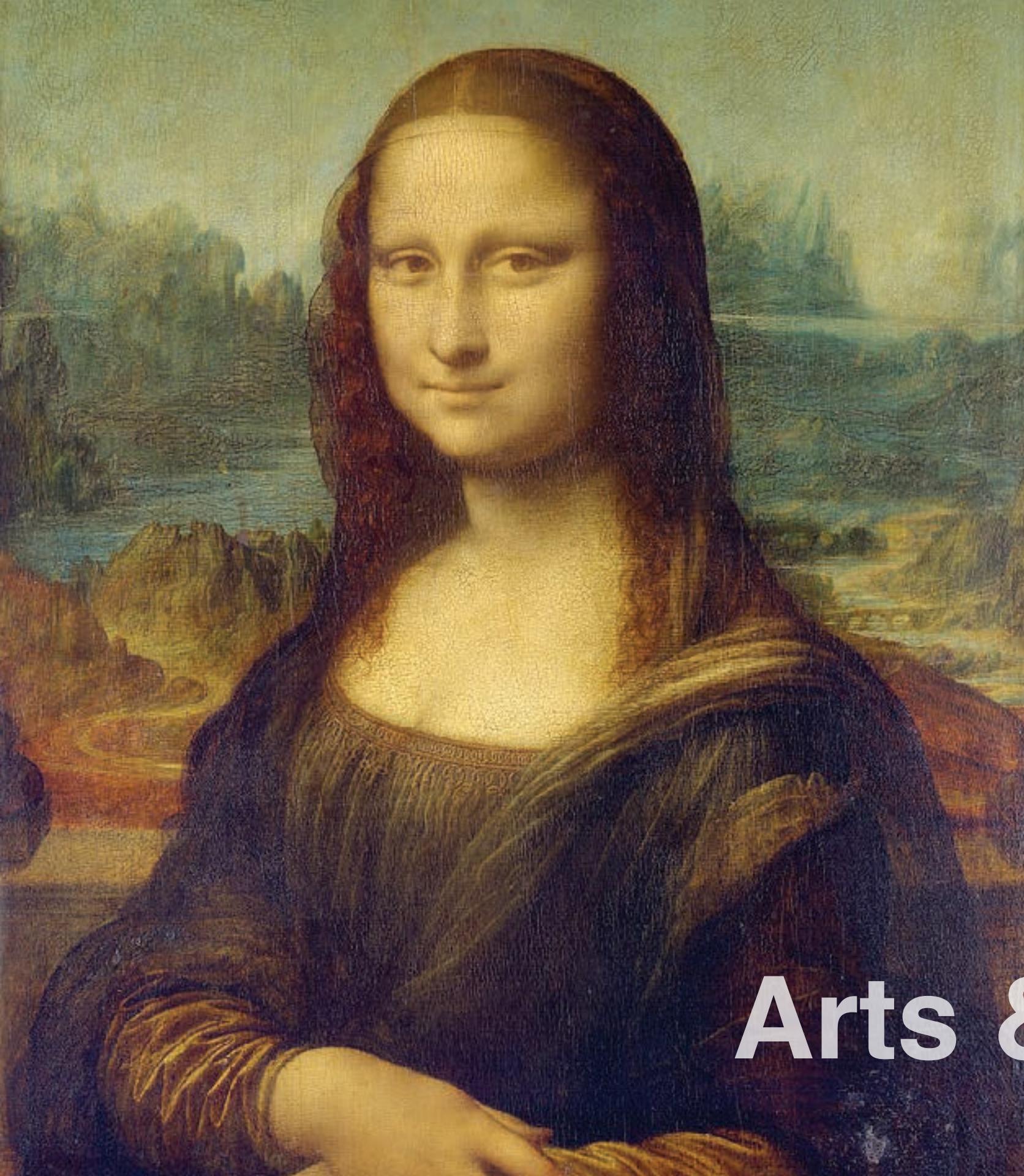
mit  
media  
lab

# TRANS-Disciplinary

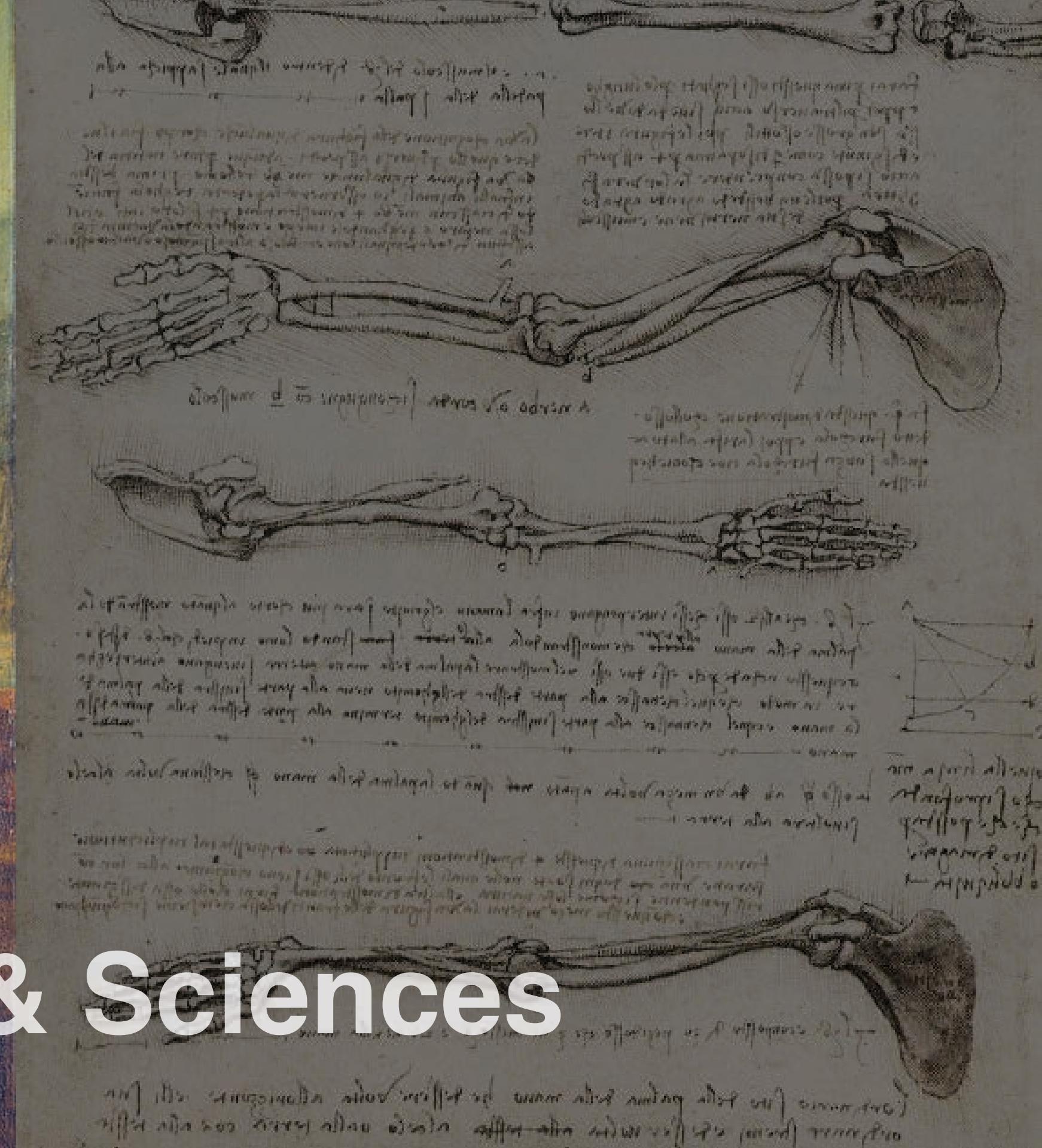
*Finding opportunity in conflict between disciplines*

*Breaking down old paradigms to create new archetypes*

“auf-heben”



# Arts & Sciences





# Music & Technology

# MirrorFugue III Xiao Xiao



MIT  
Media  
Lab

# MirrorFugue III Xiao Xiao



MIT  
Media  
Lab

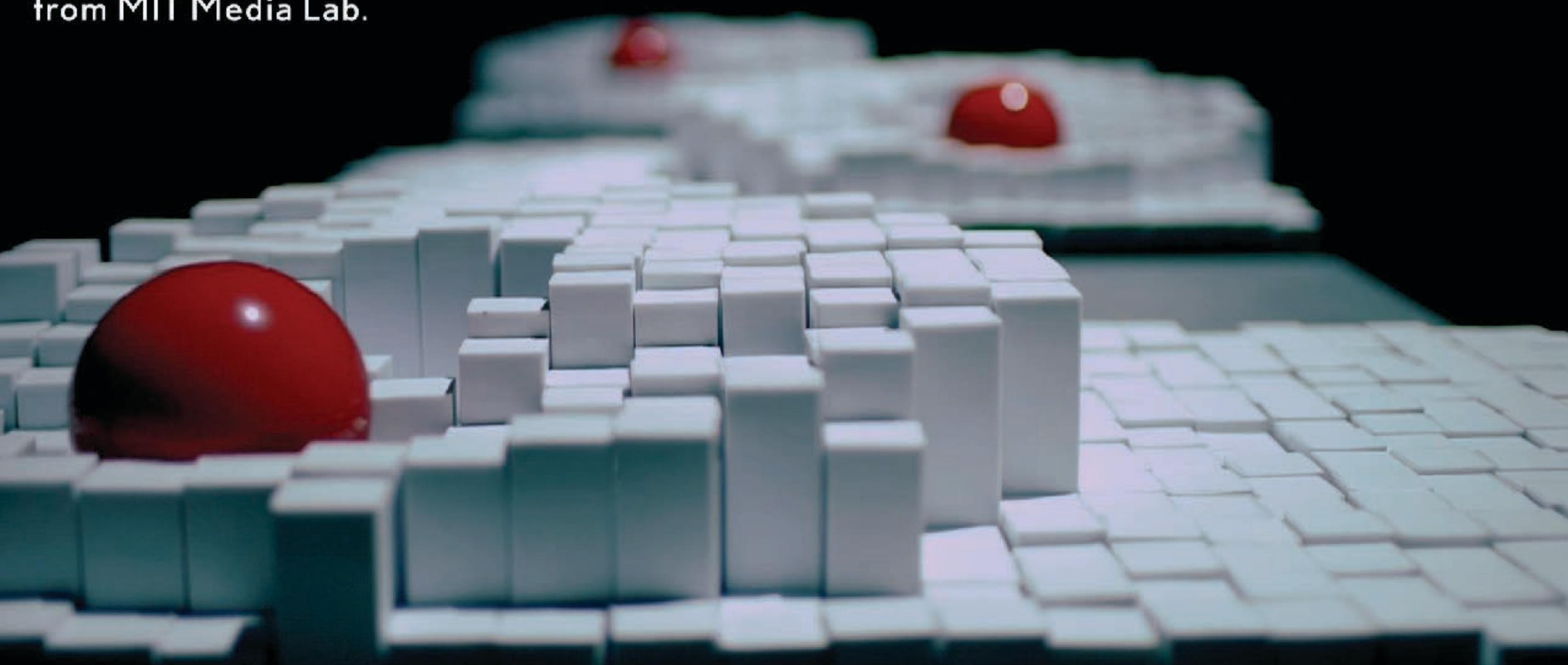
# Milano Design Week

**LEXUS DESIGN AMAZING 2014 MILAN**  
April 8-13, 2014

Tangible Media Group  
MIT Media Lab

# TRANSFORM

Tangible Media Group led by Prof. Hiroshi Ishii  
from MIT Media Lab.





**TRANSFORM**  
Tangible Media  
MIT Media Lab

MIT  
Media  
Lab

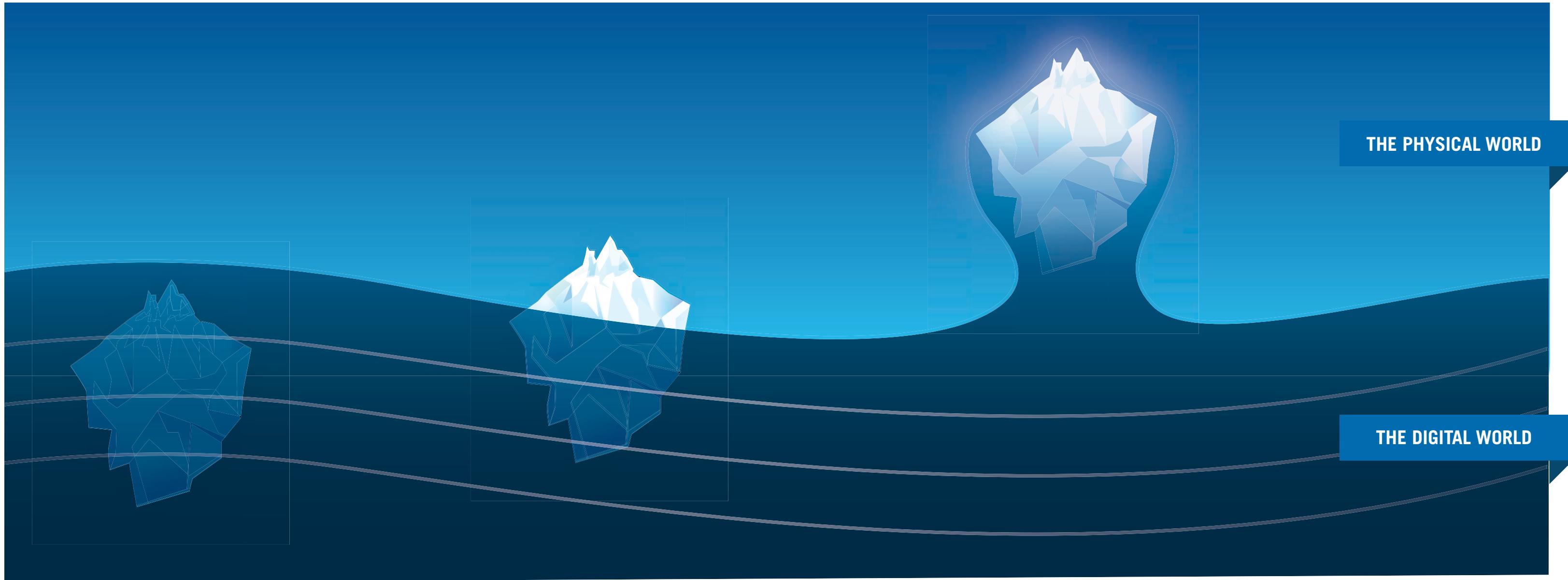
# GUI

PAINTED  
BITS

# TUI

TANGIBLE  
BITS

# RADICAL ATOMS



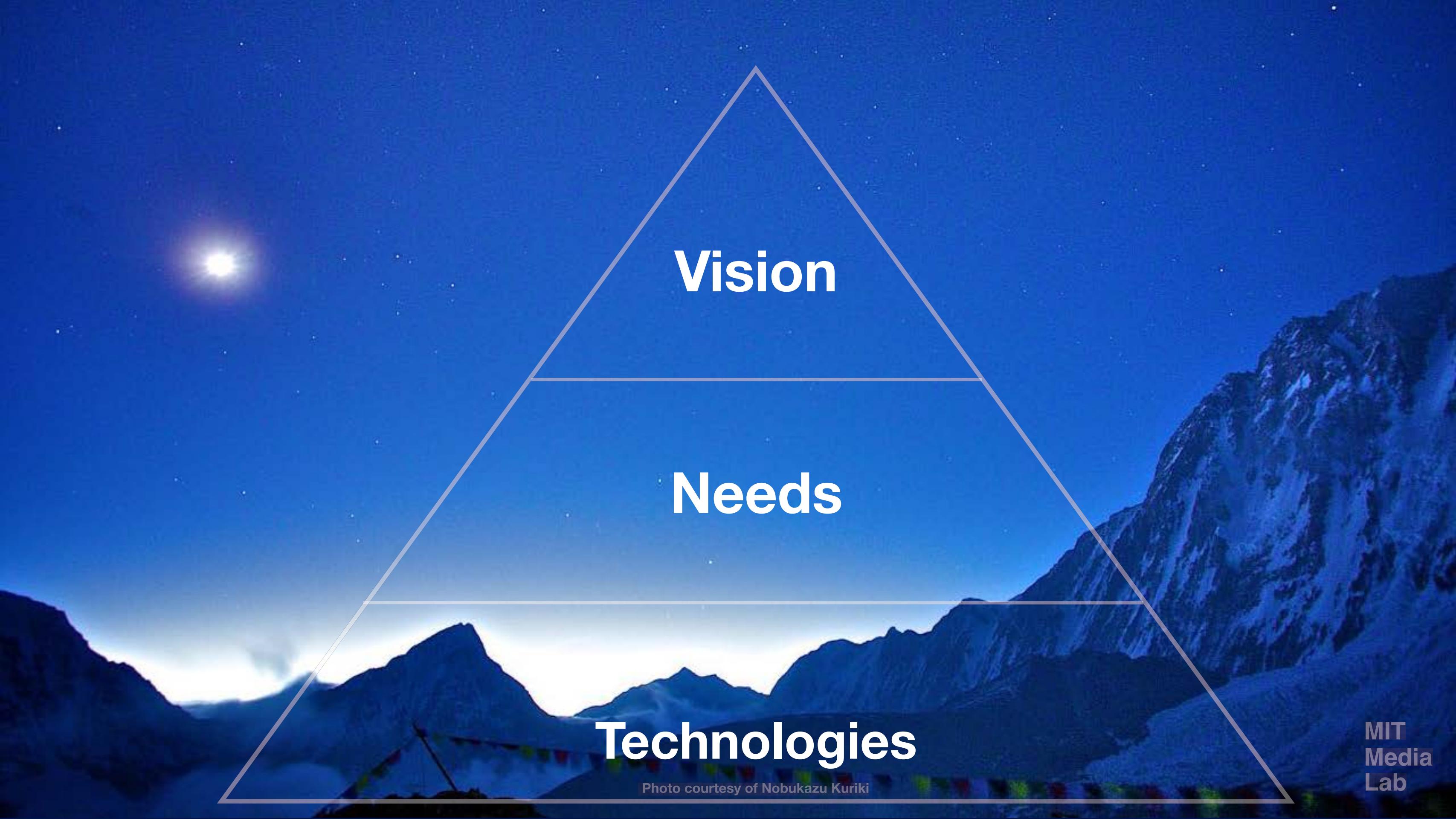
A Graphical User Interfaces only let users see digital information through a screen, as if looking through a surface of the water. We interact with the forms below through remote controls such as a mouse, a keyboard or a touch screen.

A Tangible User Interface is like an iceberg: there is a portion of the digital that emerges beyond the surface of the water - into the physical realm - that acts as physical manifestations of computation, allowing us to directly interact with the 'tip of the iceberg.'

Radical Atoms is our vision for the future of interaction with hypothetical dynamic materials, in which all digital information has physical manifestation so that we can interact directly with it - as if the iceberg had risen from the depths to reveal its sunken mass.

# vision



The background of the slide is a photograph of a dark blue night sky filled with stars. A bright, white moon is positioned in the upper left quadrant. In the lower right foreground, there are silhouettes of rugged, snow-capped mountain peaks against the lighter sky.

**Vision**

**Needs**

**Technologies**

Photo courtesy of Nobukazu Kuriki

MIT  
Media  
Lab

# Lifespan

Vision

> 100 years

Needs

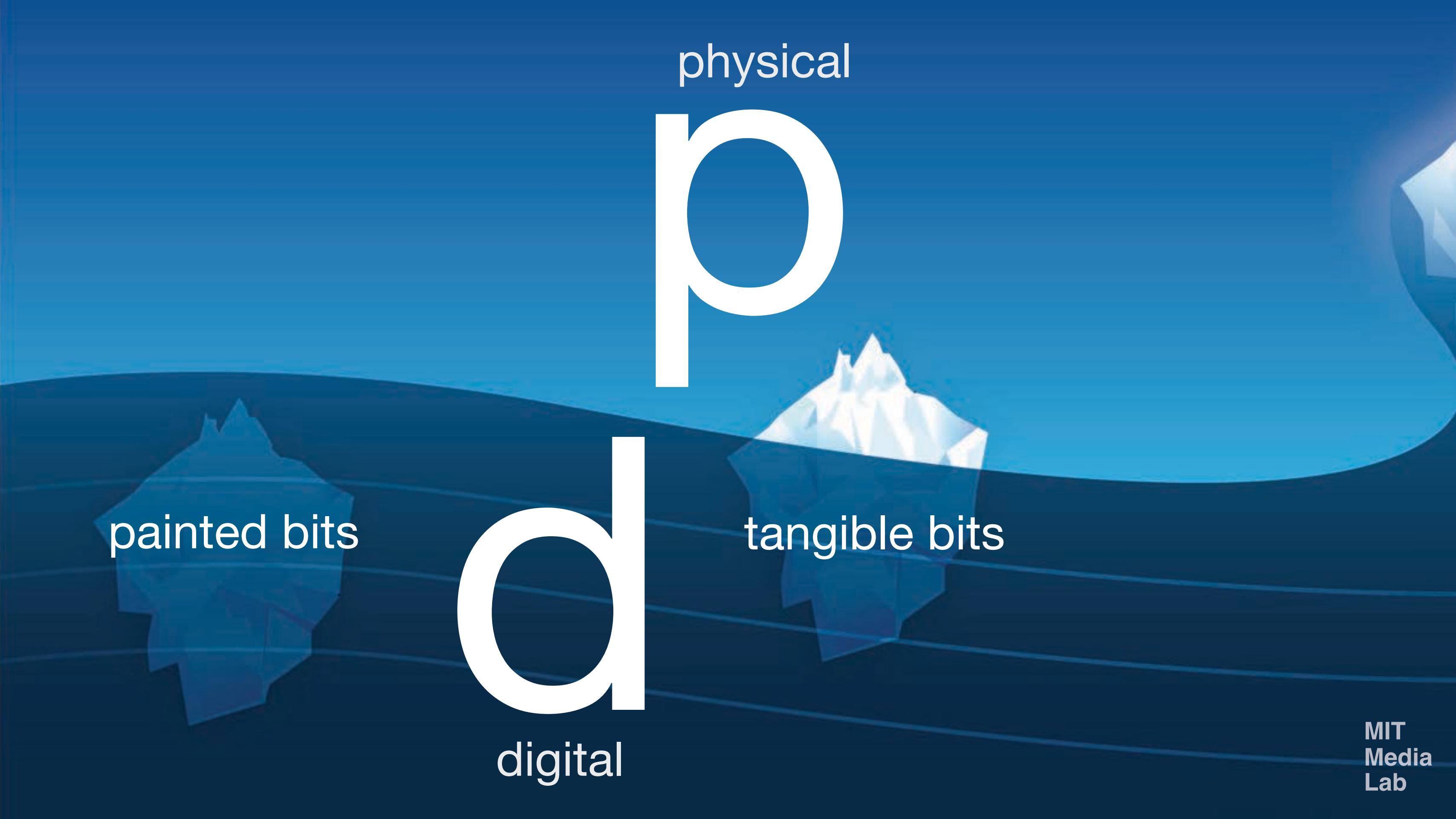
~10 years

Technologies

~1 year

Photo courtesy of Nobukazu Kuriki

MIT  
Media  
Lab



painted bits

digital

physical

d

tangible bits

# Tangible Bits

embody digital information to  
interact with directly with hands

painted bits

tangible bits

1997

GUI

TUI



bottles

# musicBottles (classical)



# Origin: Weather Bottle

**present for my mother**

**soy sauce bottle  
in her kitchen**





石井 和子

Kazuko ISHII

1926 - 1998

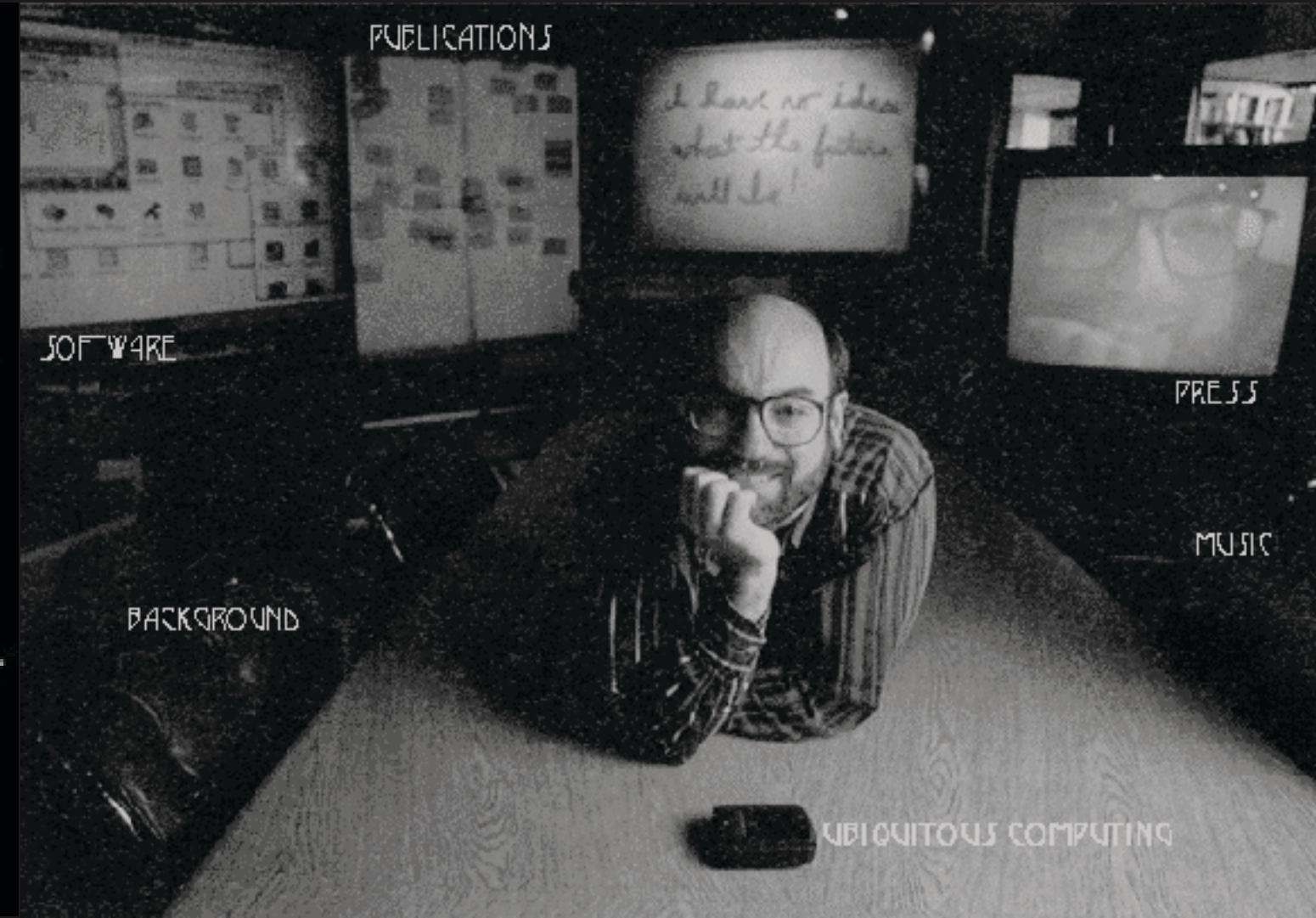
# Mark Weiser 1952 – 1999

## Ubiquitous Computing 1991



The most profound technologies are those that disappear. They weave themselves into the fabric of everyday life until they are indistinguishable from it.

~Mark Weiser



# Bottles: A Transparent Interface as a Tribute to Mark Weiser

IEICE TRANS. INF. & SYST., VOL.E87-D, NO.6 JUNE 2004



## INVITED PAPER Special Section on Human Communication I

### Bottles: A Transparent Interface as a Tribute to Mark Weiser

Hiroshi ISHII<sup>1,2)</sup>, Nonmember

ISHII: BOTTLES: A TRANSPARENT INTERFACE AS A TRIBUTE TO MARK WEISER

**SUMMARY** This paper first discusses the misinterpretation of the concept of "ubiquitous computing" that Mark Weiser originally proposed in 1991. Weiser's main message was not the ubiquity of computers, but the transparency of interface that determines users' perception of digital technologies embedded in our physical environment seamlessly. To explore Weiser's philosophy of transparency in interfaces, this paper presents the design of an interface that uses glass bottles as "containers" and "controls" for digital information. The interface is a perfume bottle. Instead of water, the bottles have been filled with music—classical, jazz, and techno music. Opening each bottle releases the sound of a specific instrument accompanied by dynamic colored light. Physical manipulation of the bottles—opening and closing—is the primary mode of interaction for controlling their musical contents. The bottles illustrates Mark Weiser's vision of the transparent (or invisible) interface that weaves itself into the fabric of everyday life. The bottles also exploits the emotional aspects of glass bottles that are tangible and visual, and evoke the smell of perfume and the taste of exotic beverages. This paper describes the design goals of the bottle interface, the arrangement of musical content, the implementation of the wireless electromagnetic tag technology, and the feedback from users who have played with the system.

**Key words:** Mark Weiser, ubiquitous computing, pervasive computing, invisible computing, transparent interface, tangible interface, tangible bits, haptic, multi-sensor, weather bottle

#### 1. Introduction

"Ubiquitous" has become a popular buzzword used by virtually every media in Japan today. Unfortunately, however, Mark Weiser's original concept of "ubiquitous computing" [19] was not well understood, and was often misused as a label for the old idea such as "anytime & anywhere computing" or as an acronym of "mobile/wireless broadband services."

This paper first discusses the core message of Weiser's "ubiquitous computing" vision based on my personal communication with him, and then presents "bottles" as a tribute to him. The bottles illustrates Weiser's vision of *proximal technologies* that disappear by weaving themselves into the fabric of everyday life.

#### 2. Ubiquitous

##### 2.1 Anytime & Anyplace<sup>2)</sup>

The word *ubiquitous*, meaning "omnipresent," is often interpreted as "anytime & anywhere." However, the concept of "anytime & anywhere" is nothing especially new. This

Manuscript received December 12, 2003.

Manuscript revised February 20, 2004.

<sup>2)</sup>The author is with MIT Media Laboratory, E15-328, 20 Ames Street, Cambridge, MA 02139-4307 U.S.A.

E-mail: ishi@mit.media.mit.edu

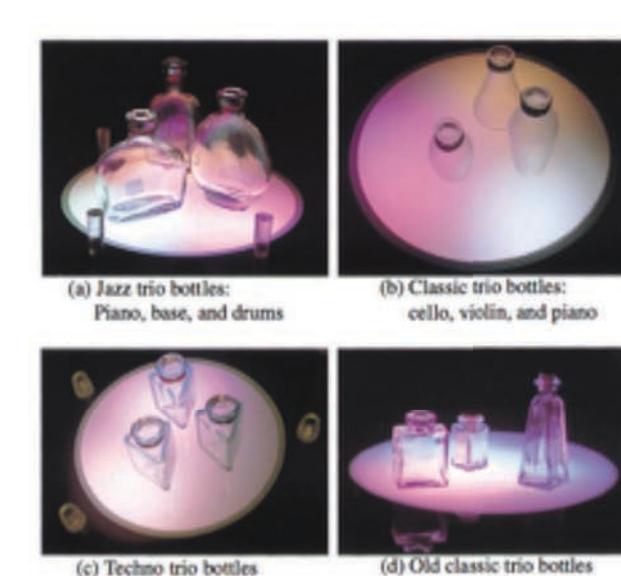


Fig. 5 musicBottles sampler.



Fig. 6 A weather bottle that contains the weather forecast of Sapporo city.



I/O Brush  
painter = color maker

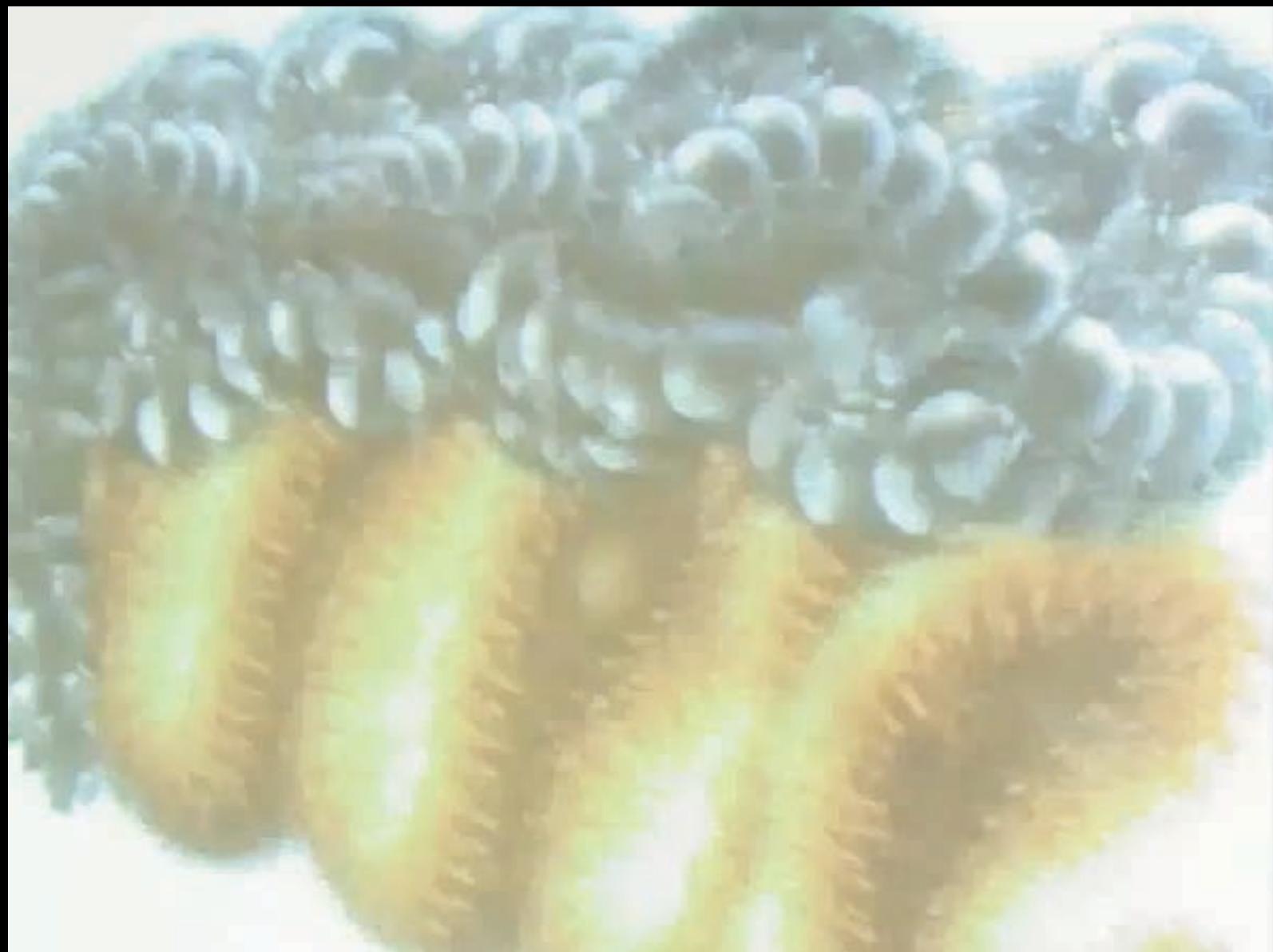
# I/O Brush

Kimiko Ryokai, Stefan Marti, & Hiroshi Ishii 2004



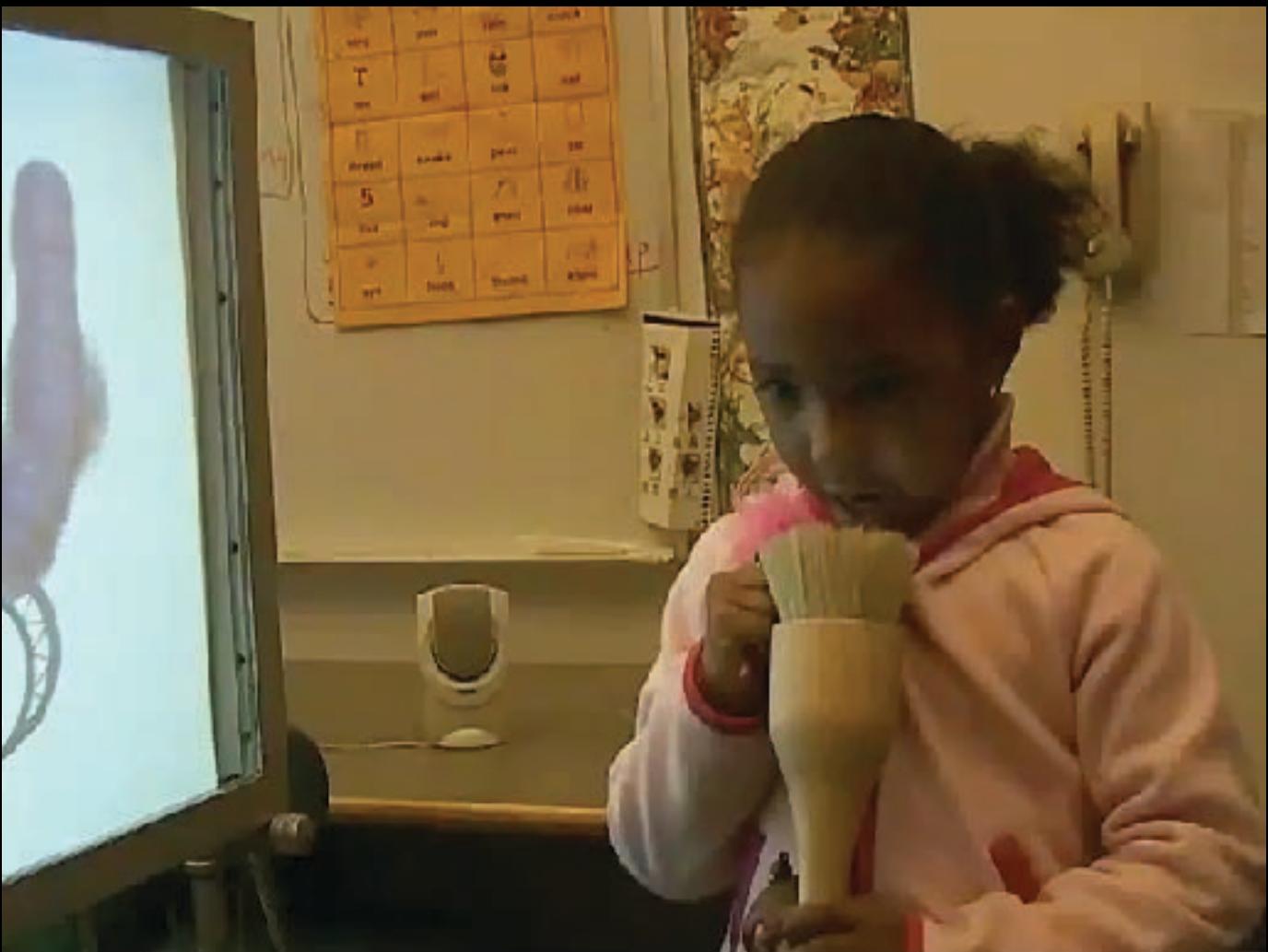
# I/O Brush History Mode

Kimiko Ryokai, Stefan Marti, & Hiroshi Ishii 2004



# I/O Brush History Mode

Kimiko Ryokai, Stefan Marti, & Hiroshi Ishii 2004



Capturing and weaving the (hi)story for every stroke



“The World as the Palette”  
Colors in Barcelona

# PingPongPlus

Ishii, Lee, Wisneski, Orbannes 1999

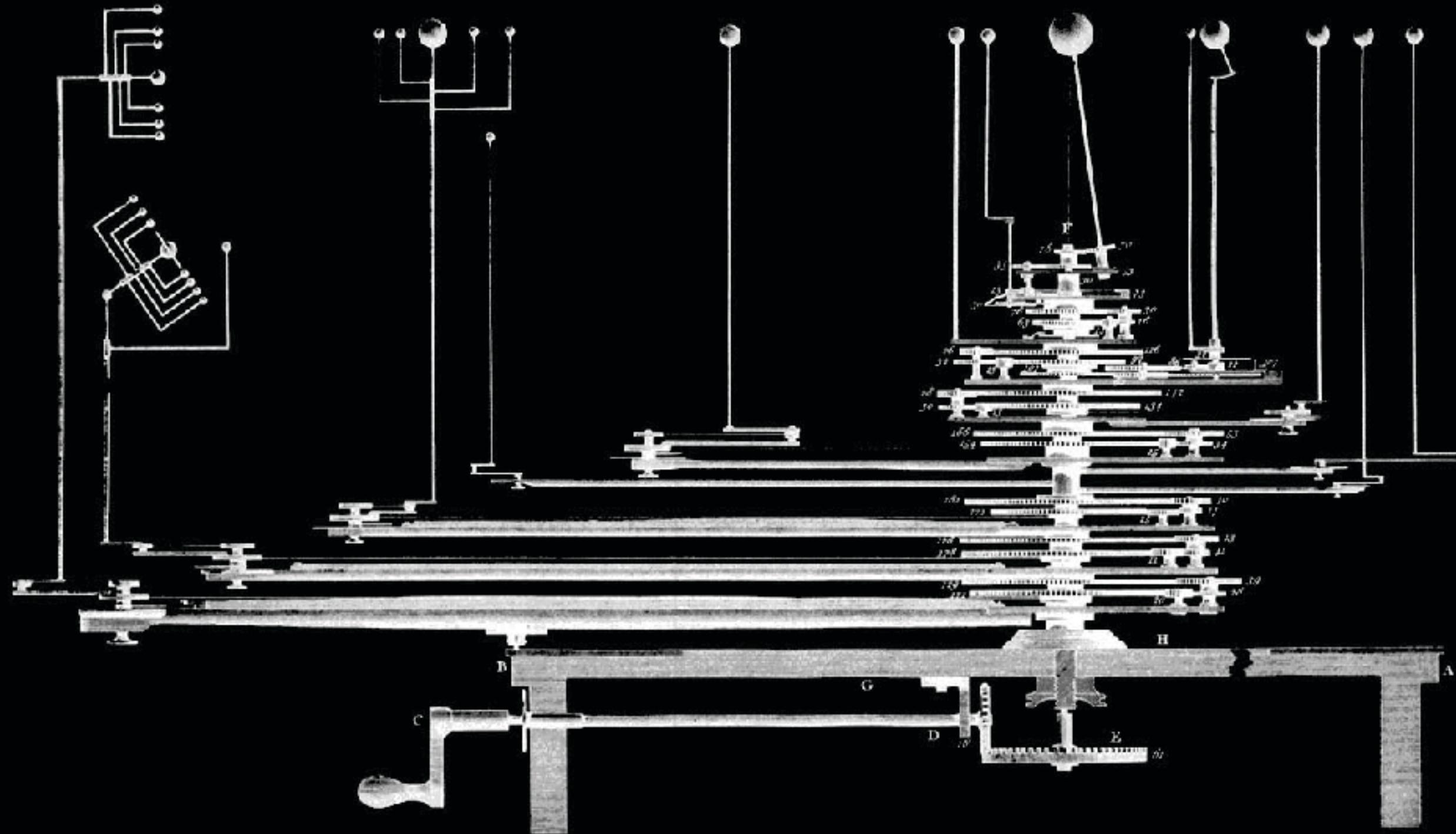
- ICC, Tokyo 2000
- Centre Pompidou, Paris 2003
- Victoria and Albert Museum, London 2005

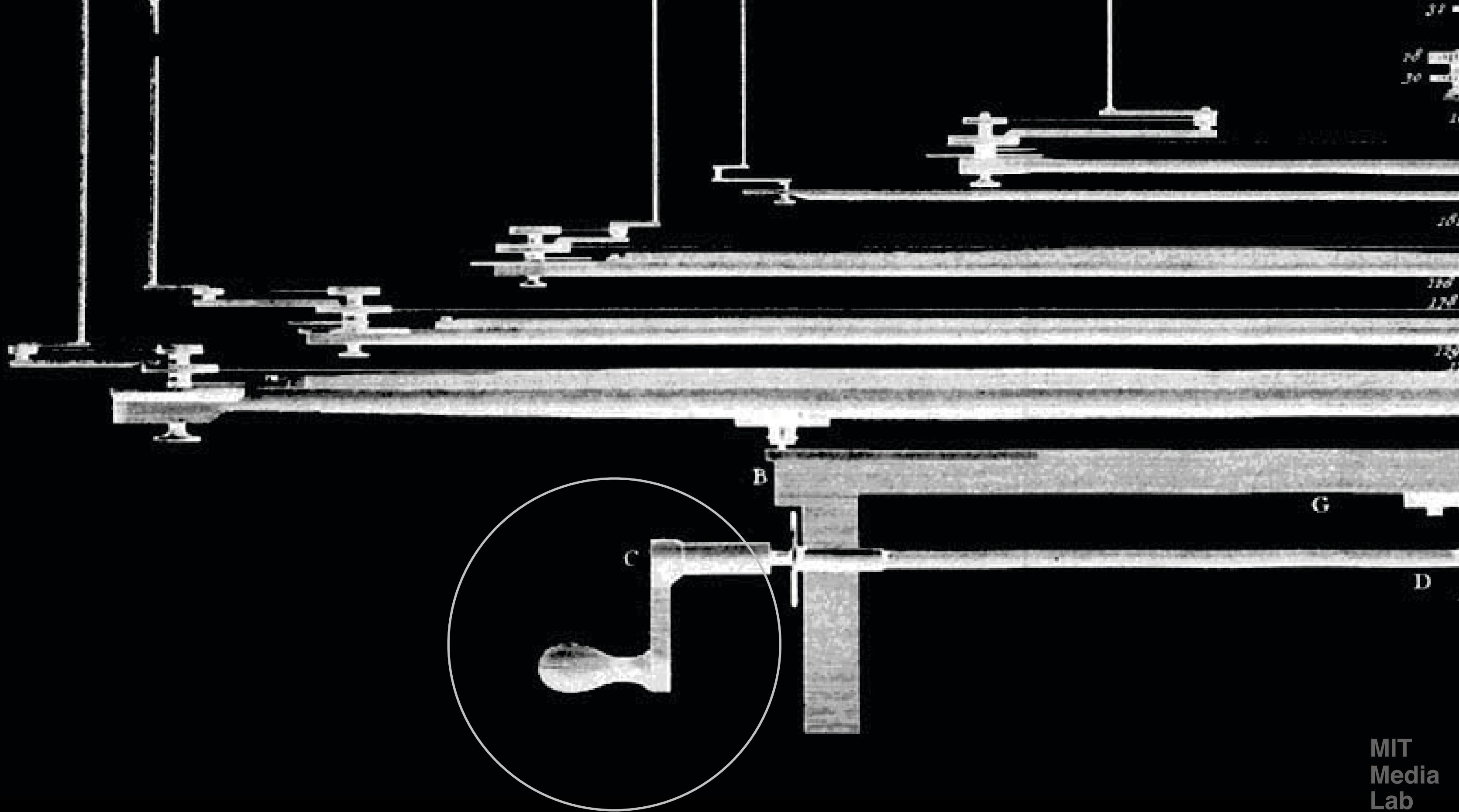




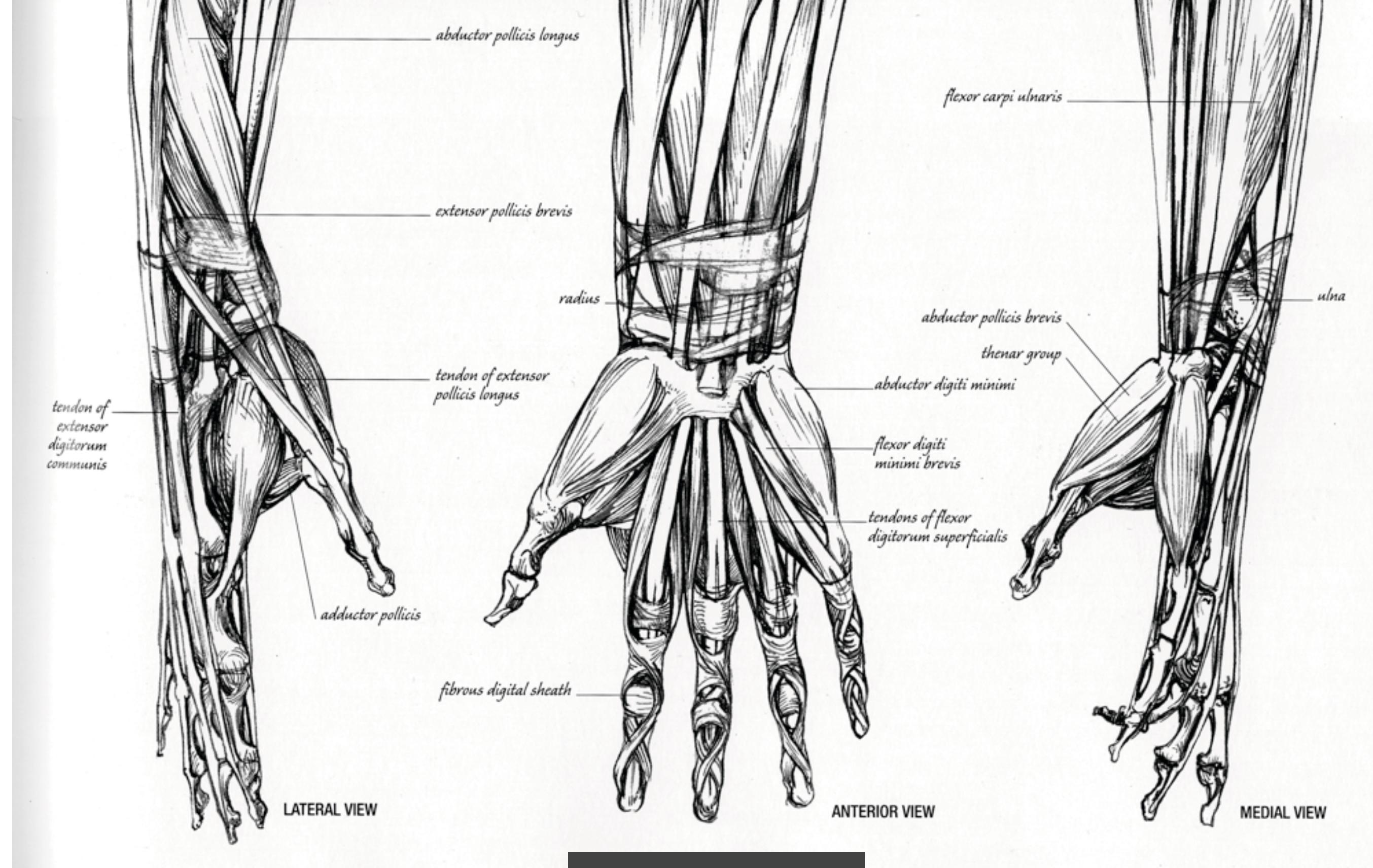
# Orrery

## Tangible Representation of Knowledge





MIT  
Media  
Lab



hands

# collaboration



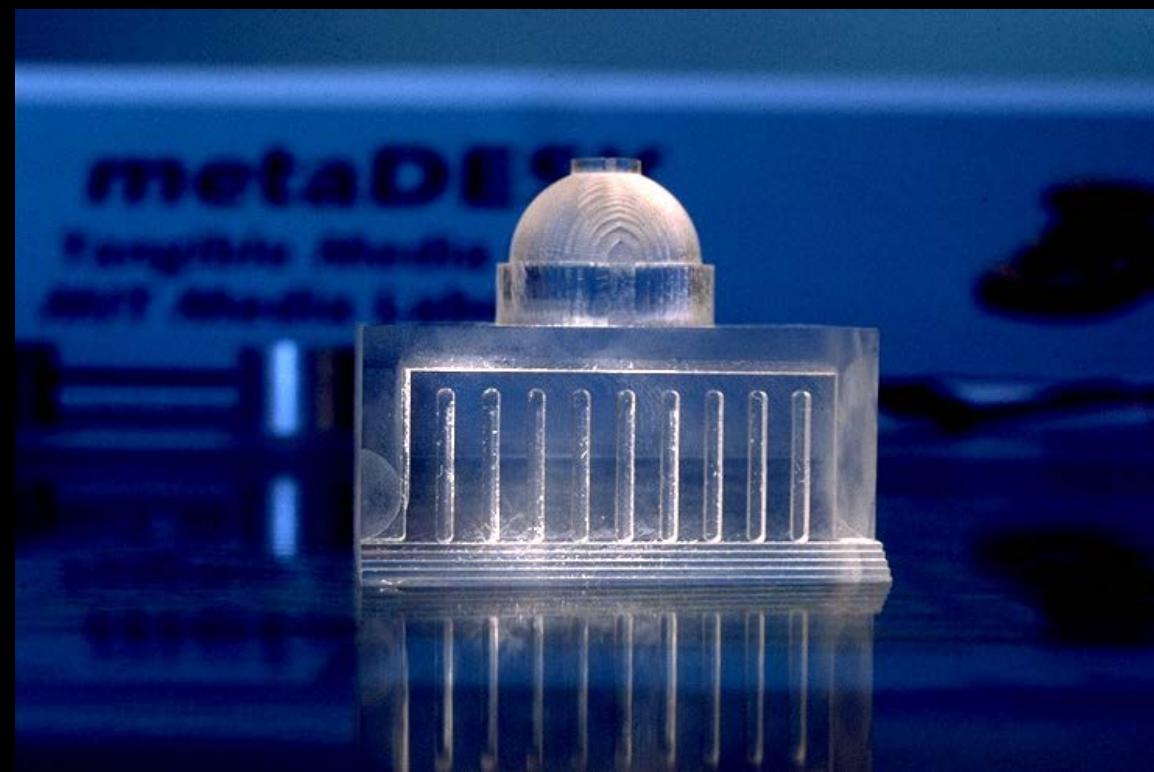
*A Philosopher Giving a Lecture on the Orrery* (sometimes called simply *The Orrery*) is a painting (oil on canvas, ca. 1766) by Joseph Wright of Derby depicting a public lecture about a model solar system, with a lamp—in place of the sun—illuminating the faces of the audience.  
[http://en.wikipedia.org/?title=Portal:History\\_of\\_science/Previous\\_pictures#/media/File:Wright\\_of\\_Derby,\\_The\\_Orrery.jpg](http://en.wikipedia.org/?title=Portal:History_of_science/Previous_pictures#/media/File:Wright_of_Derby,_The_Orrery.jpg)



1997

Tangible Bits  
CHI '97 paper

# Tangible Bits



**March 1997**  
**“Tangible Bits” paper**  
**presented at CHI ‘97 in Atlanta**

Published in the Proceedings of CHI ‘97, March 22-27, 1997, © 1997 ACM

## Tangible Bits: Towards Seamless Interfaces between People, Bits and Atoms

Hiroshi Ishii and Brygg Ullmer

VTT Media Laboratory

Tangible Media Group

20 Ames Street, Cambridge, MA 02139-4207 USA

[ishii, ullmer]@media.mit.edu

### ABSTRACT

This paper presents our vision of Human Computer Interaction (HCI) "Tangible Bits." Tangible Bits allows users to "grasp & manipulate" bits in the center of user's attention by coupling the bits with everyday physical objects and architectural surfaces. Tangible Bits also enables users to be aware of background bits at the periphery of human perception using ambient display media such as light, sound, airflow, and water movement in an augmented space. The goal of Tangible Bits is to bridge the gaps between both cyberspace and the physical environment, as well as the foreground and background of human activities.

This paper describes three key concepts of Tangible Bits: interactive surfaces; the coupling of bits with grasped physical objects; and ambient media for background awareness. We illustrate these concepts with three prototype systems – the metaDESK, metaBOARD and ambicardROM – to identify underlying research issues.

### Keywords

tangible user interface, ambient media, graspable user interface, augmented reality, ubiquitous computing, center and periphery, foreground and background

### INTRODUCTION: FROM THE MUSEUM

Long before the invention of personal computers, our ancestors developed a variety of groundbreaking physical artifacts to measure the passage of time, to predict the movements of planets, to draw geometric shapes, and to compute [10]. We can find these basement artifacts made of oak and brass in museums such as the Collection of Historic Scientific Instruments at Harvard University (Fig. 1).

We were inspired by the aesthetics and rich affordances of these historical scientific instruments, most of which have disappeared from schools, laboratories, and design studios and have been replaced with the most general of appliances: personal computers. Through grasping and manipulating these instruments, users of the past must have developed rich languages and cultures which valued haptic interaction with real physical objects. And, much of this richness has been lost to the rapid flood of digital technologies.

We began our investigation of "looking to the future of HCI" at this museum by looking for what we have lost with the advent of personal computers. Our intention was to rejoin the richness of the physical world in HCI.

Proceedings of major digitization events of other parts of the world are presented as discussions on a mailing list to provide the option for users to contribute their perspectives and to further the potential commercial advantage of digitization. The use of the platform and its data appear, will suffice a general license copyright is by permission of the ACM, Inc. To copy otherwise, to republish, to post or to archive, or to redistribute, in whole or in part, without the prior written consent of the author or the ACM, is unlawful.

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### BITS & ATOMS

We live between two realms, the physical environment and cyberspace. Despite our dual citizenship, the absence of seamless couplings between these parallel existences leaves a great divide between the worlds of bits and atoms. At the present, we are too bound to one of these parallel but disjoint spaces.

We are now almost constantly "wired" so that we can be here (physical space) and there (cyberspace) simultaneously [14]. Some of this lack of coupling is due to the nature of GUIs, through a myriad of rectangular screens into the physical world as photon beams. However, the interactions between people and cyberspace are now largely confined to traditional GUI (Graphical User Interface) based boxes sitting on desktops or laptops. The interactions with these GUIs are separated from the ordinary physical environment within which we live and interact.

Although we have developed various skills and work practices for processing information through haptic interactions with physical objects (e.g., writing messages on Post-it™ notes and spatially manipulating them on a wall) as well as peripheral sense (e.g., being aware of a change in weather through ambient light), most of these practices are neglected in current HCI design because of the lack of diversity of input/output media, and too much bias towards graphical output at the expense of input from the real world [3].

**Doutine of This Paper**  
To look towards the future of HCI, this paper will present our vision of Tangible Bits and introduce design projects including the metaDESK, metaBOARD and ambicardROM systems to illustrate our key concepts. This paper is not intended to propose a solution to any one single problem. Rather, we will propose a new view of interfaces and raise a set of new research questions to go beyond GUI.

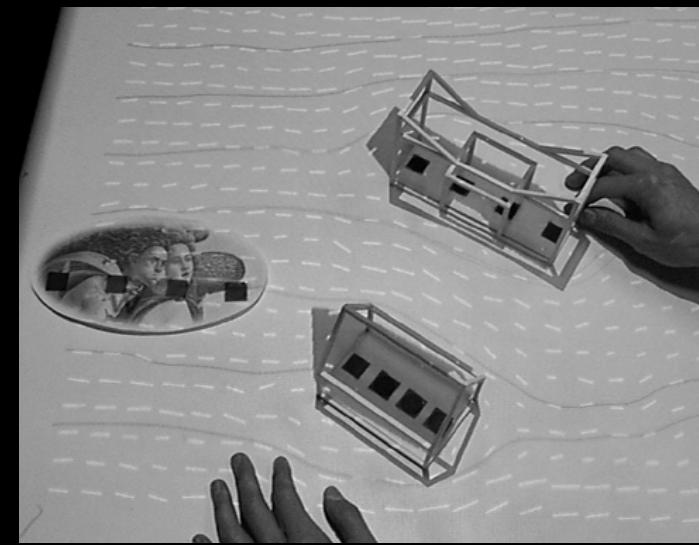
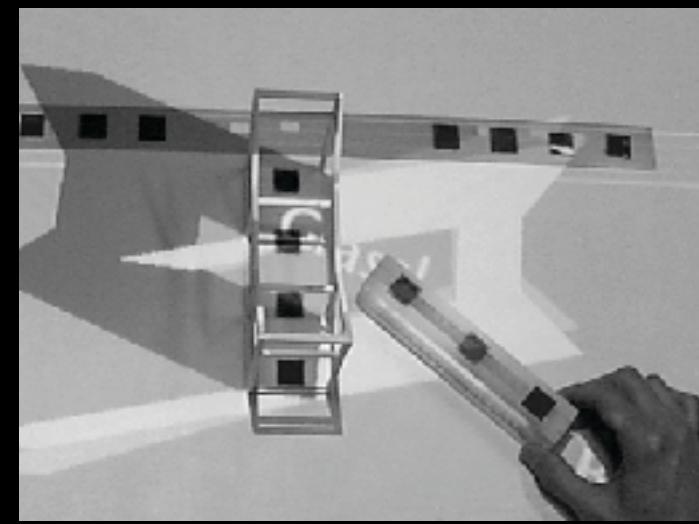
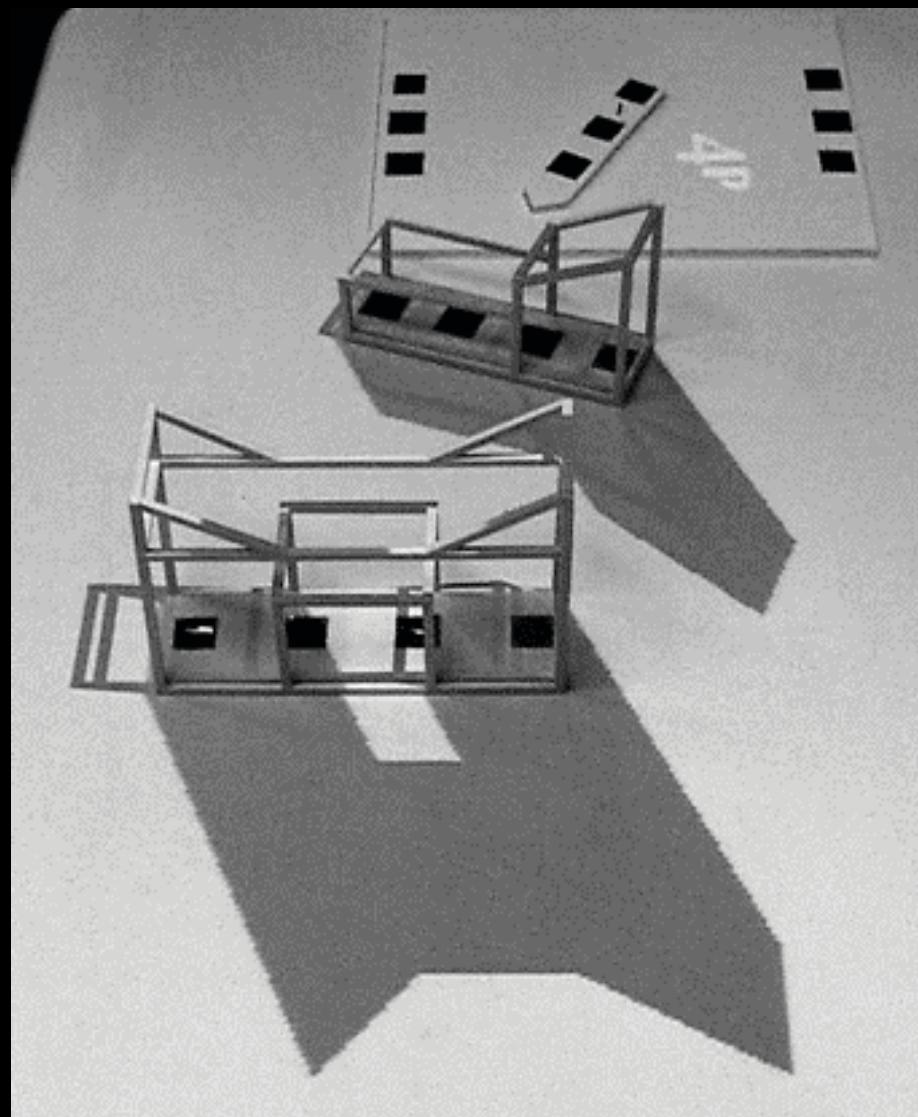
**FROM DESKTOP TO PHYSICAL ENVIRONMENT**  
In 1981, the Xerox Star workstation set the stage for the first generation of GUI [16], establishing a "desktop metaphor" which simulates a desktop on a bit mapped



Figure 1: Sketches made in Collection of Historical Scientific Instruments at Harvard University

# Urp: Urban Planning Workbench

John Underkoffler and Hiroshi Ishii, 1997 - 1999

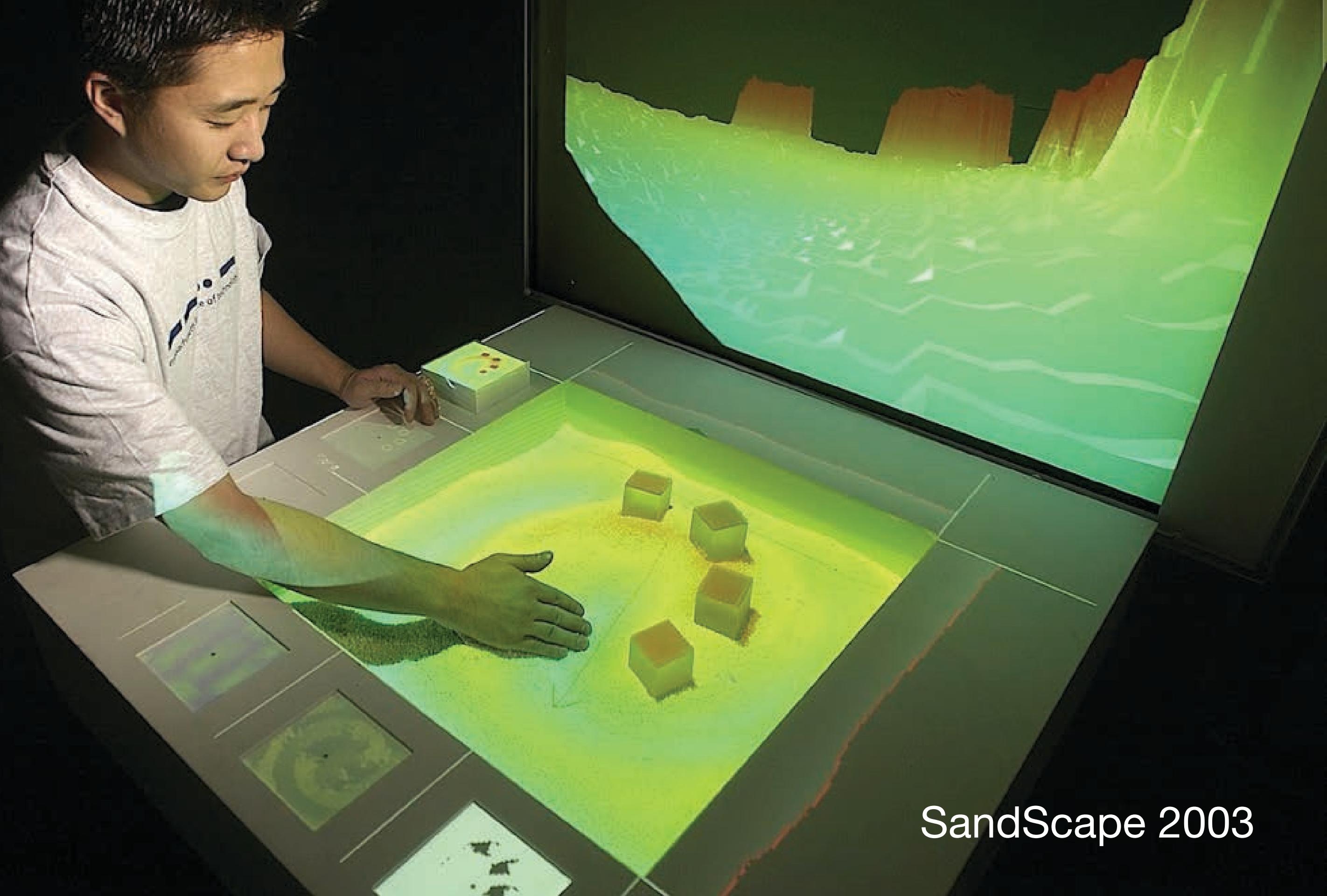




## Illuminating Clay 2002



## SandScape 2003



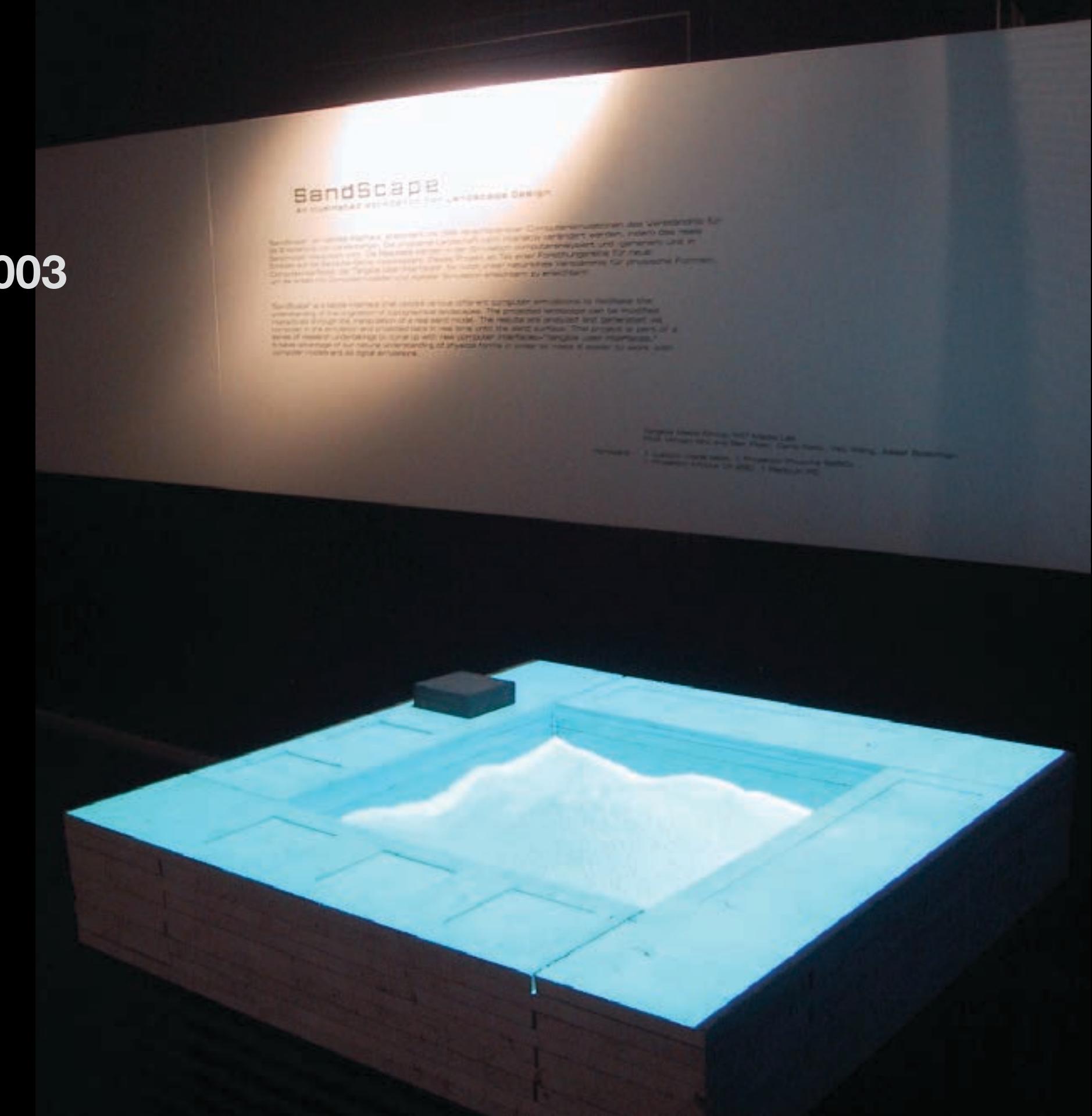
SandScape 2003

# SandScape

## Ars Electronic Center 2003

**Hirosi Ishii,  
Carlo Ratti,  
Ben Piper,  
Yao Wang, and  
Assaf Biderman**

**Tangible Media Group  
MIT Media Laboratory**





radical atoms  
2012

tangible bits  
1997

# Radical Atoms

Dynamic Future Material that  
Transform, Conform & Inform

# Two Material Options Exist Today

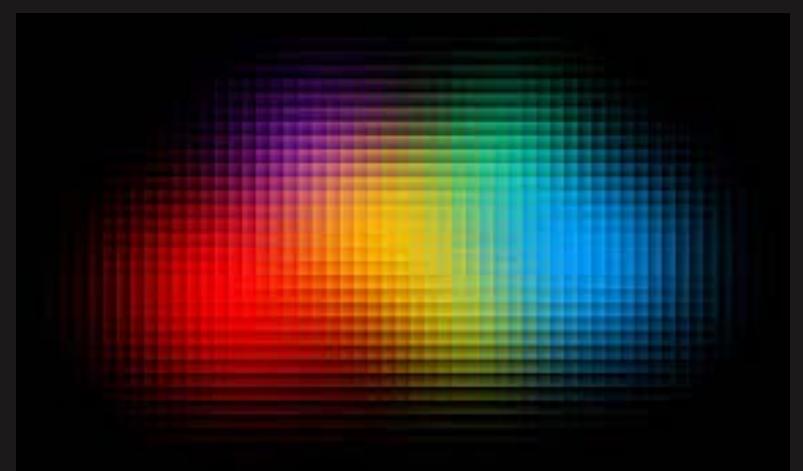
## 1. Frozen Atoms:

inert, rigid, passive physical materials



## 2. Intangible Pixels:

dynamic, virtual and intangible pixels (bits)  
trapped behind a 2D flat screen



# Introducing The Third Material

## 3. Radical Atoms:

dynamic, physical and computational  
materials that transform, driven by bits



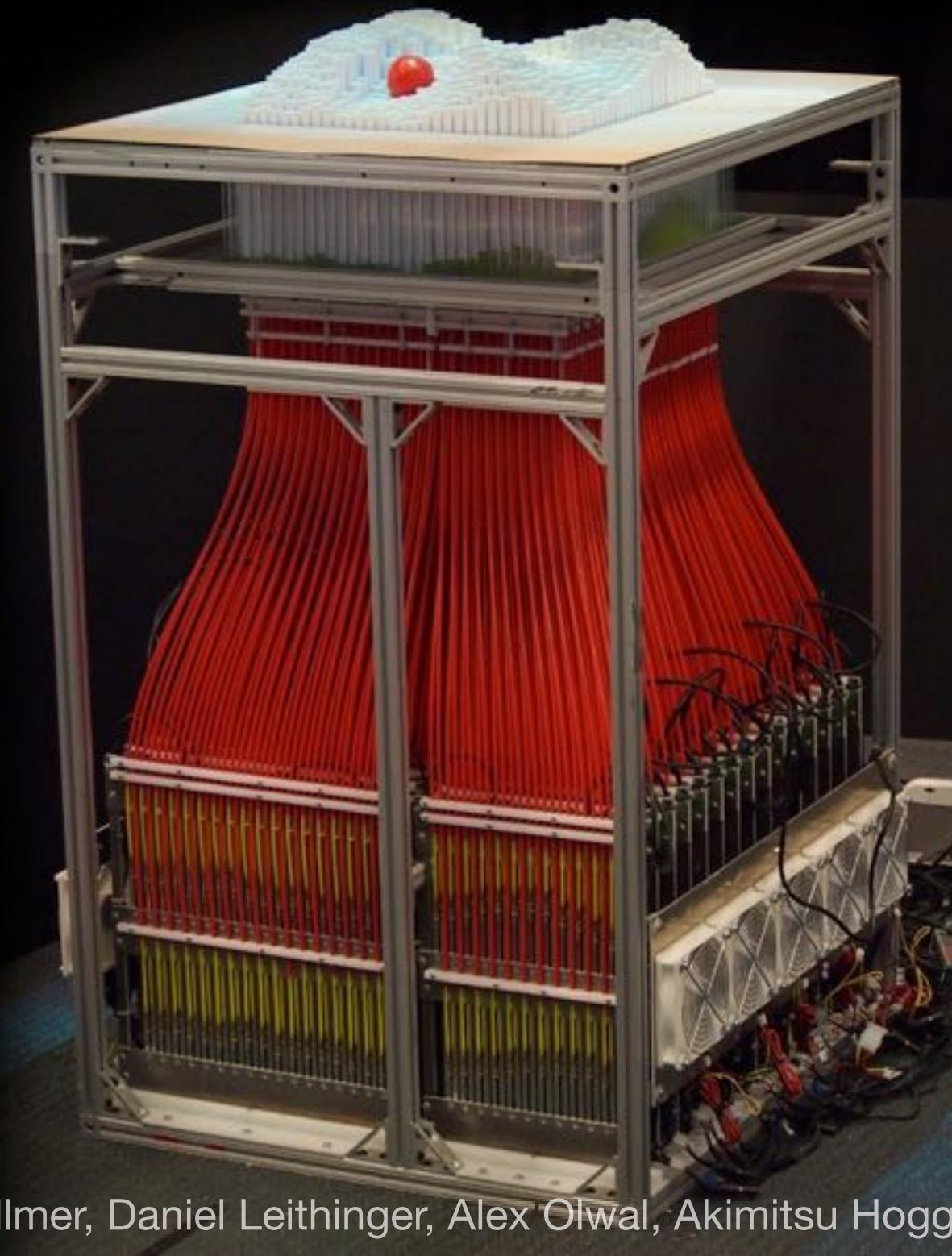
# TimeScape

based on Relief

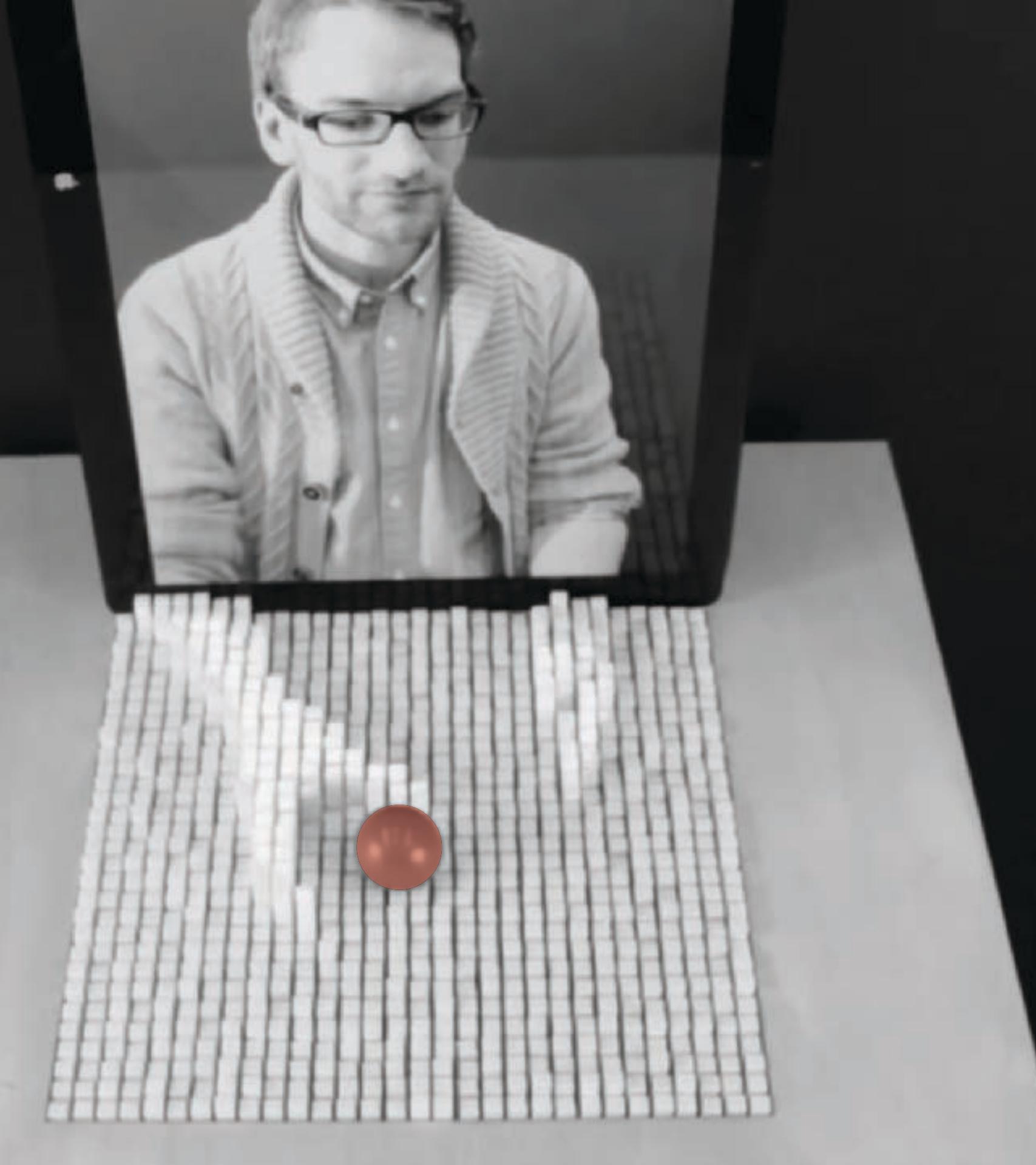


Daniel Leithinger, Jinha Lee, Sean Follmer, Austin Lee, Matthew Chang & Hiroshi Ishii

# inFORM 2013



Sean Follmer, Daniel Leithinger, Alex Olwal, Akimitsu Hogge, Hiroshi Ishii



# inFORM

Daniel Leithinger, Sean Follmer, Hiroshi Ishii

**Fast Company** Innovation by Design Awards: Winner - Experimental

**Red Dot Award:** Best of the Best - Design Concept

**Laval Virtual 2014 Award** - INDUSTRIAL DESIGN & SIMULATION

**Core 77 Award** - Interaction Student Winner

**IDSA IDEA Award** Bronze

Dr. Sean Follmer

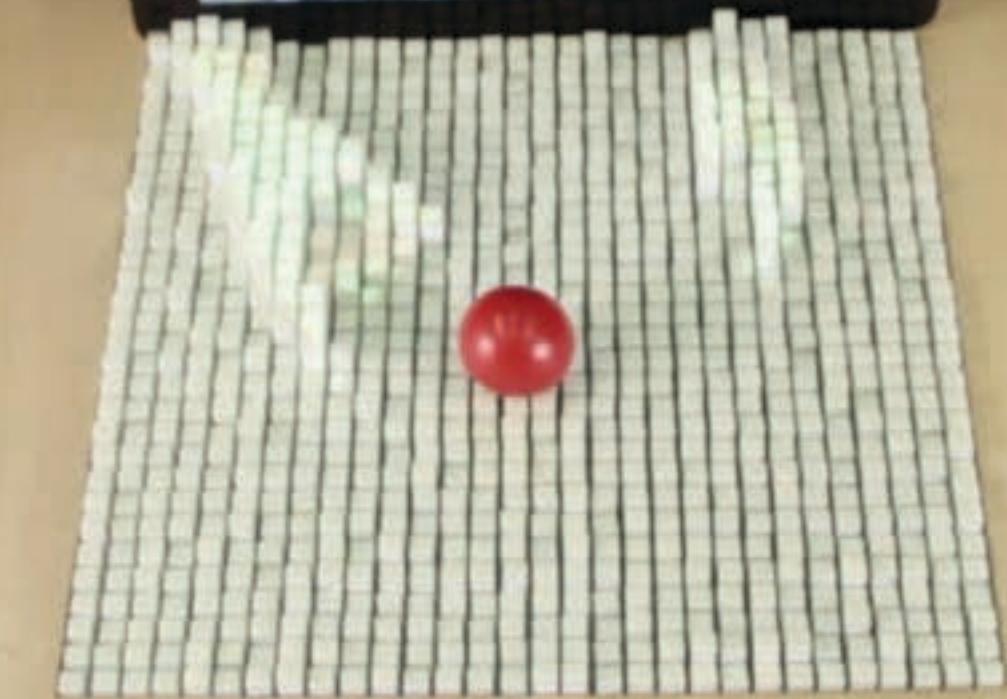
Dr. Daniel Leithinger

Prof. Hiroshi Ishii



**inFORM** 2013

Daniel Leithinger, Sean Follmer, Alex Olwal, and Hiroshi Ishii



# Cooper Hewitt Design Museum inFORM Exhibition

Dec. 2014 - May 2015, New York



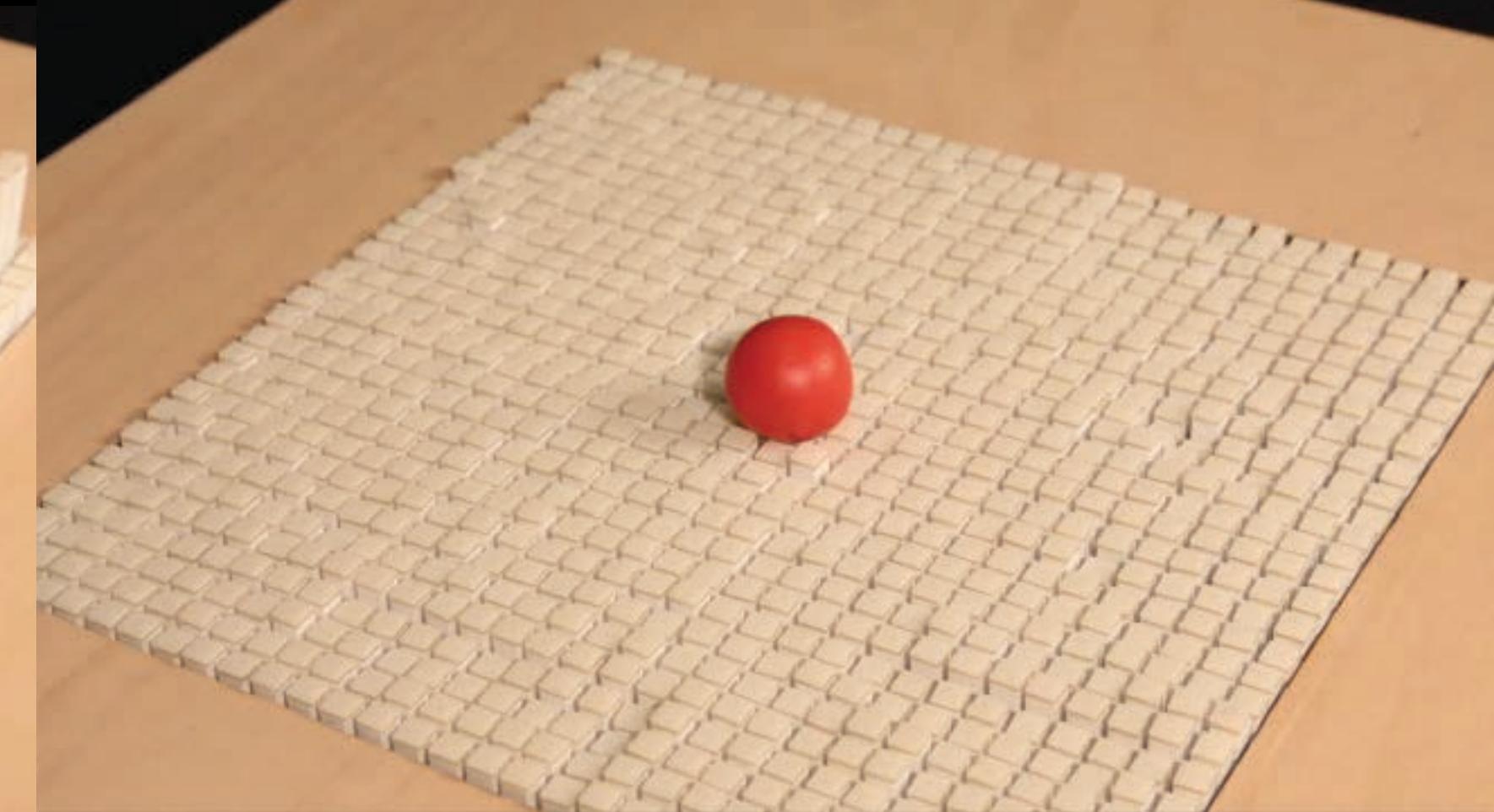
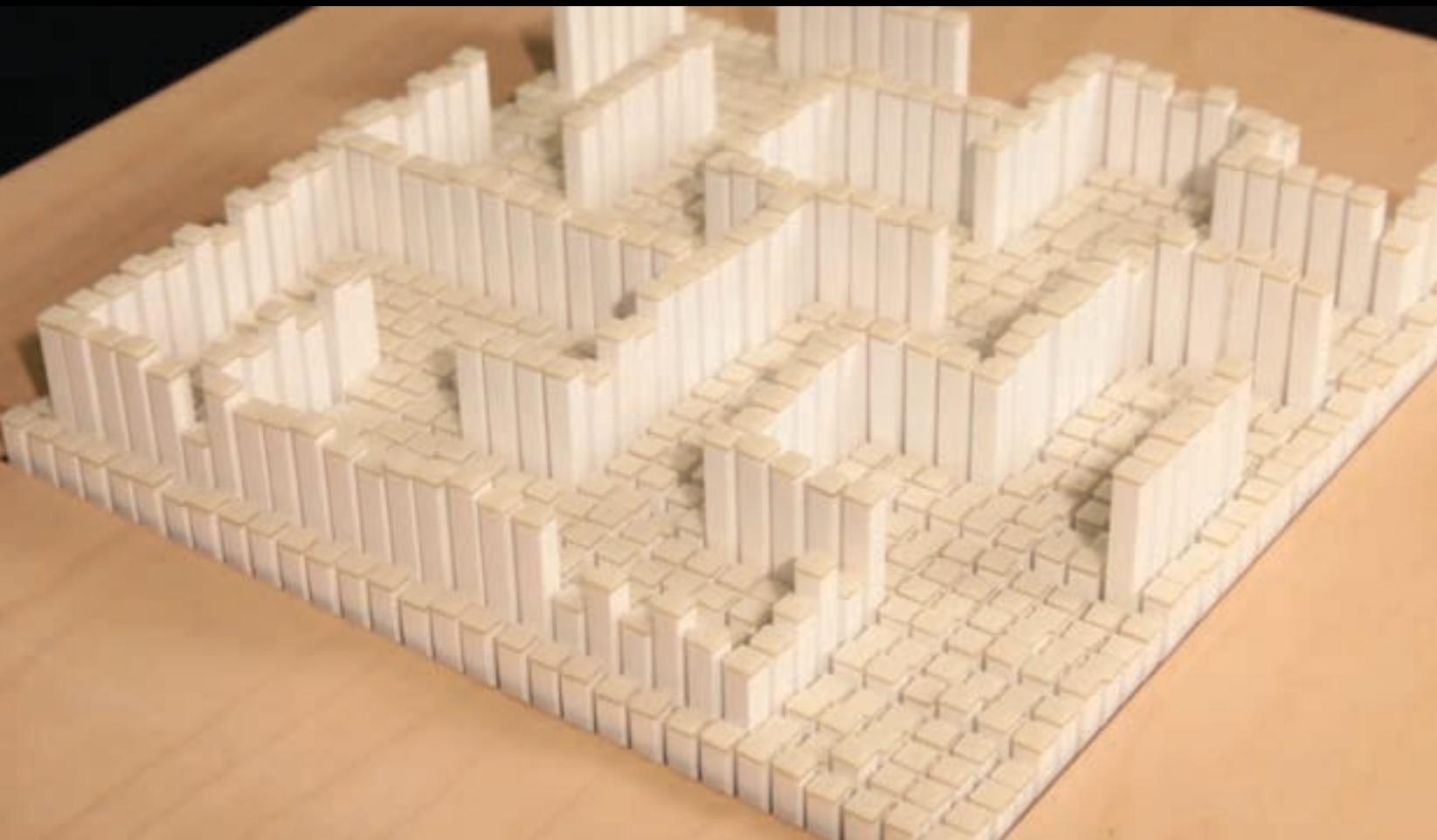
Daniel Leithinger,  
Dr. Sean Follmer  
Philipp Schoessler,  
Jared Counts,  
Ken Nakagaki,  
David Doan,  
Basheer Tome and  
Prof. Hiroshi Ishii



Hiroshi Ishii  
Tangible Media Group  
MIT Media Lab

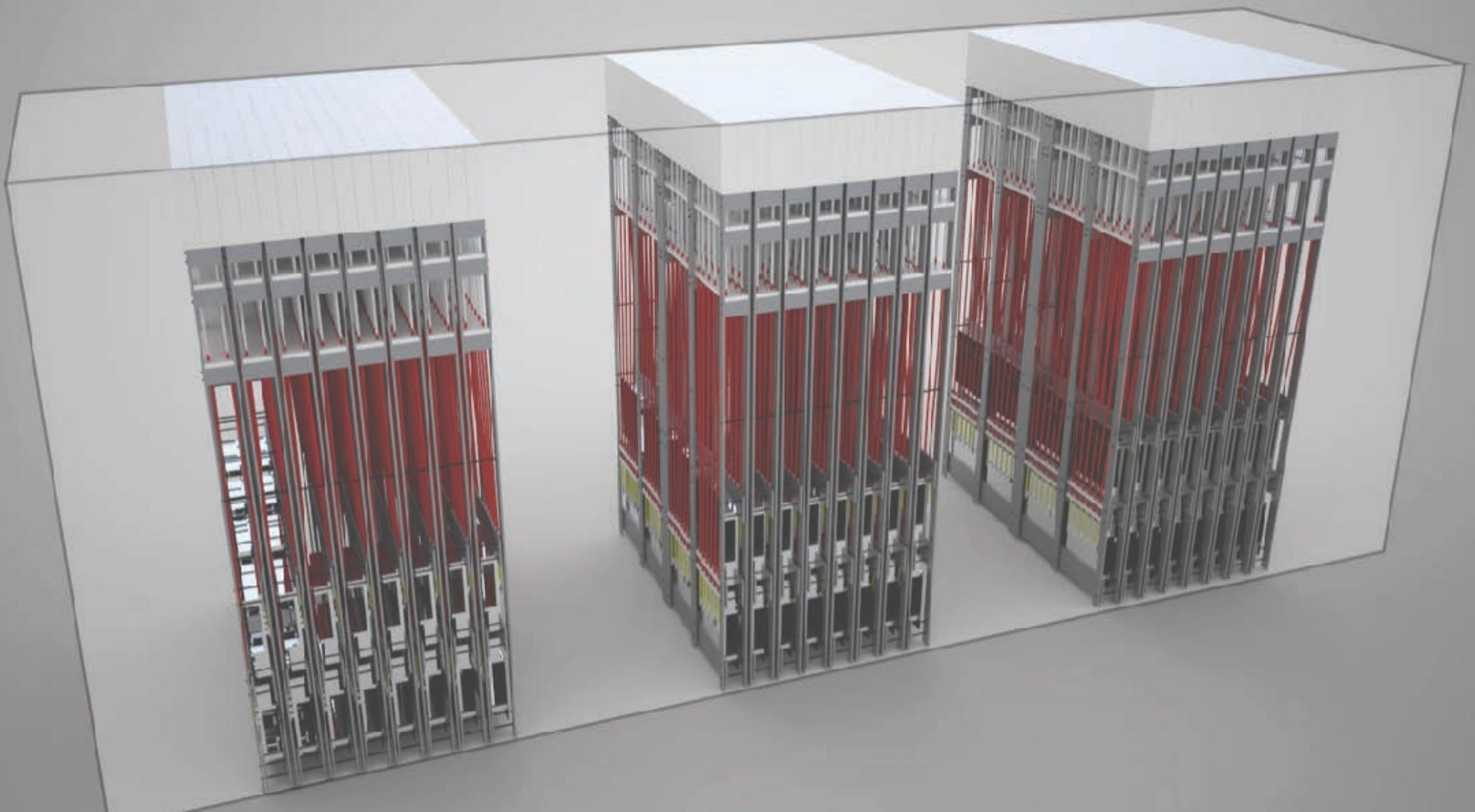
# “ESCHER” Motion Design

by Philipp Schoessler in Nov. 2013



# inFORM ENGINES

Designed by Daniel Leithinger & Sean Follmer, and Rendered by Amit Zoran



# Triptych



Francis Bacon

The three panels of the triptych were sold separately in the mid-1970s.[9] Bacon was unhappy that the panels had been split up, writing on a photograph of the left-hand panel that it was "meaningless unless it is united with the other two panels."

# TRANSFORM

## Tangible Media

## MIT Media Lab



MIT  
Media  
Lab



**TRANSFORM**  
Tangible Media  
MIT Media Lab

MIT  
Media  
Lab



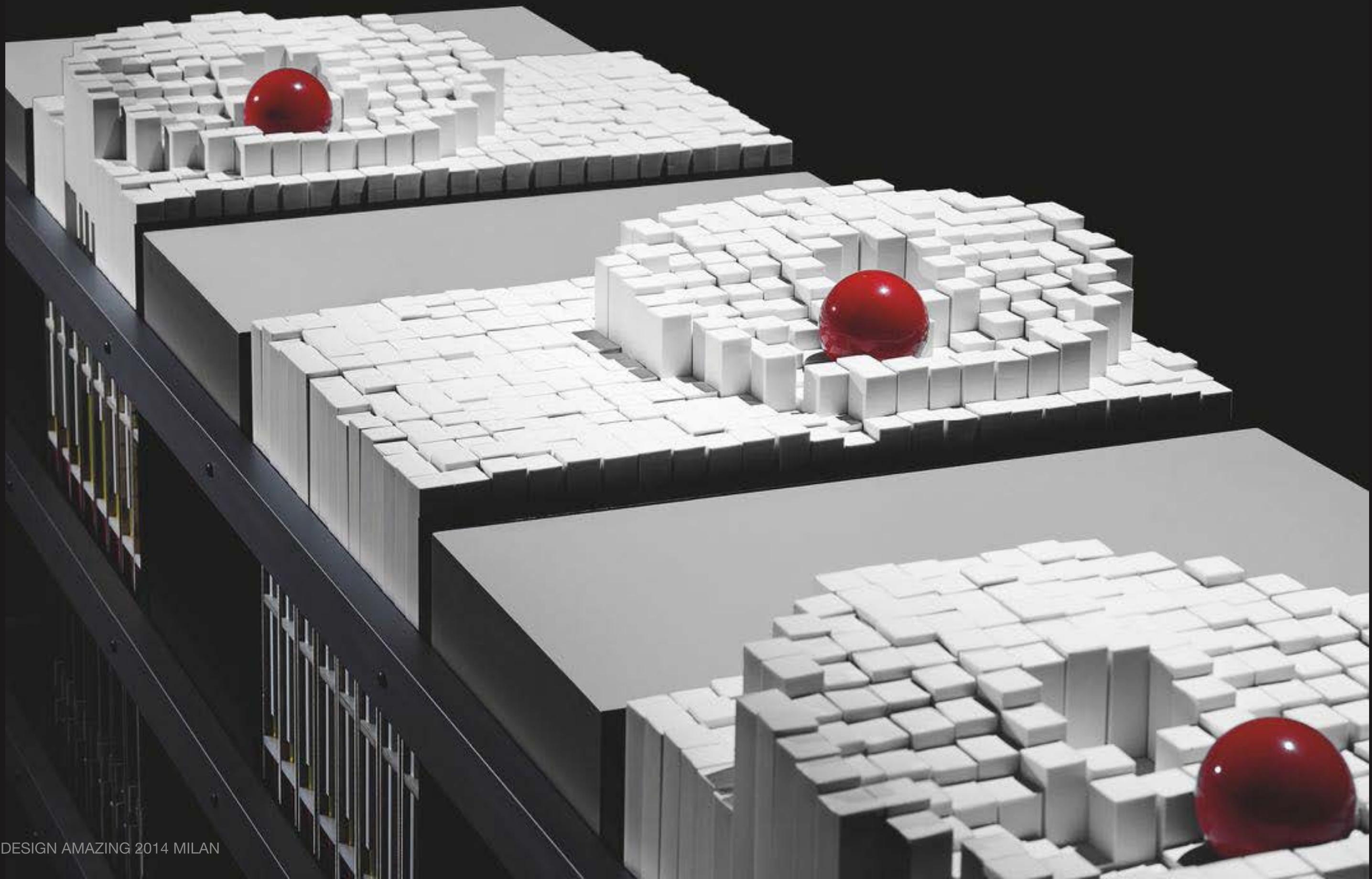
April 8-13, 2014 in Milan  
5000 visitors interacted  
~100 said “Amazing!”



# TRANSFORM

Lexus Design Amazing 2014 Milan  
MIT Media Lab | Tangible Media Group

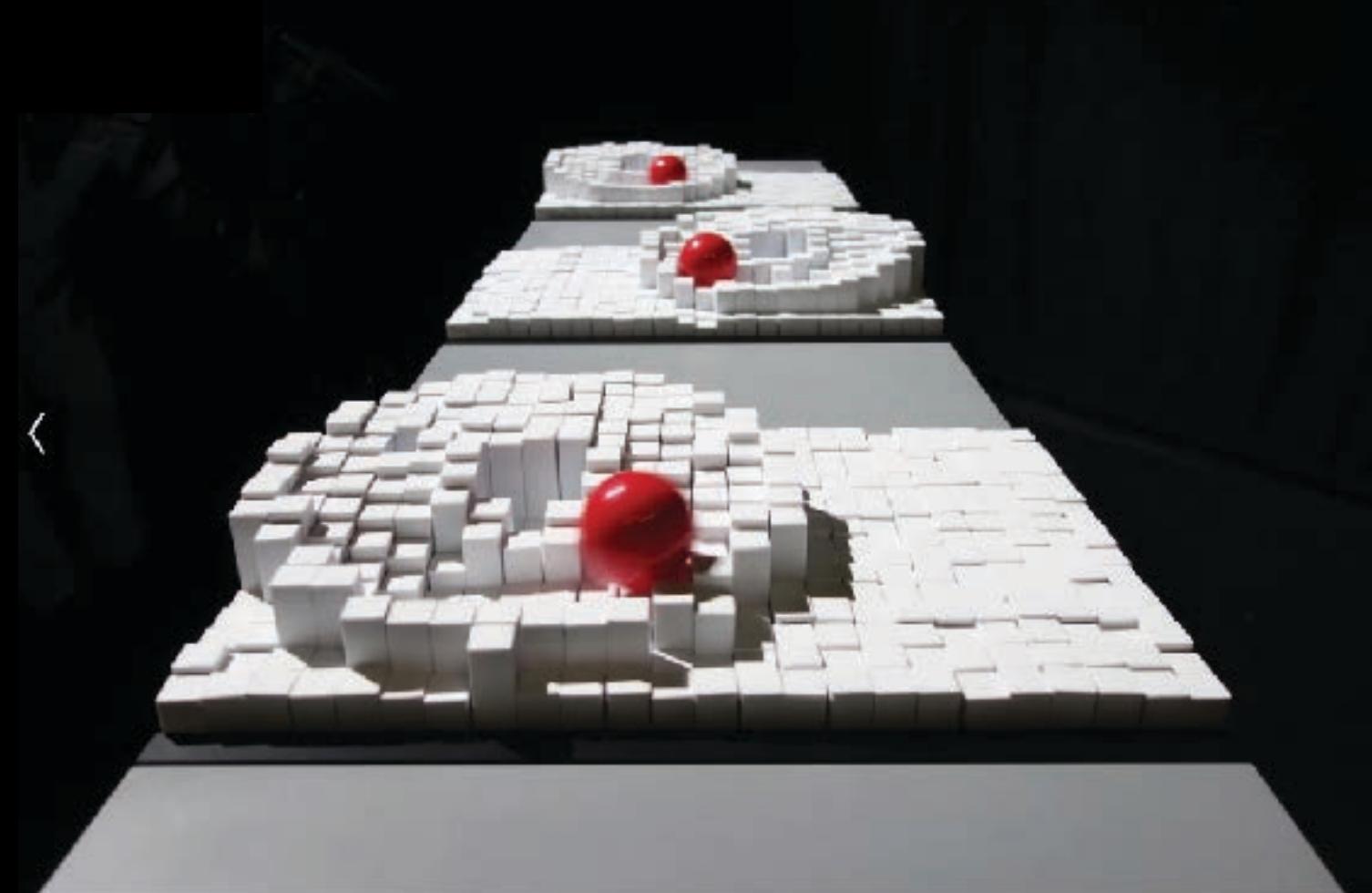




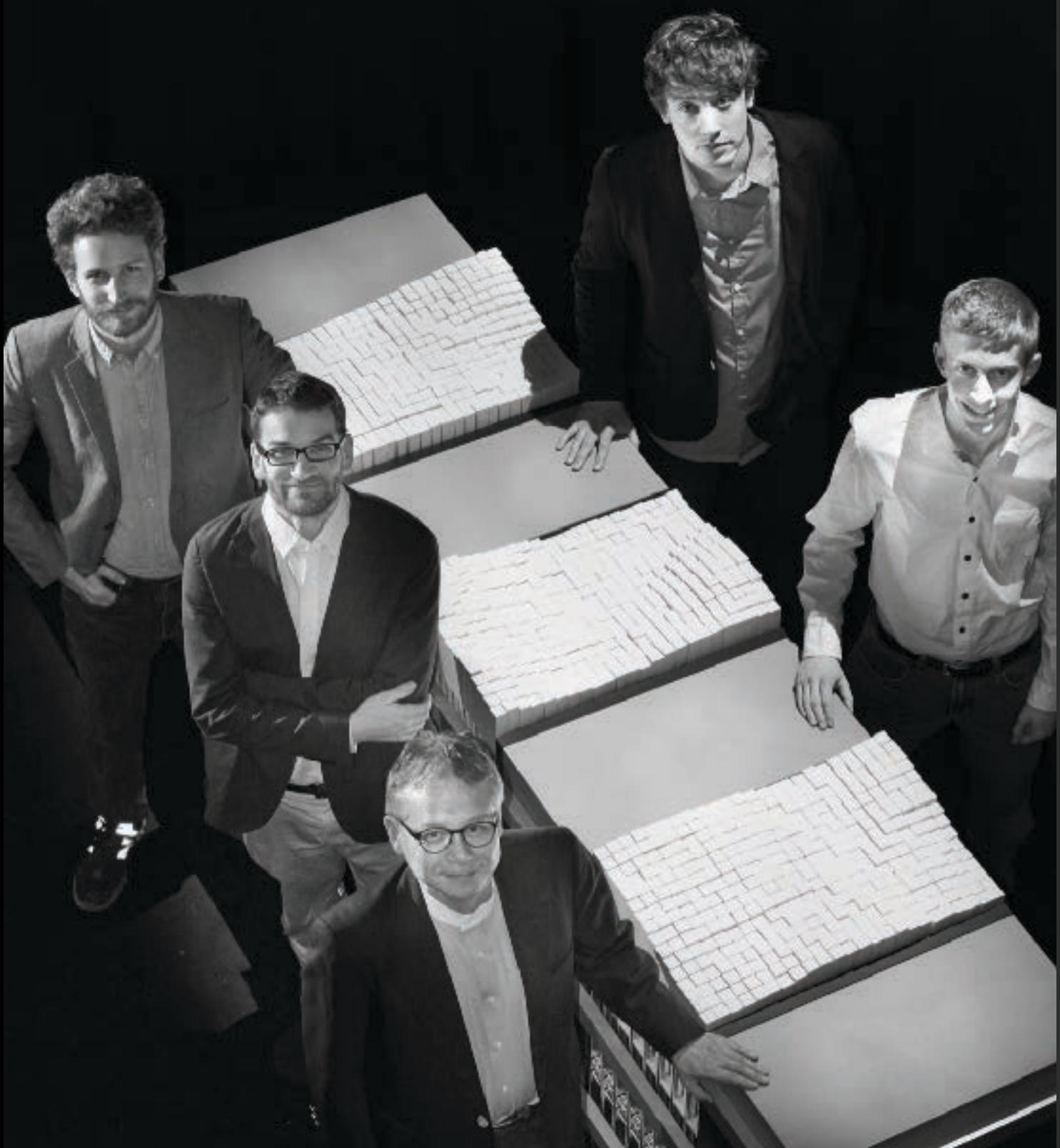
(C) LEXUS DESIGN AMAZING 2014 MILAN

“Intriguing Elegance through Careful Juxtaposition  
of Opposing Elements” - Lfinesse by LEXUS

Design vs Technology  
Stillness vs Motion  
Atoms vs Bits



## *the team*



**Prof. Hiroshi Ishii**  
*Concept Design*



**Daniel Leithinger**  
*Engine Design*



**Sean Follmer**  
*Engine Design*



**Amit Zoran**  
*Product Design*



**Philipp Schoessler**  
*Motion Design*

Tangible Media Group | MIT Media Lab  
@ LEXUS DESIGN AMAZING 2014 MILAN

# Milano Design Week 2014

## TRANSFORM Exhibit

04/08-13/14, Milano, Italia



Prof. Hiroshi Ishii  
Daniel Leithinger  
Dr. Sean Follmer  
Dr. Amit Zoran  
Philipp Schoessler  
Jared Counts



Platinum A'DESIGN AWARD 2015



Hiroshi Ishii  
Tangible Media Group  
MIT Media Lab

# CHI 2015 Golden Mouse Award



## AS ADAPTIVE AND DYNAMIC FURNITURE

LUKE VINK • VIIRJ KAN • KEN NAKAGAKI • DANIEL LEITHINGER  
SEAN FOLLMER • PHILIPP SCHOESSLER • AMIT ZORAN • HIROSHI ISHII

Luke Vink, Viirj Kan, Ken Nakagaki, Daniel Leithinger, Sean Follmer, Philipp Schoessler, Amit Zoran, and Hiroshi Ishii  
Tangible Media Group | MIT Media Lab

# MATERIALE



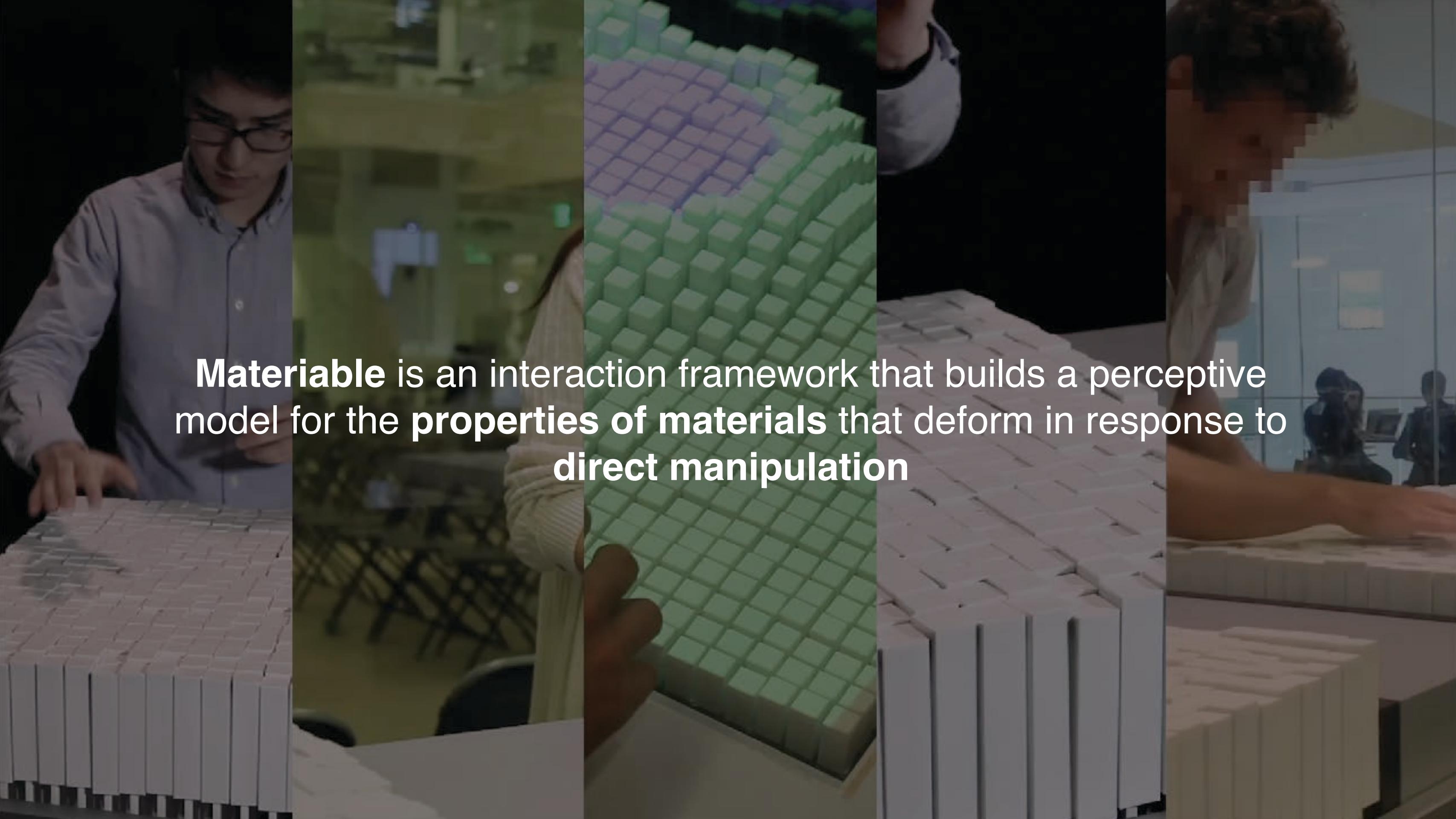
RENDERING DYNAMIC MATERIAL PROPERTIES IN RESPONSE TO  
DIRECT PHYSICAL TOUCH WITH SHAPE CHANGING INTERFACES

KEN NAKAGAKI\* • LUKE VINK\* • JARED COUNTS • DANIEL WINDHAM •  
DANIEL LEITHINGER • SEAN FOLLMER • HIROSHI ISHII

CHI 2016

MIT Media Lab

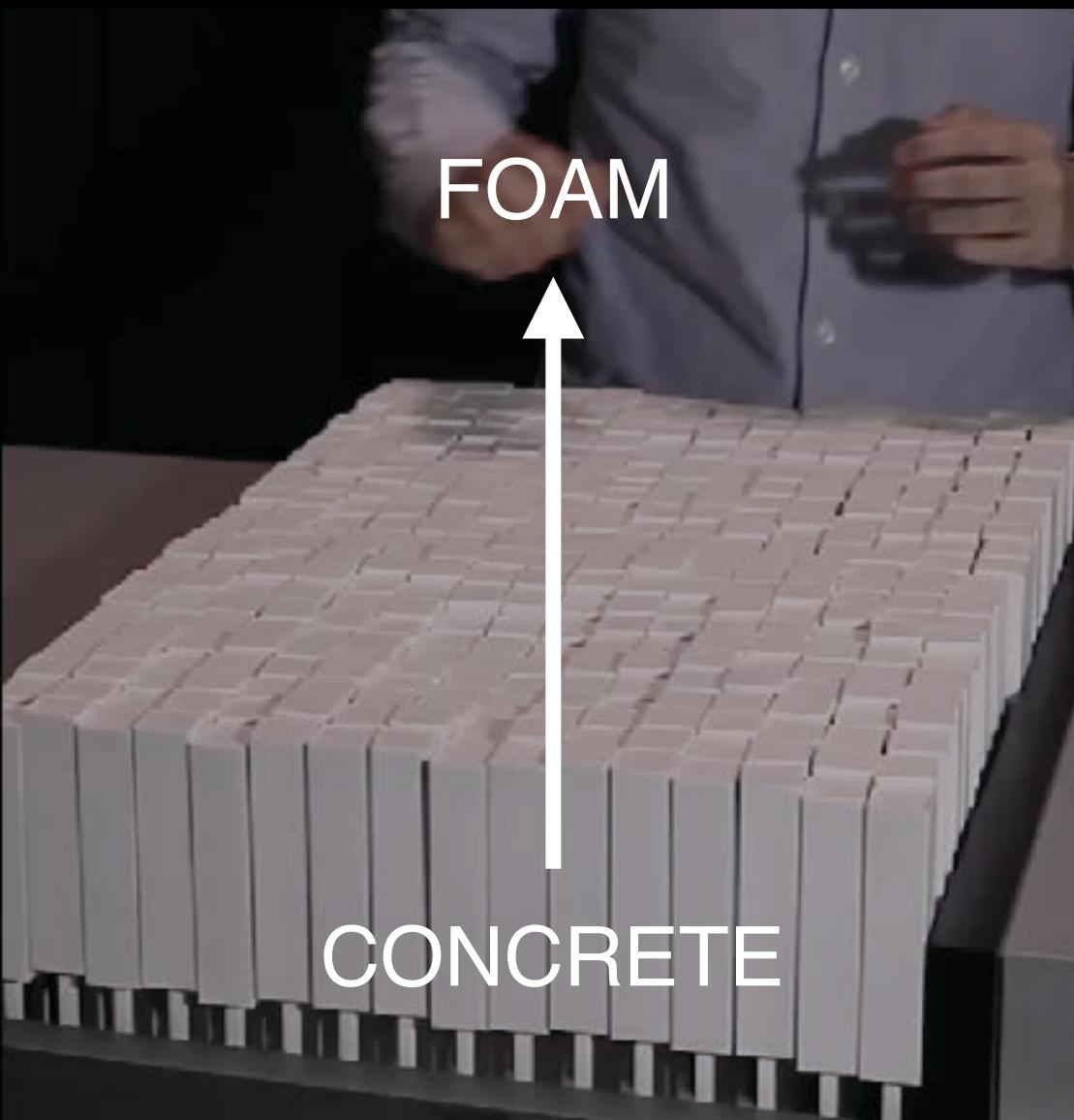
\*Contributed Equally



**Materiable** is an interaction framework that builds a perceptive model for the **properties of materials** that deform in response to **direct manipulation**

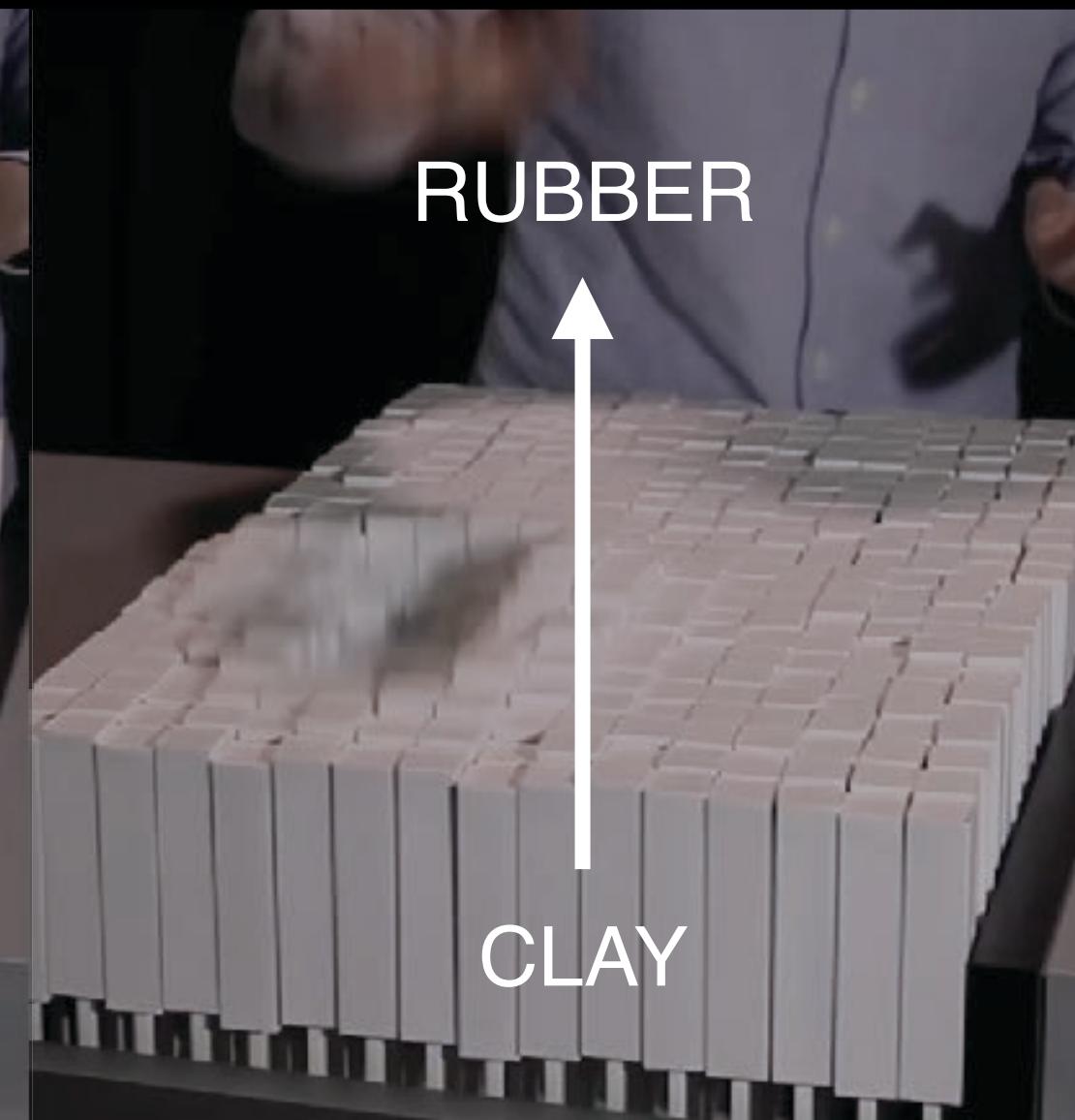
## FLEXIBILITY

The extent to which a material can be **deformed** in response to an applied force



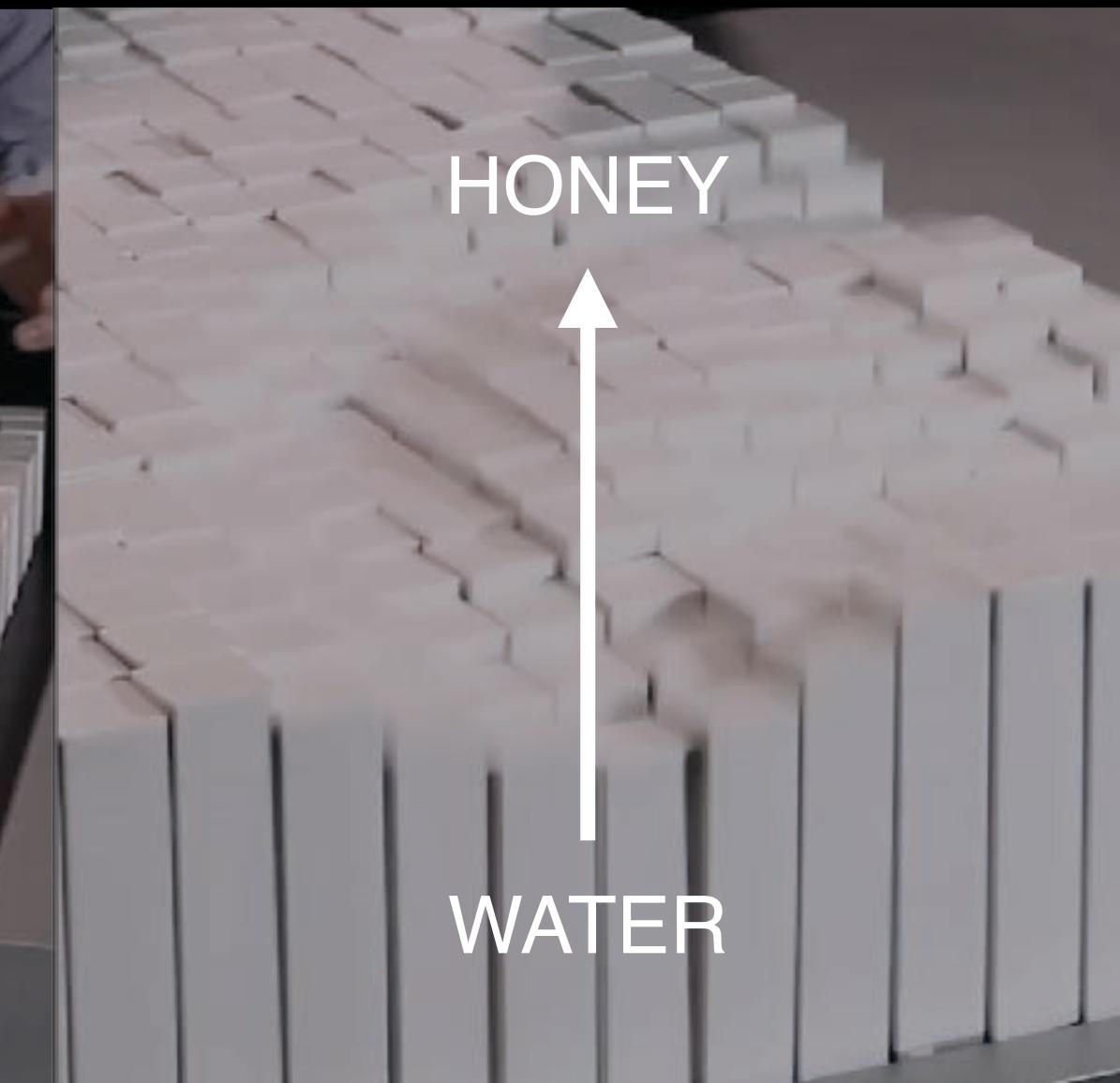
## ELASTICITY

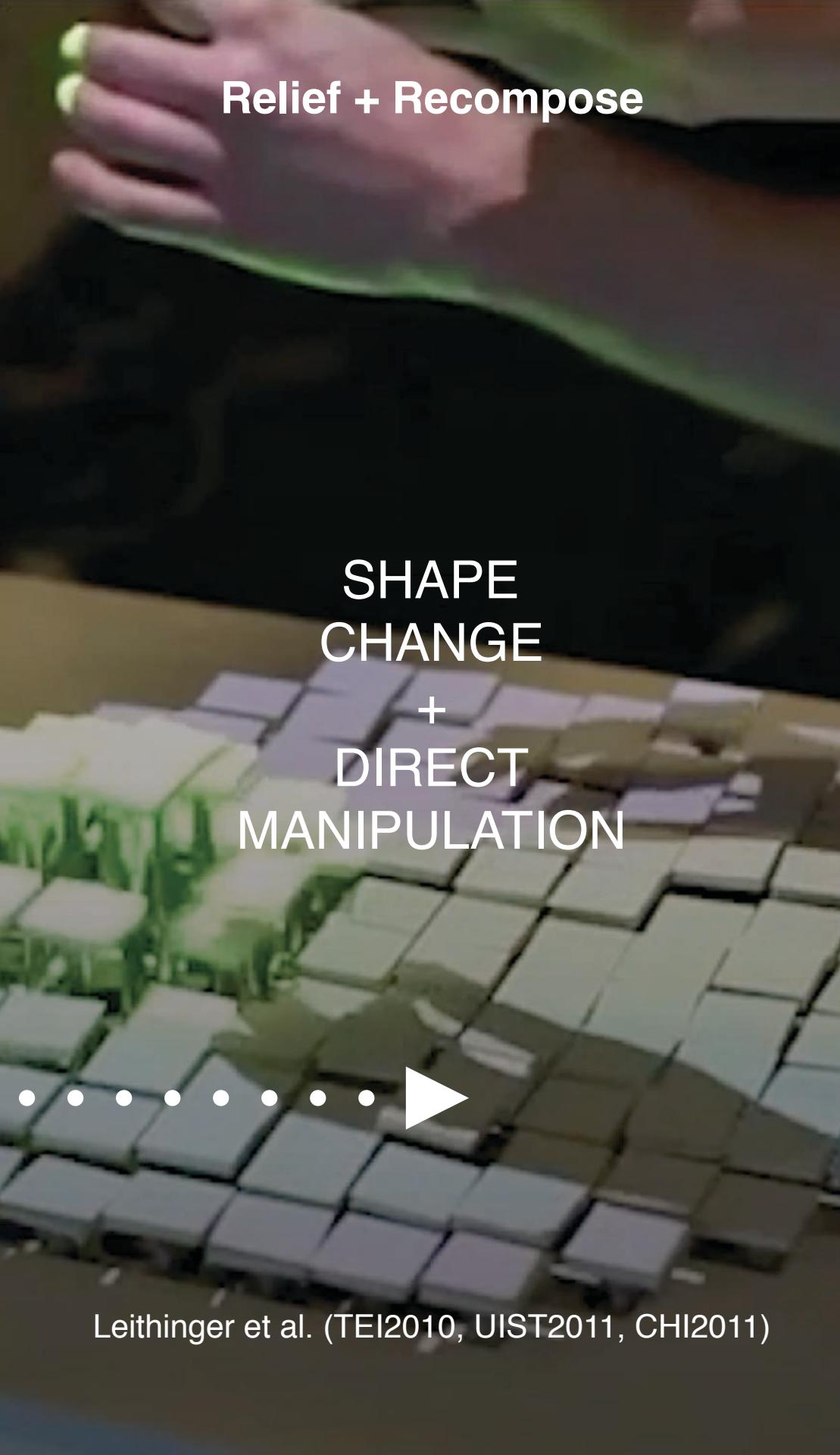
The ability for a material to **resist** an applied force and to **return** to its original shape



## VISCOSITY

A measure of a fluids **resistance** to **gradual deformation** by shear stress or tensile stress



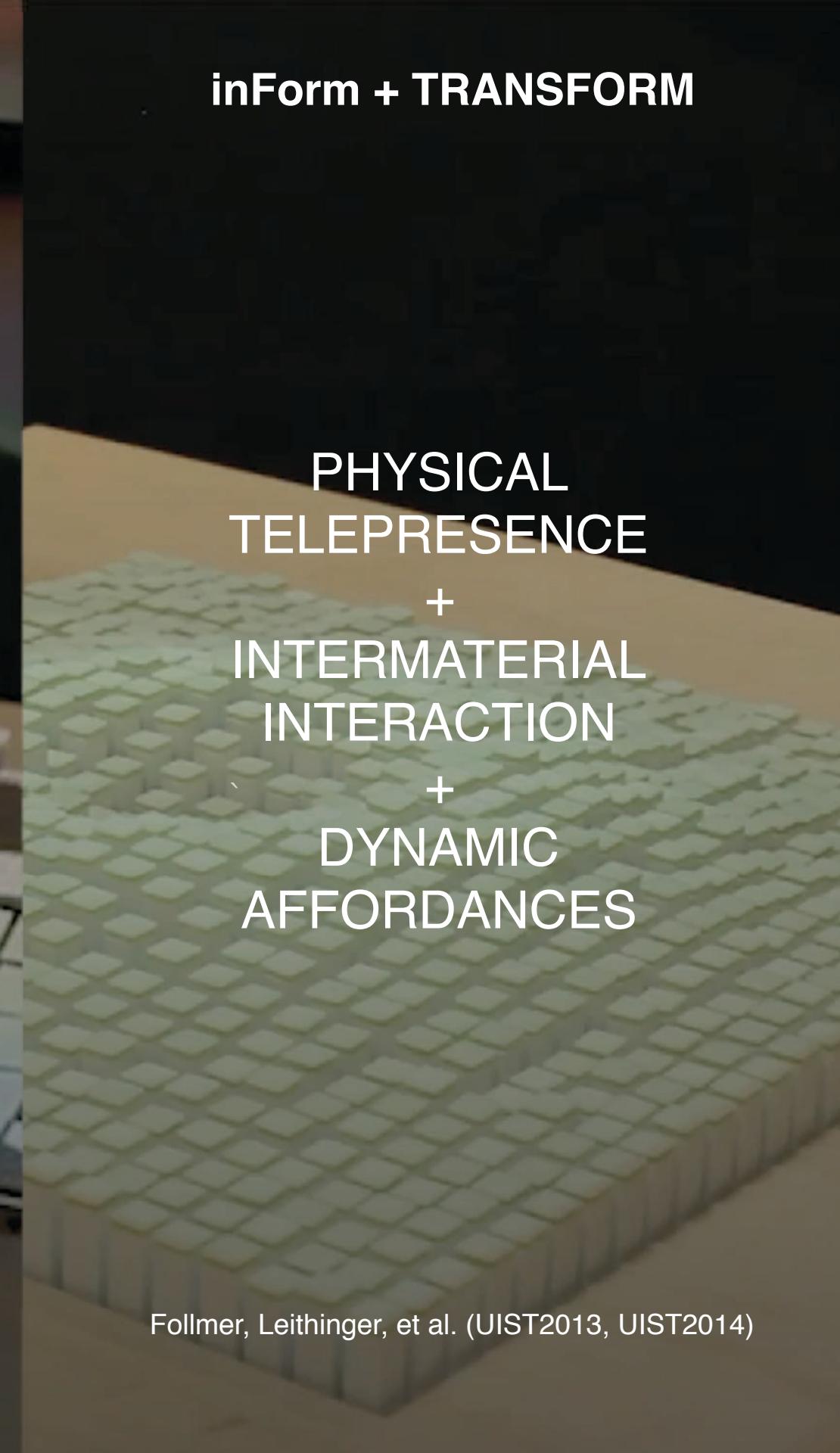


Relief + Recompose

SHAPE  
CHANGE  
+  
DIRECT  
MANIPULATION



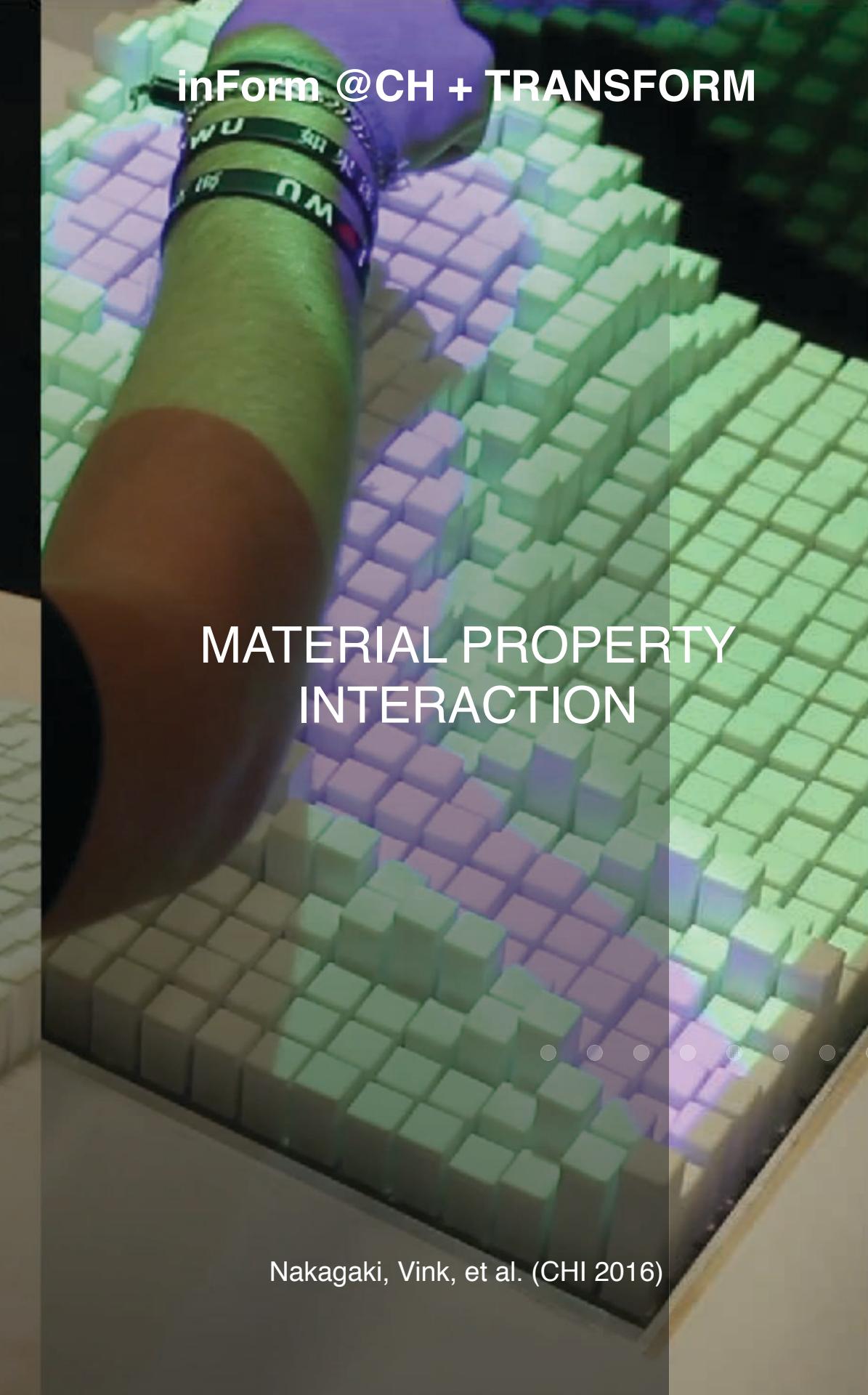
Leithinger et al. (TEI2010, UIST2011, CHI2011)



inForm + TRANSFORM

PHYSICAL  
TELEPRESENCE  
+  
INTERMATERIAL  
INTERACTION  
+  
DYNAMIC  
AFFORDANCES

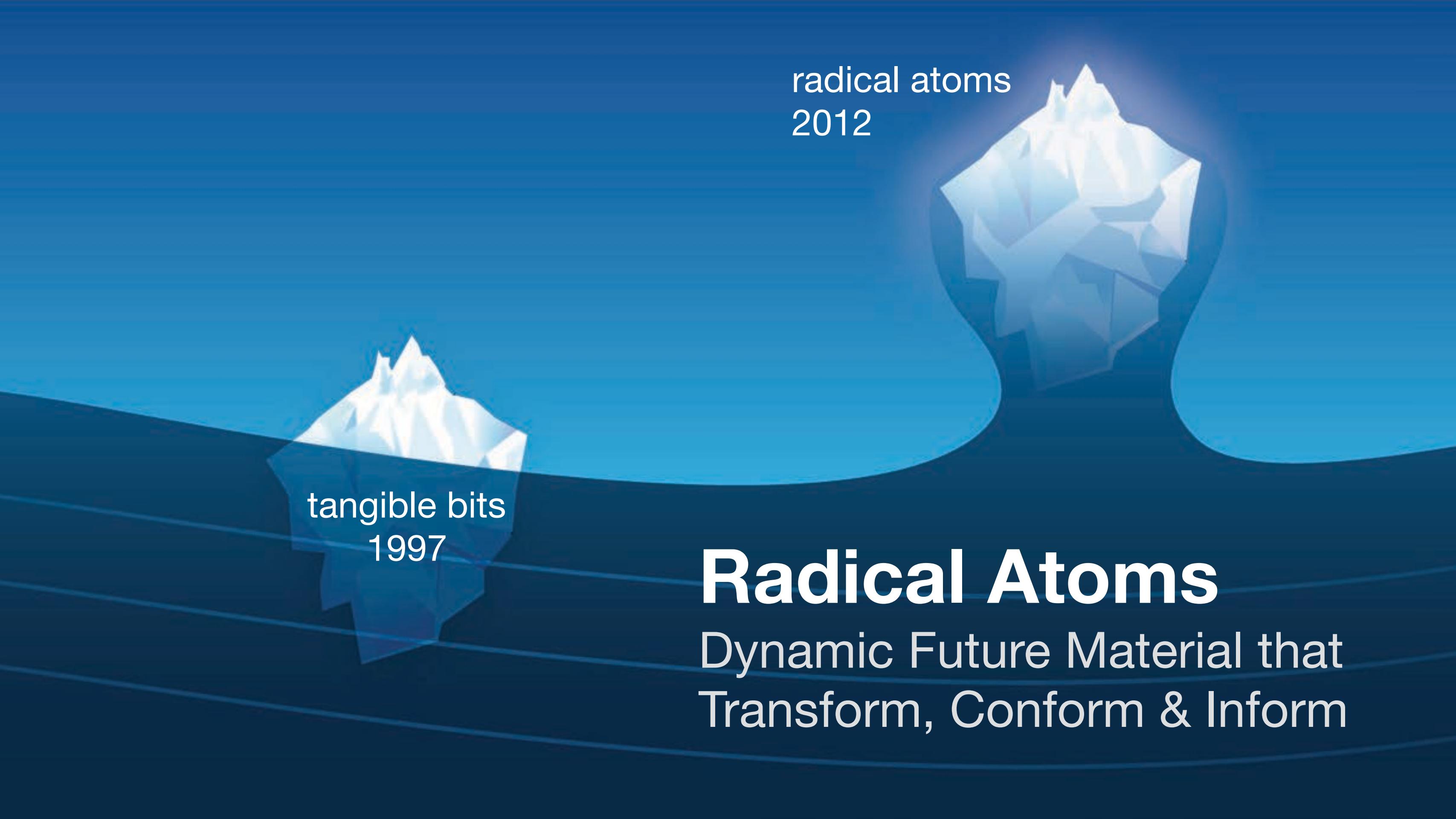
Follmer, Leithinger, et al. (UIST2013, UIST2014)



inForm @CH + TRANSFORM

MATERIAL PROPERTY  
INTERACTION

Nakagaki, Vink, et al. (CHI 2016)



radical atoms  
2012

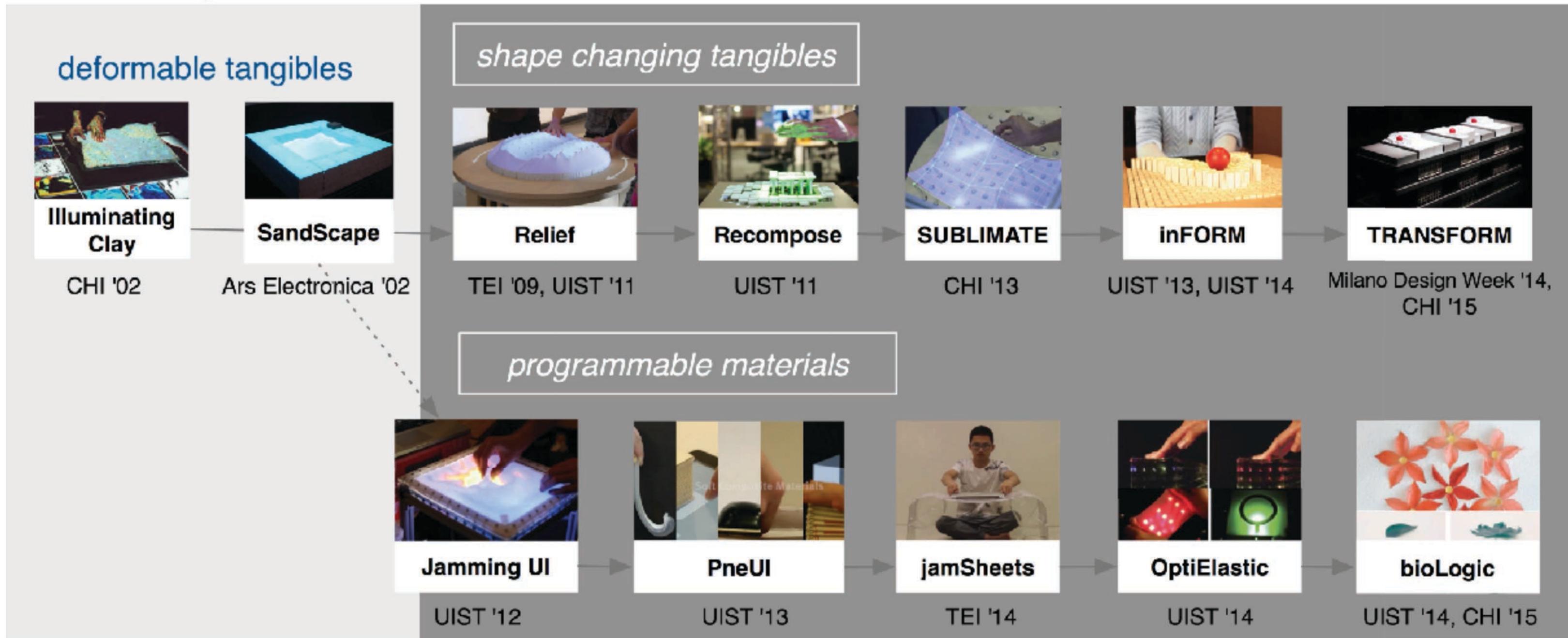
tangible bits  
1997

# Radical Atoms

Dynamic Future Material that  
Transform, Conform & Inform

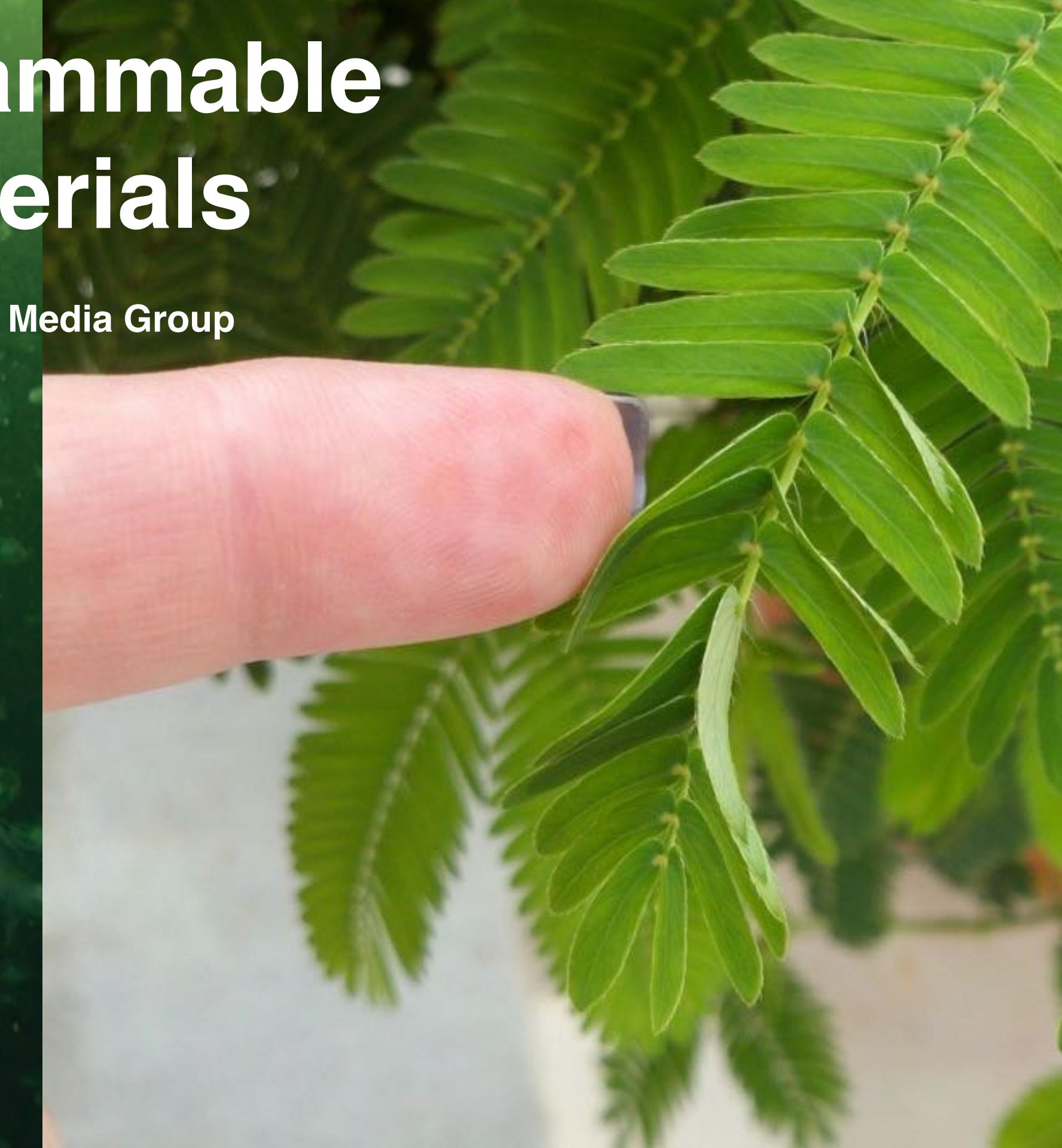
# Radical Atoms: Dynamic Shape Displays & Programmable Materials

static / passive → kinetic / active



# Programmable Materials

Tangible Media Group





# PROGRAMMABLE MATERIALS

jamSheets,  
J. Ou, et al,  
TEI (2014)

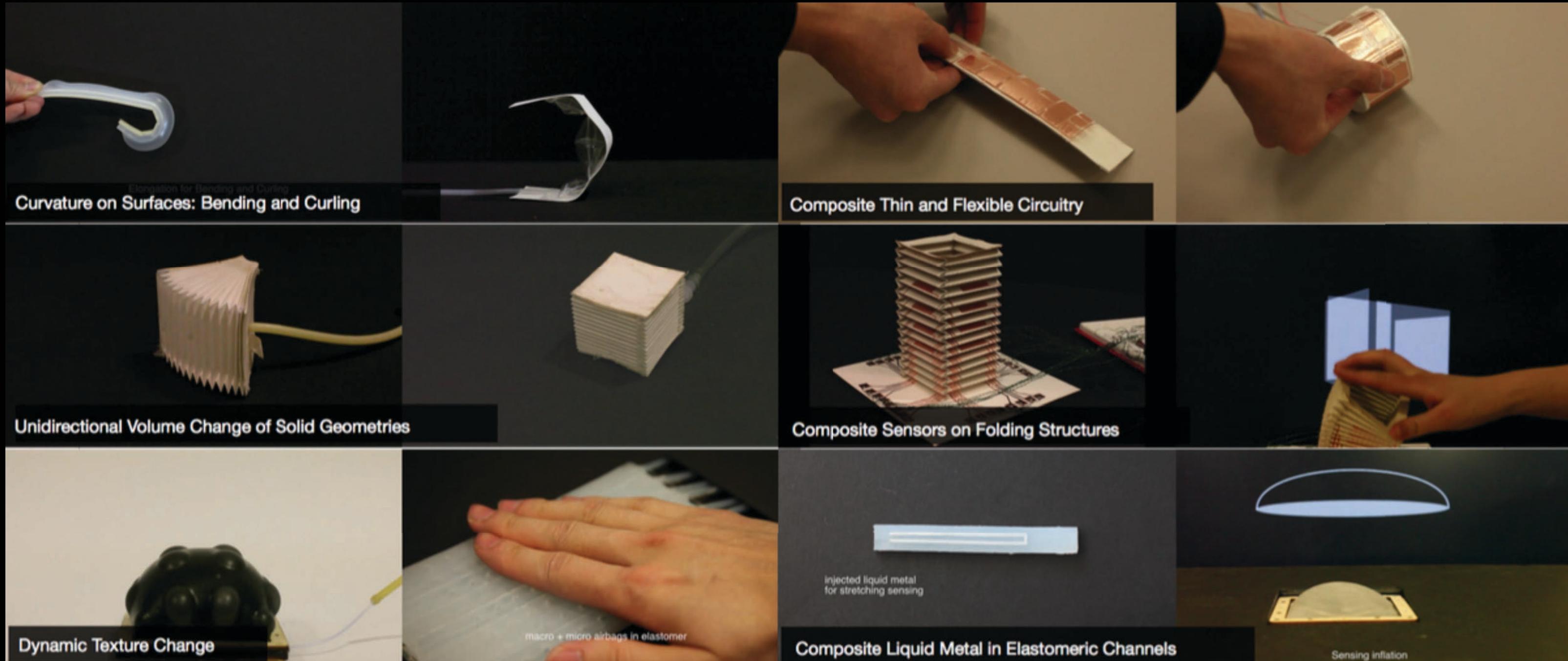
optiElastic  
L. Yao, et al,  
UIST(2014)

PneUI  
L. Yao, et al,  
UIST(2013)

bioLogic  
L. Yao, et al,  
CHI(2015)

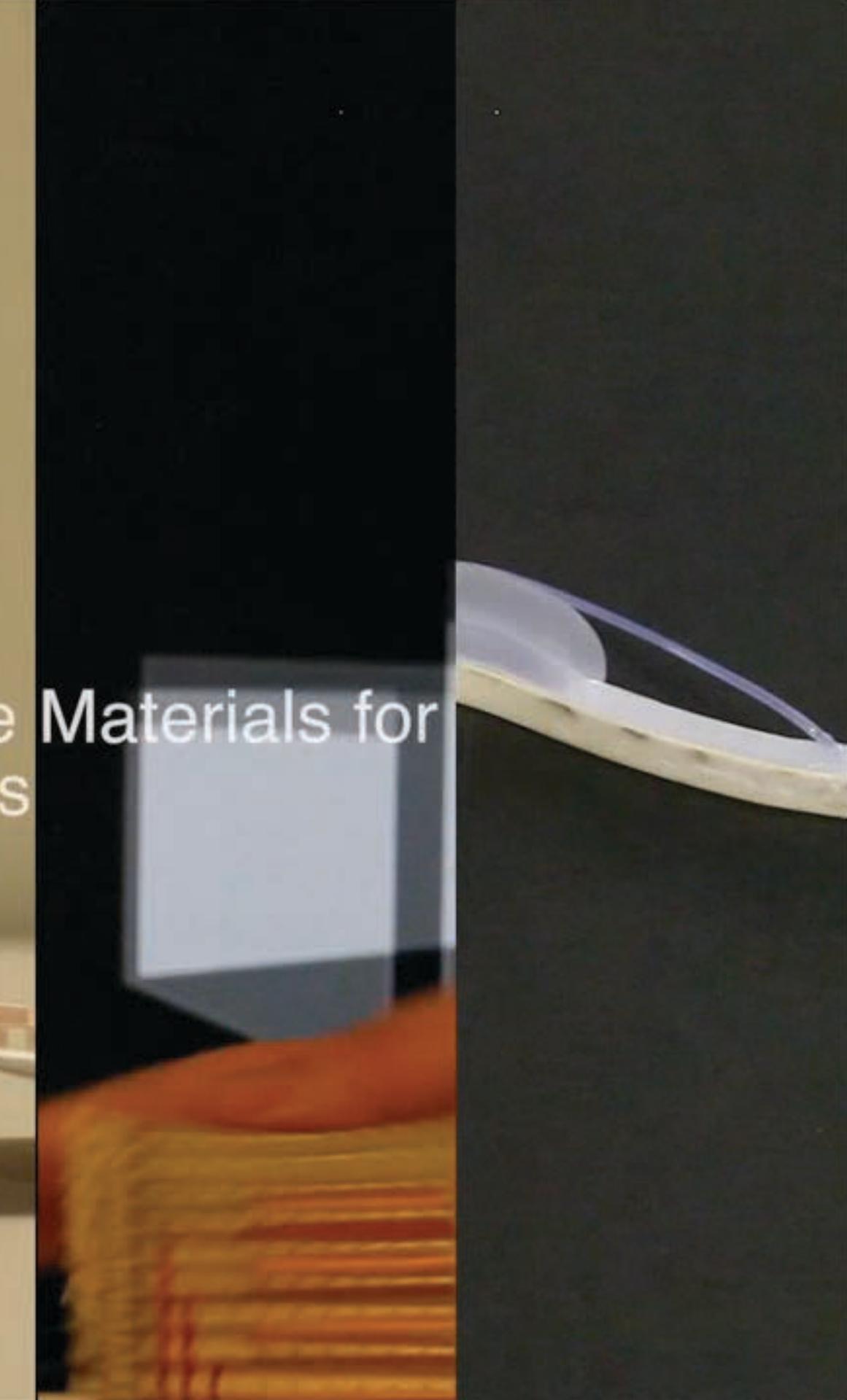
Cilllia,  
J. Ou, et al,  
CHI (2016)

# PneUI (2013): Programmable Materials (1)



24

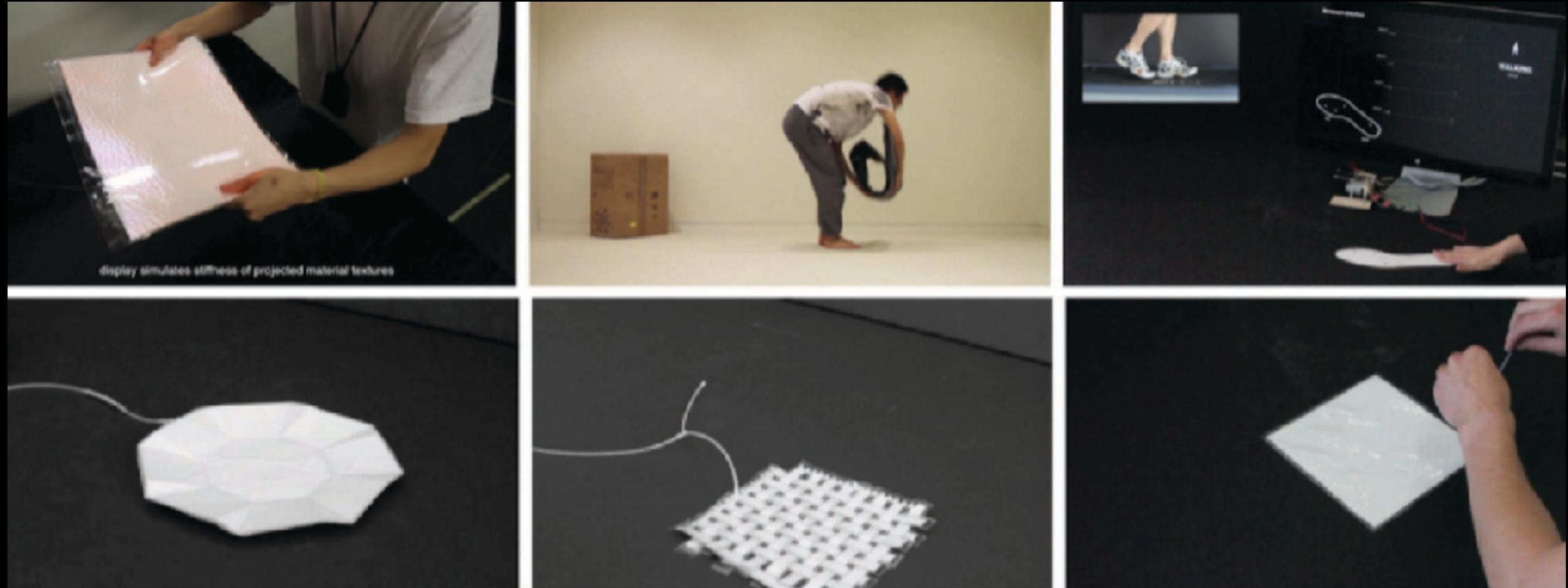
Hiroshi Ishii  
Tangible Media Group  
MIT Media Lab



PneUI

Pneumatically Actuated Soft Composite Materials for  
Shape Changing Interfaces

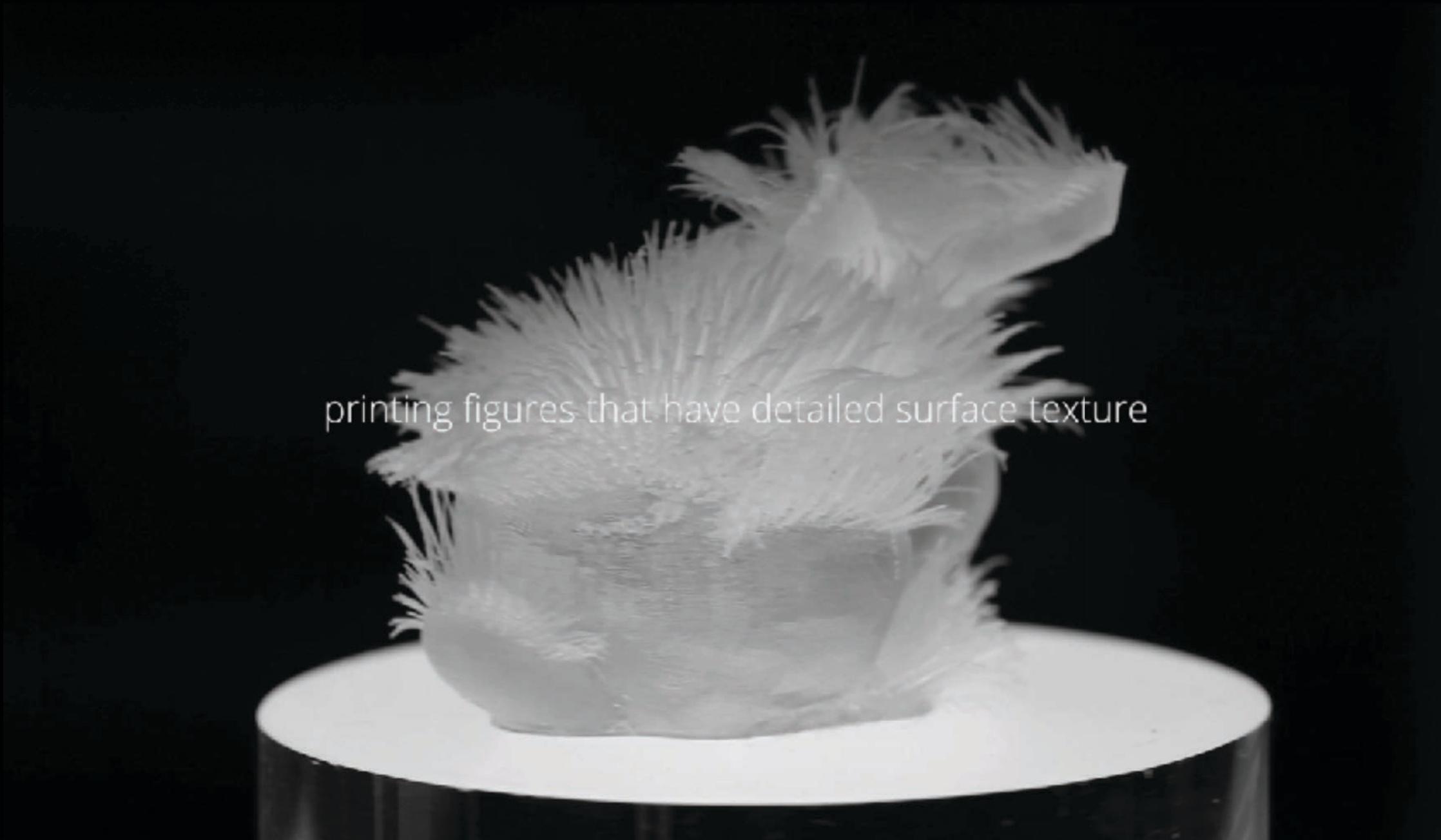
# jamSheets (TEI 2014)





# Cilllia - 3D Printed Functional Hair Structure

Jifei Ou, Gershon Dublon, Chin-Yi Cheng, Liang Zhou, Felix Heibeck and Hiroshi Ishii

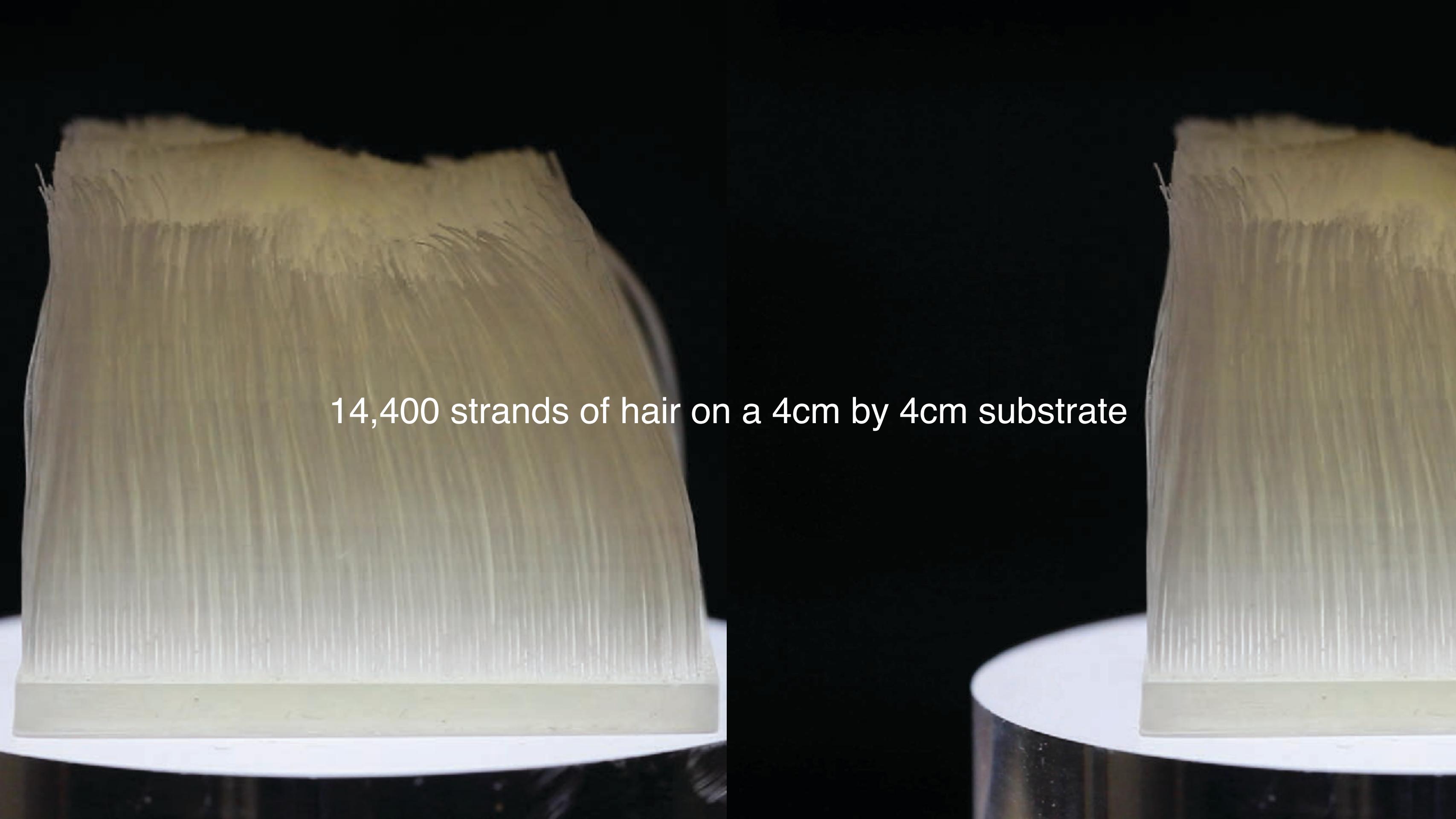


Cilllia presents a computational method of 3D printing hair structures. It allows us to design and generate hair geometry at 50 micrometer resolution and assign various functionalities to the hair. The ability to fabricate customized hair structures enables us to create super fine surface texture; mechanical adhesion property; new passive actuators and touch sensors on a 3D printed artifact.

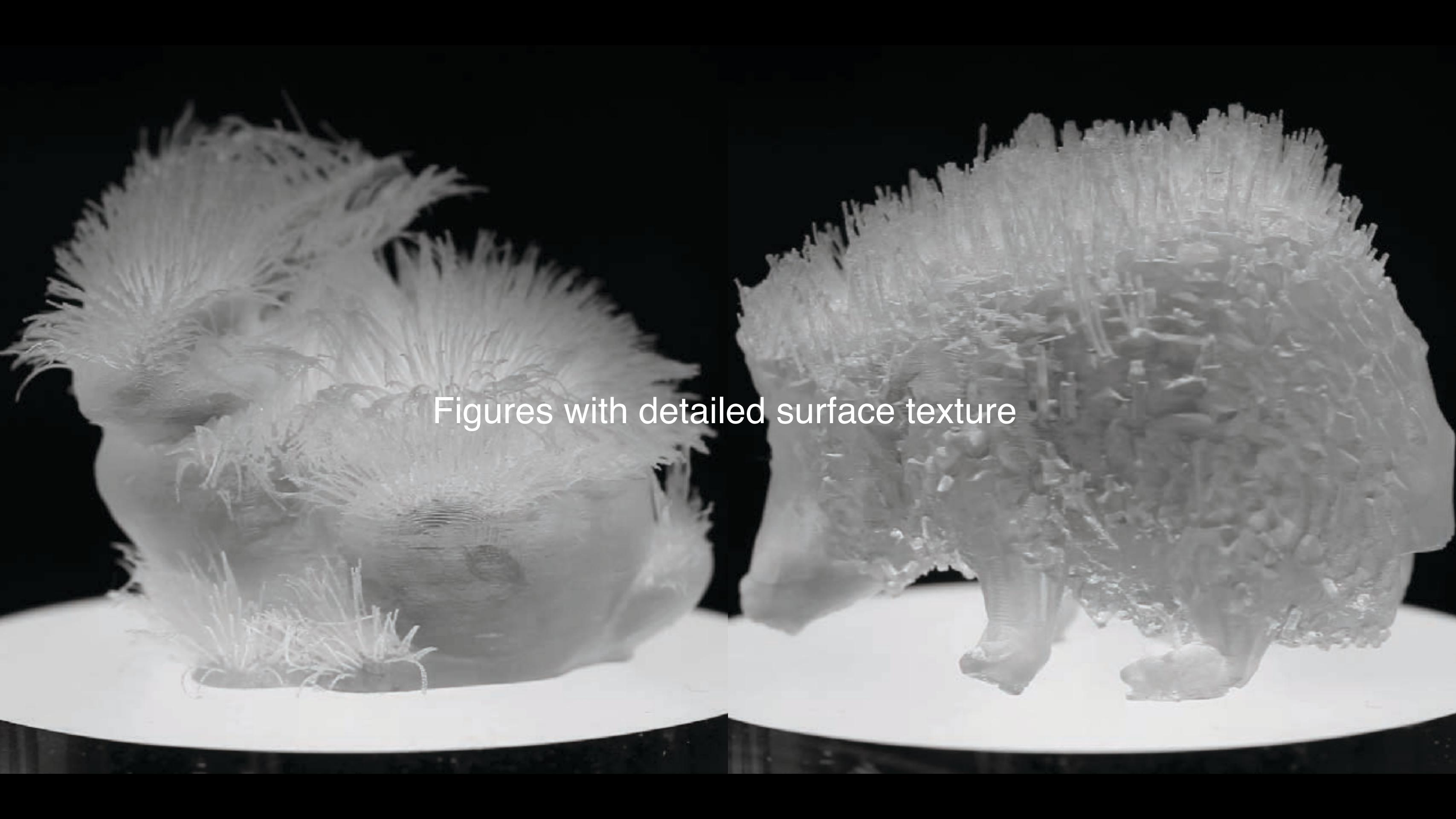


Tangible Media Group  
Research Updates  
Fall 2016

Hiroshi Ishii  
Tangible Media Group  
MIT Media Lab



14,400 strands of hair on a 4cm by 4cm substrate



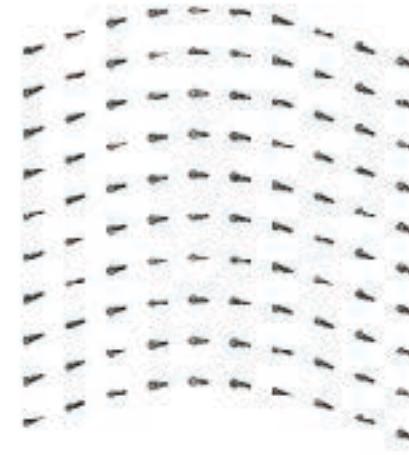
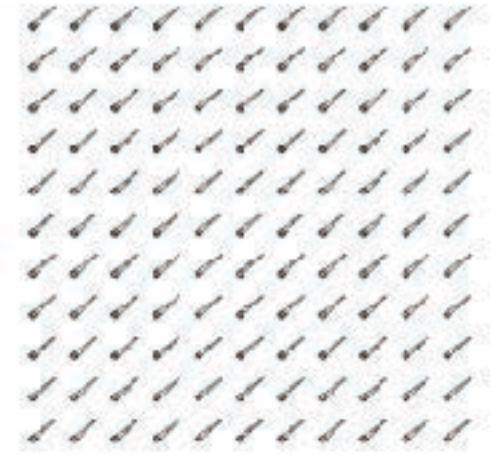
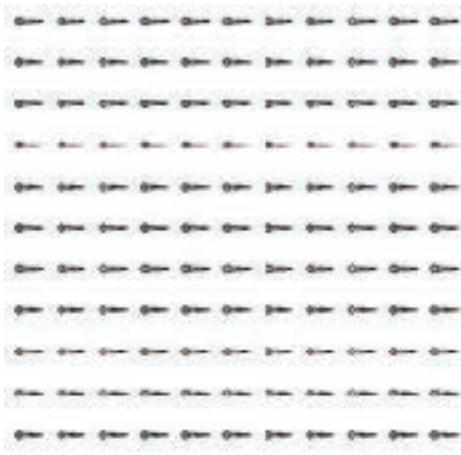
Figures with detailed surface texture

surface with mechanical adhesion

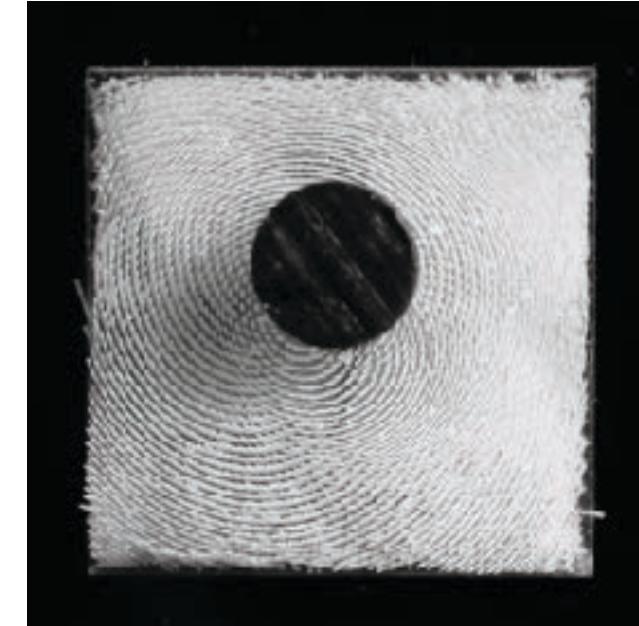
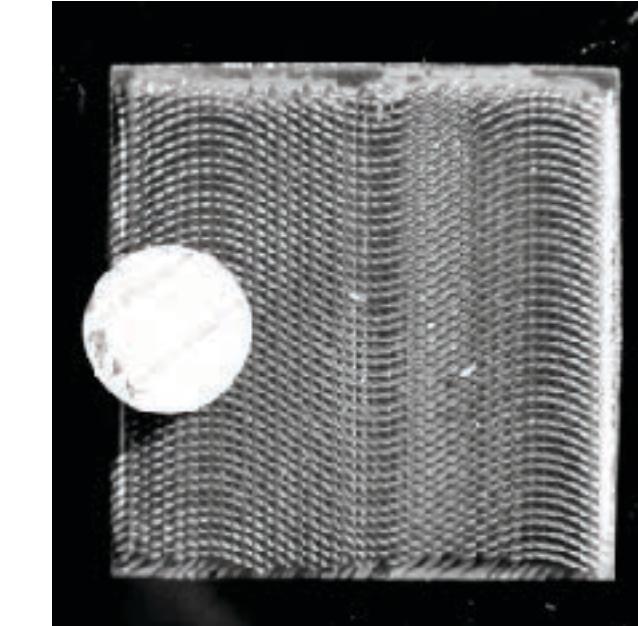
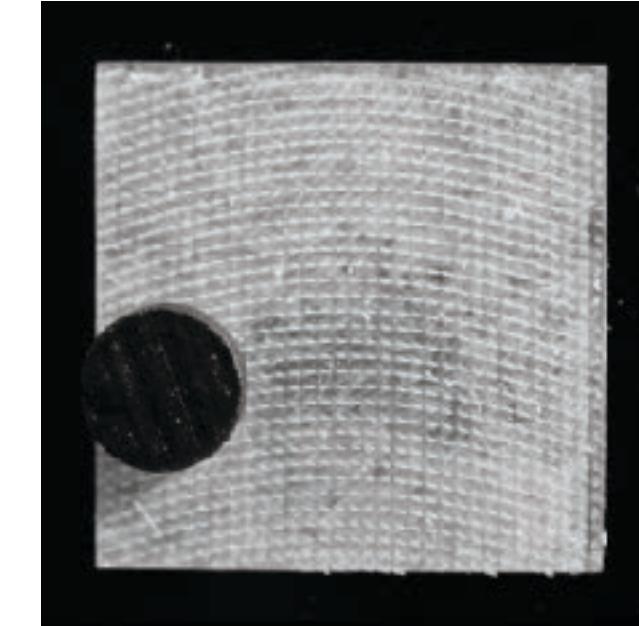
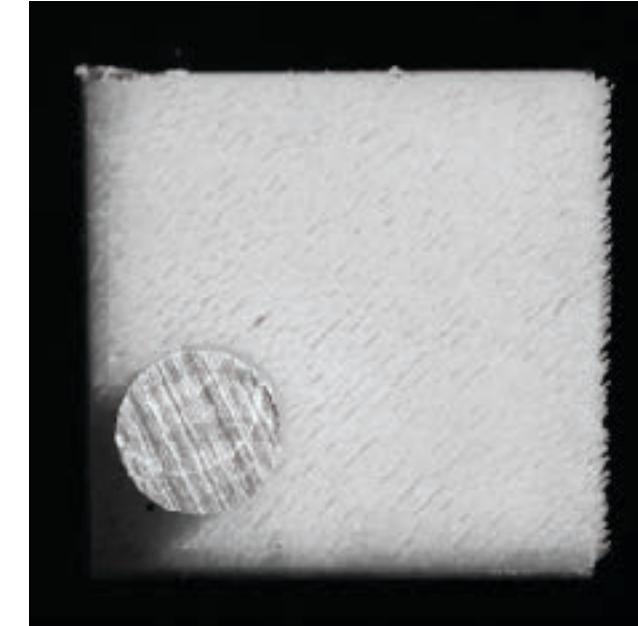
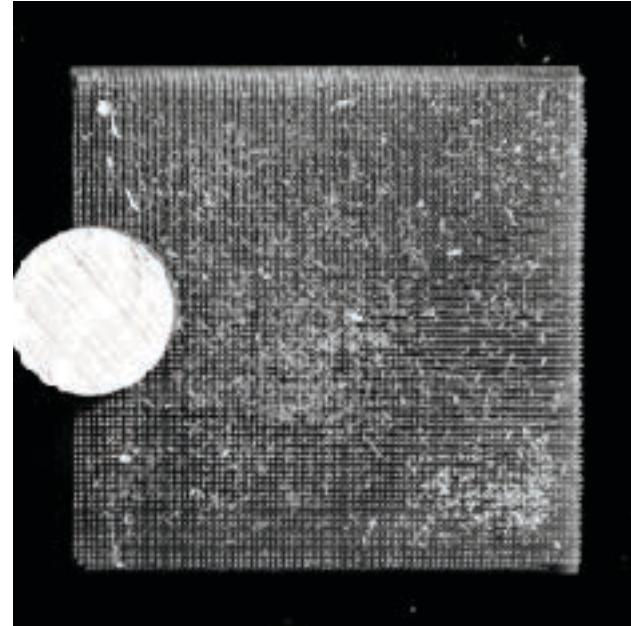
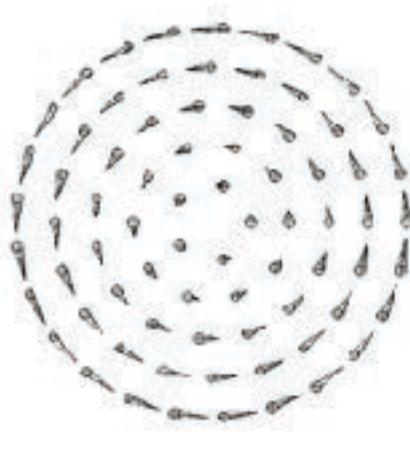
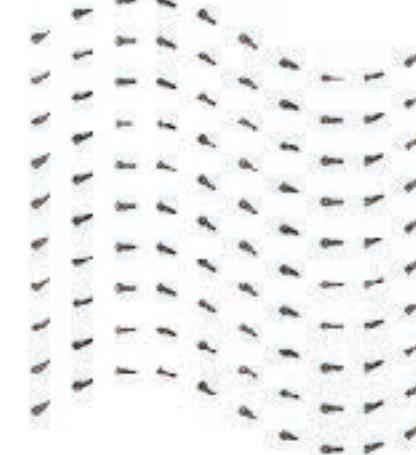


# Moving Direction Control

Linear



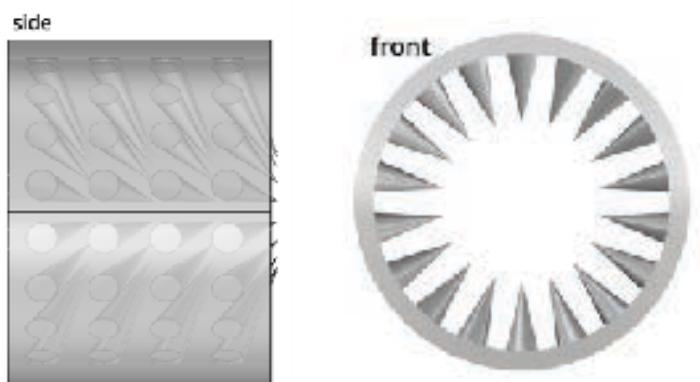
Curved



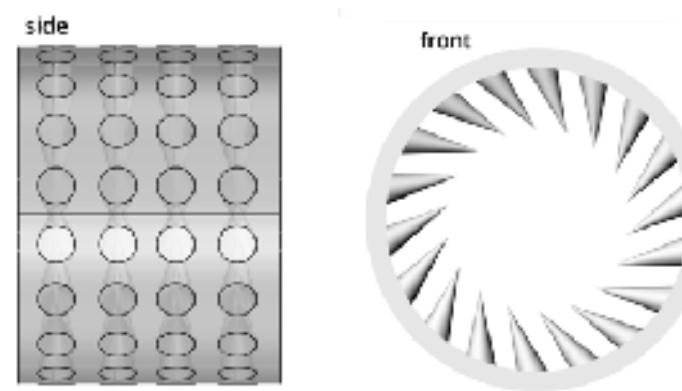


Printed figures with encoded movement

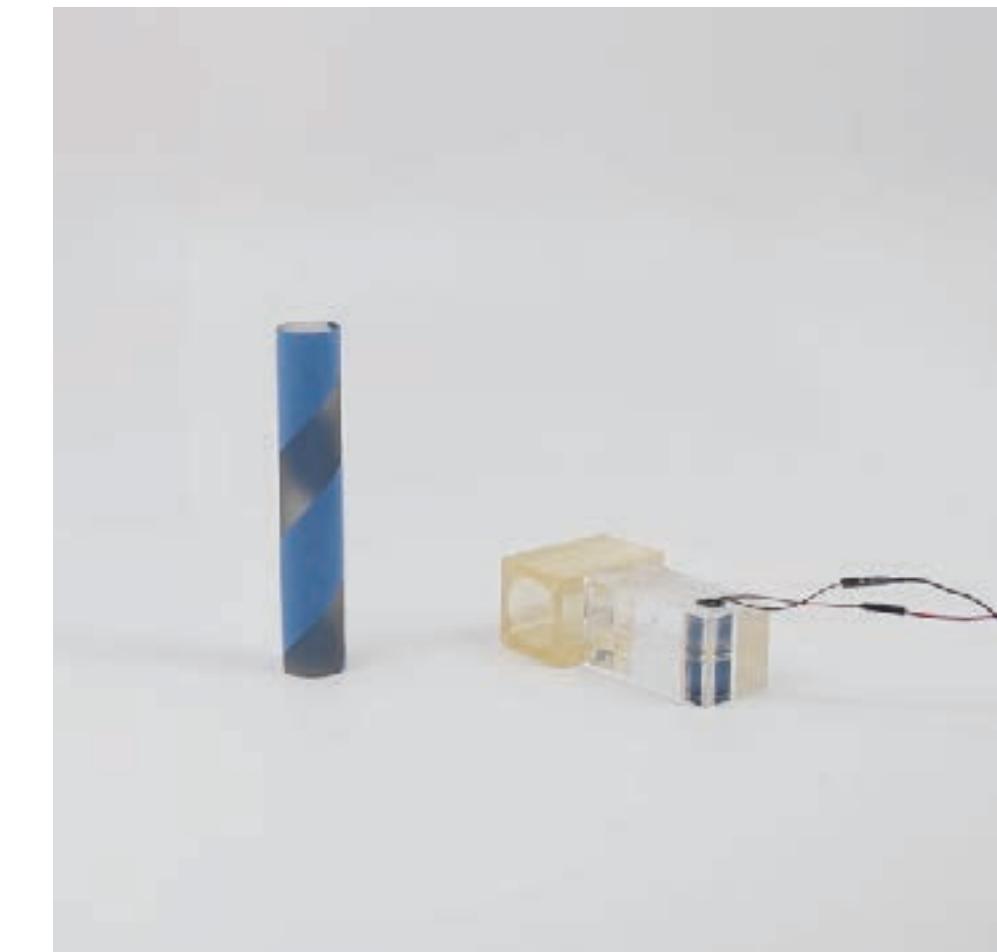
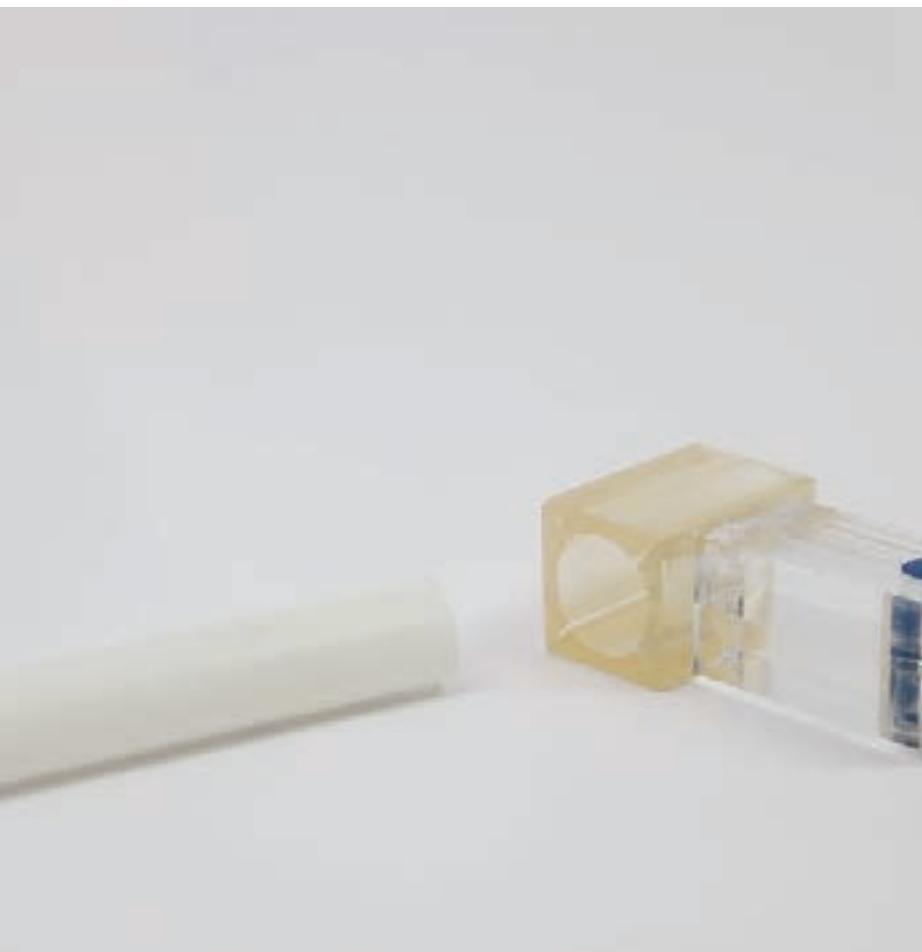
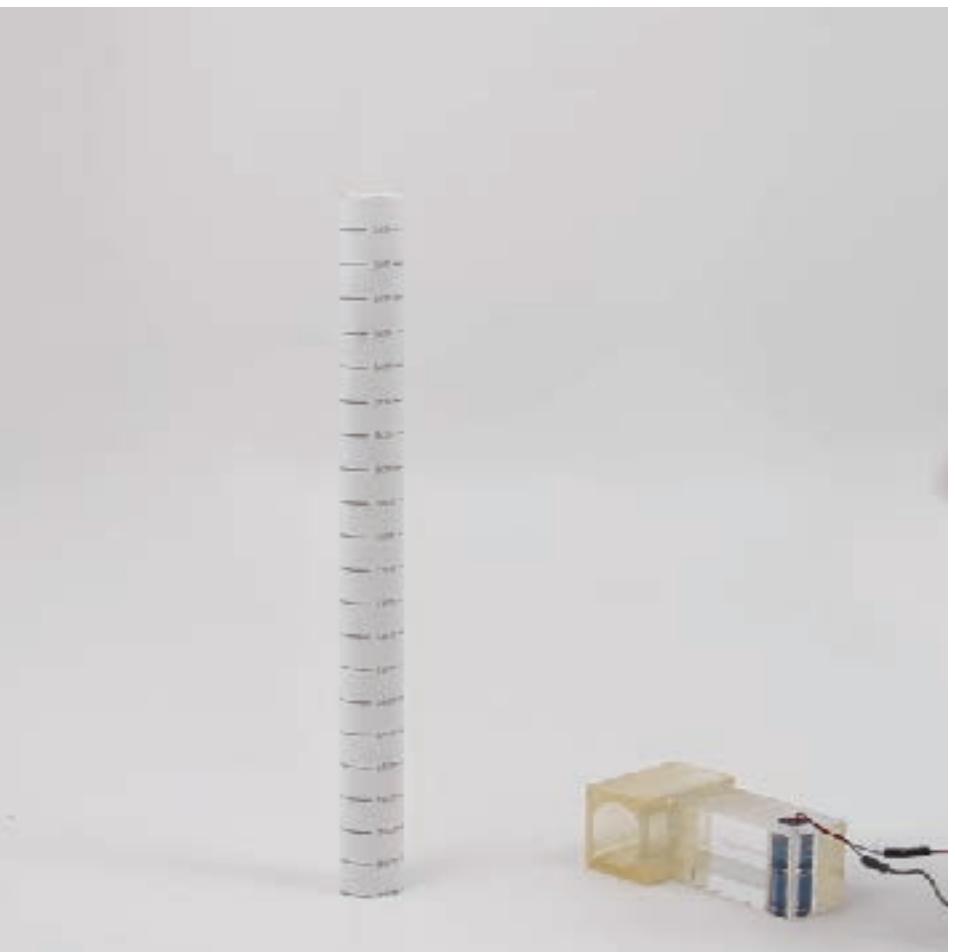
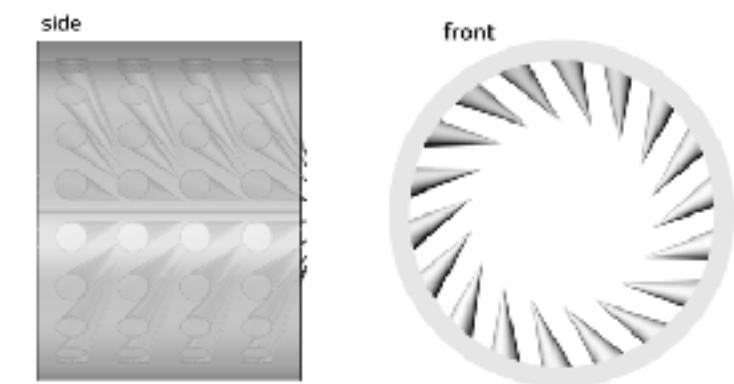
Linear

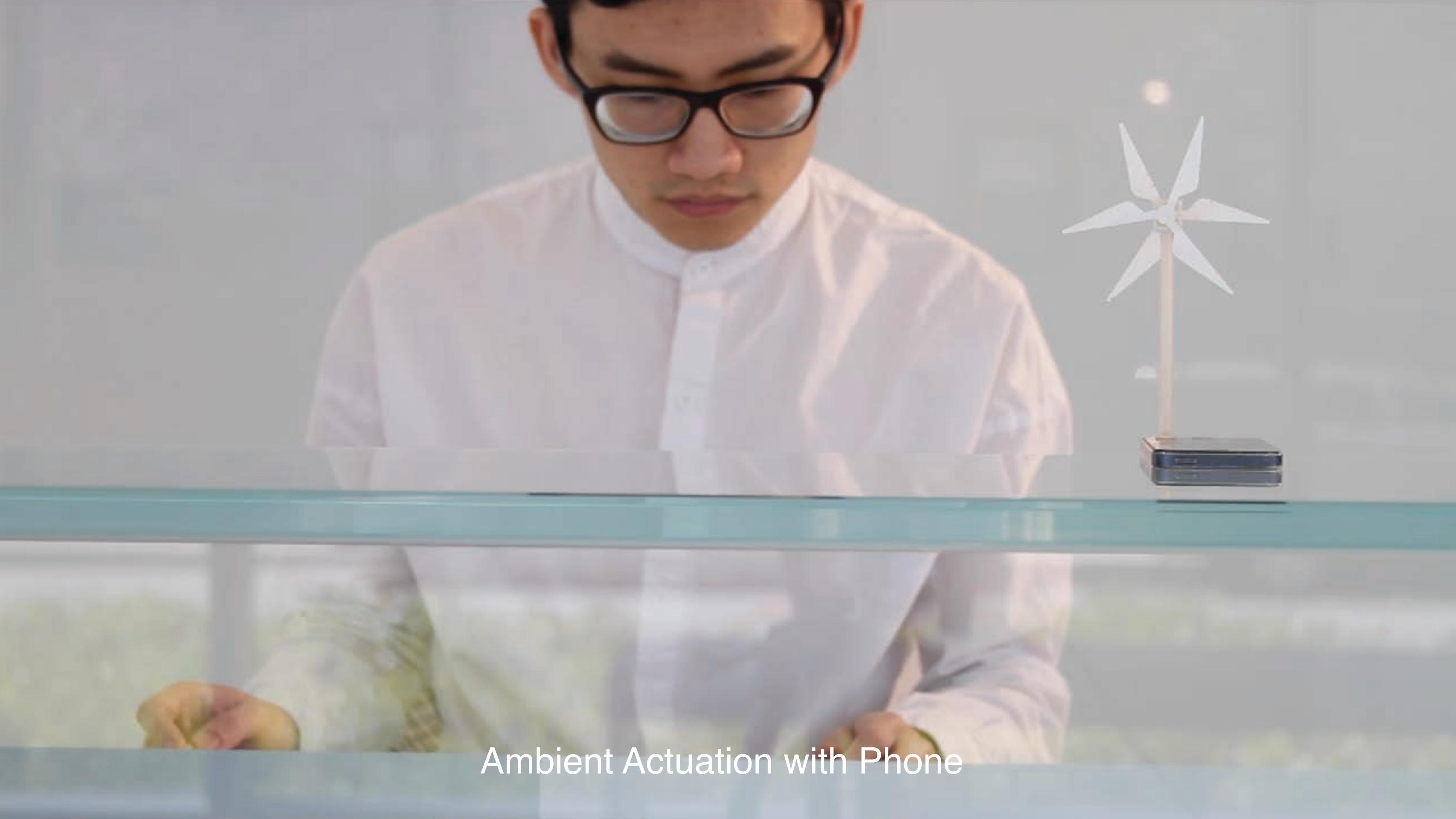


Rotary

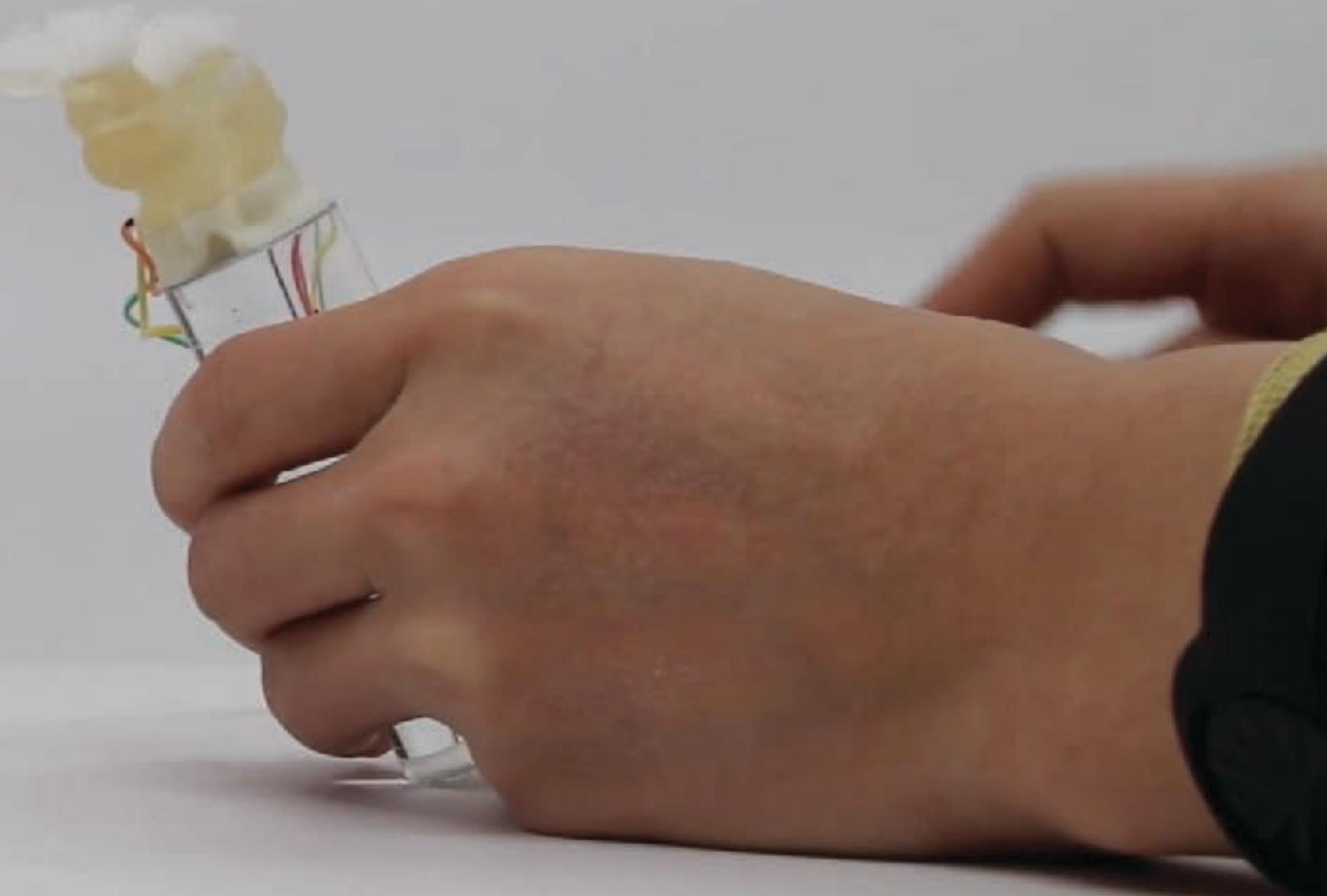


Combined





Ambient Actuation with Phone





Mimosa  
Active Transformation



Sunflowers  
Stimuli: Light  
Active transformation



Wheat Awns  
Stimuli: Humidity  
Passive transformation



Venus flytrap leaf  
Stimuli: active transformation

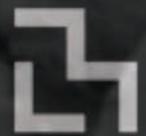




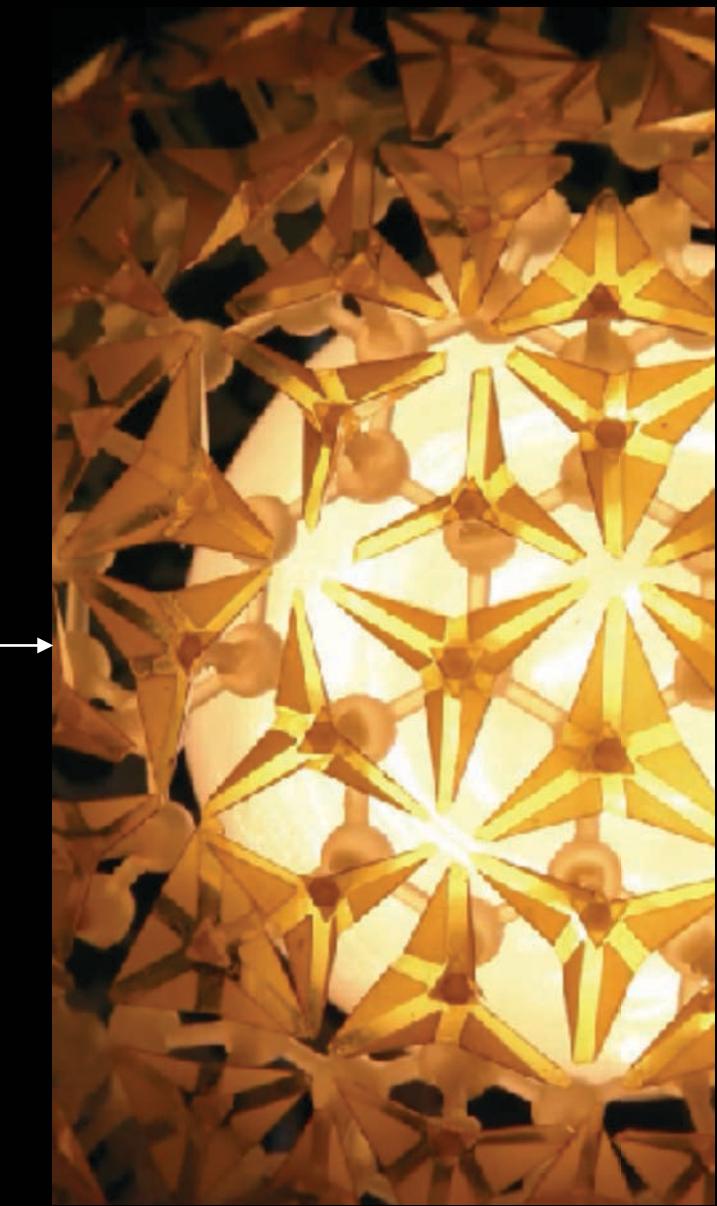
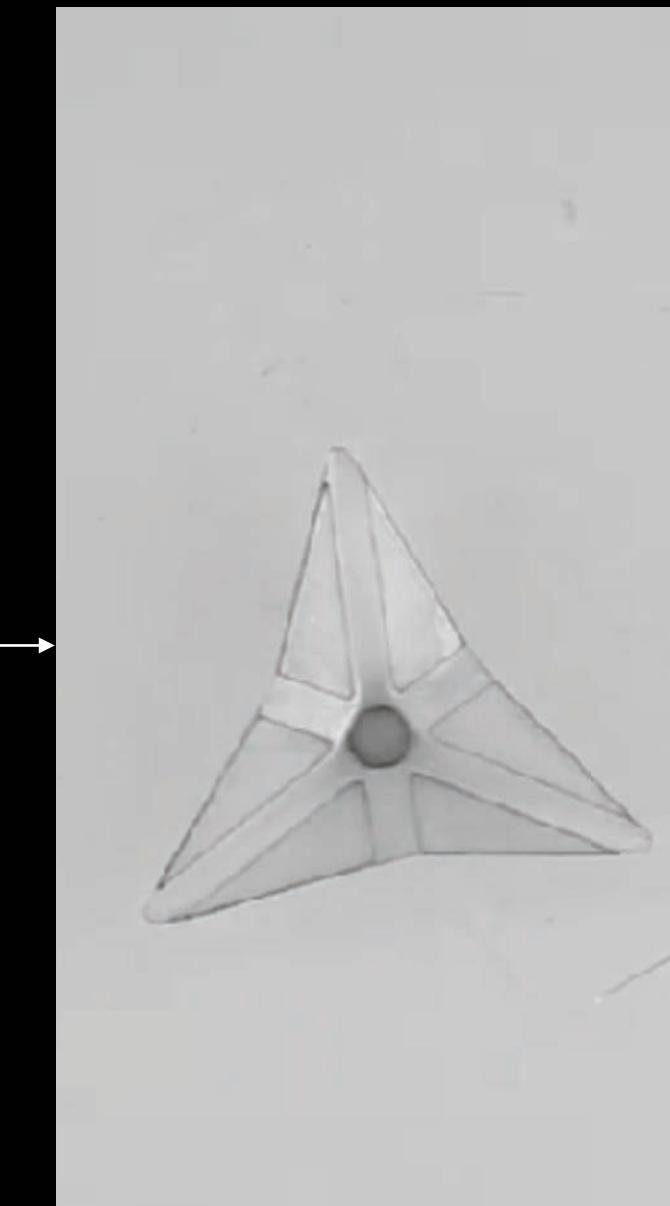
Orientation		Volume	Spatiality		Drilling	Growth		
2D Bending	2D Coiling (Spiral)	3D Coiling (Helix)						
Pine Cones	<i>Selaginella lepidophylla</i>	Chiral seed pod	Natto Cells	Euglena cells	Lotus pod	Flytrap	Erodium awns	Slim Mold



“Bio is the new Digital”  
Nicholas Negroponte 2015



# BioLogic



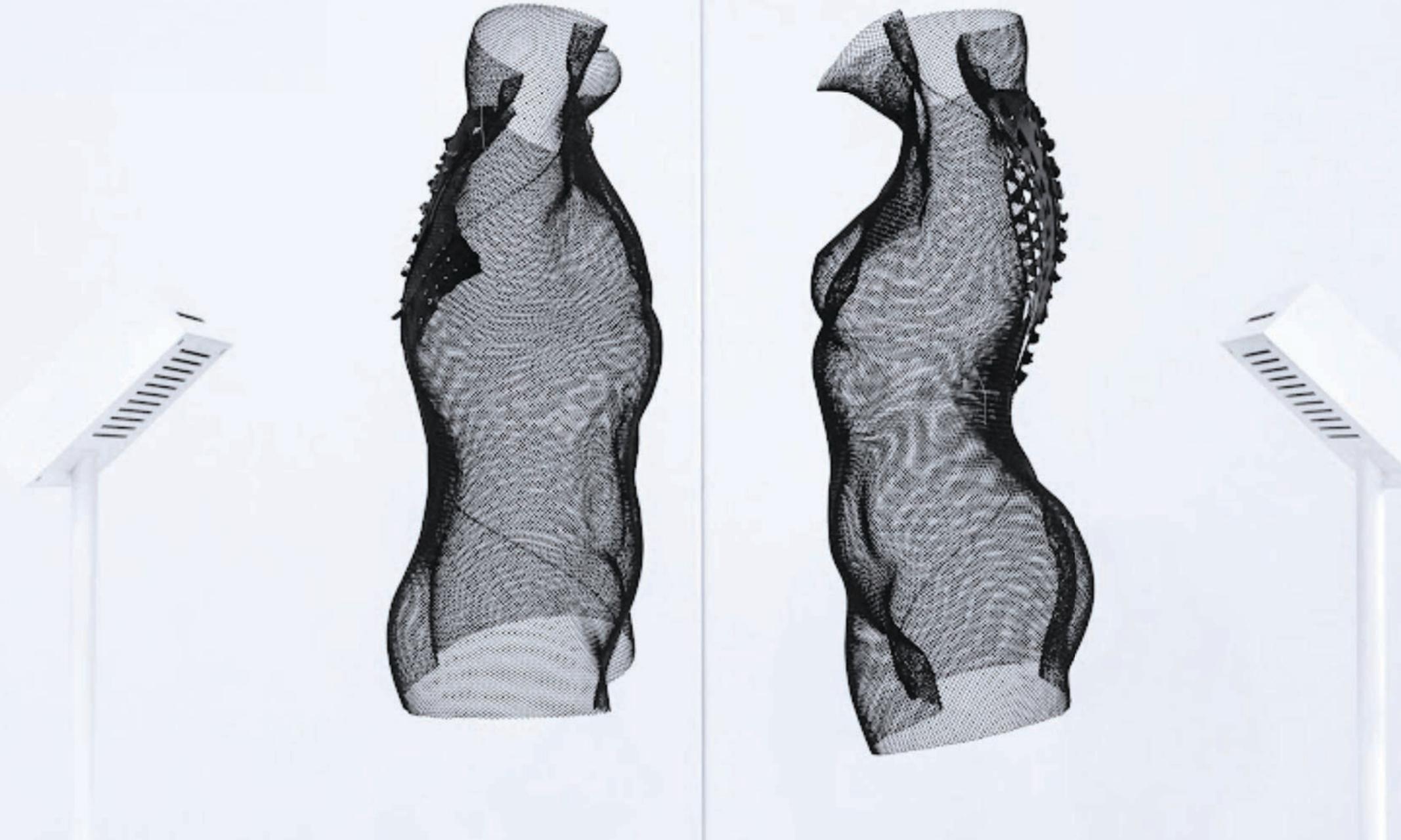
Lining Yao, Jifei Ou, Chin-Yi Cheng, Helene Steiner, Wen Wang, Guanyun Wang, Hiroshi Ishii.  
bioLogic: Natto Cells as Nanoactuators for Shape Changing Interfaces. In Proc. of CHI 2015. ACM



April 2016  
Member Meeting  
Research Updates

Hiroshi Ishii  
Tangible Media Group  
MIT Media Lab

# “Bio is the new Interface”



Hiroshi Ishii  
MIT Media Lab

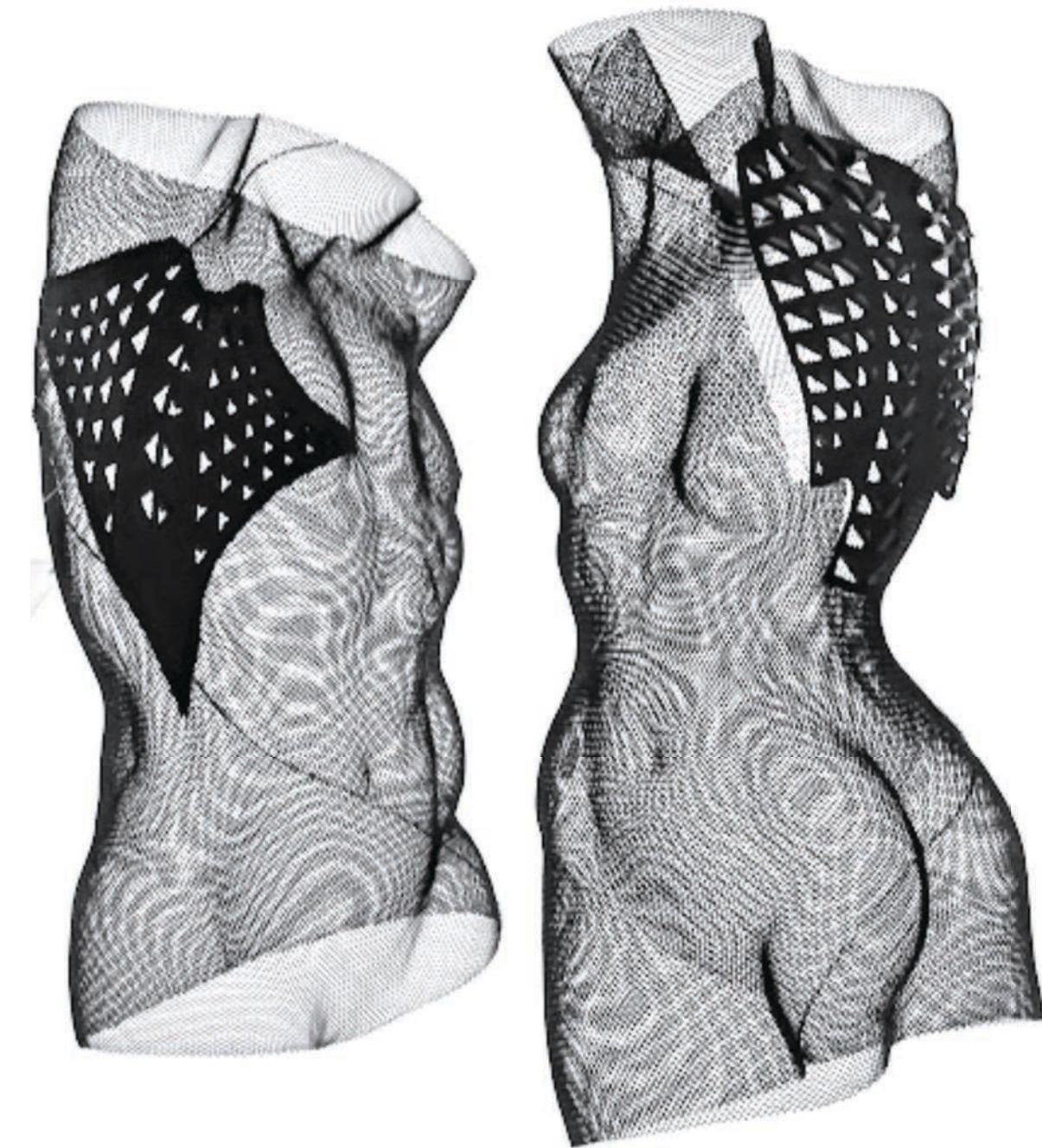
B | O | L | O | G | I | C

TANGIBLE MEDIA GROUP, MIT MEDIA LAB

# **“Bio is the new Interface”**

**Tangible Media Group**

**bioLogic Exhibit at  
MIT Media Lab E14 lobby**



Hiroshi Ishii  
MIT Media Lab

# BIOLOGIC EXHIBITION

to Celebrate the MIT Media Lab's 30th Anniversary

Tangible Media Group, MIT Media Lab

# bioLogic Team



Lining Yao, concept creation, interaction design and fabrication, MIT Media Lab



Wen Wang, biotechnology and material science, MIT Dept. of Chemical Engineering



Guanyun Wang, industrial design and fabrication, MIT Media Lab/Zhejiang University



Helene Steiner, interaction design, MIT Media Lab/Royal College of Art



Chin-Yi Cheng, computational design and simulation, MIT Architecture



Jifei Ou, concept design and fabrication, MIT Media Lab



Oksana Anilionyte, fashion design, MIT Media Lab/Royal College of Art



Prof. Hiroshi Ishii, advising and directing, Tangible Media Group, MIT Media Lab

## 3 A'DESIGN AWARDS 2016



**Textile  
Platinum**



**Wearable  
Gold**



**Fashion  
Silver**



from build  
Man-Made

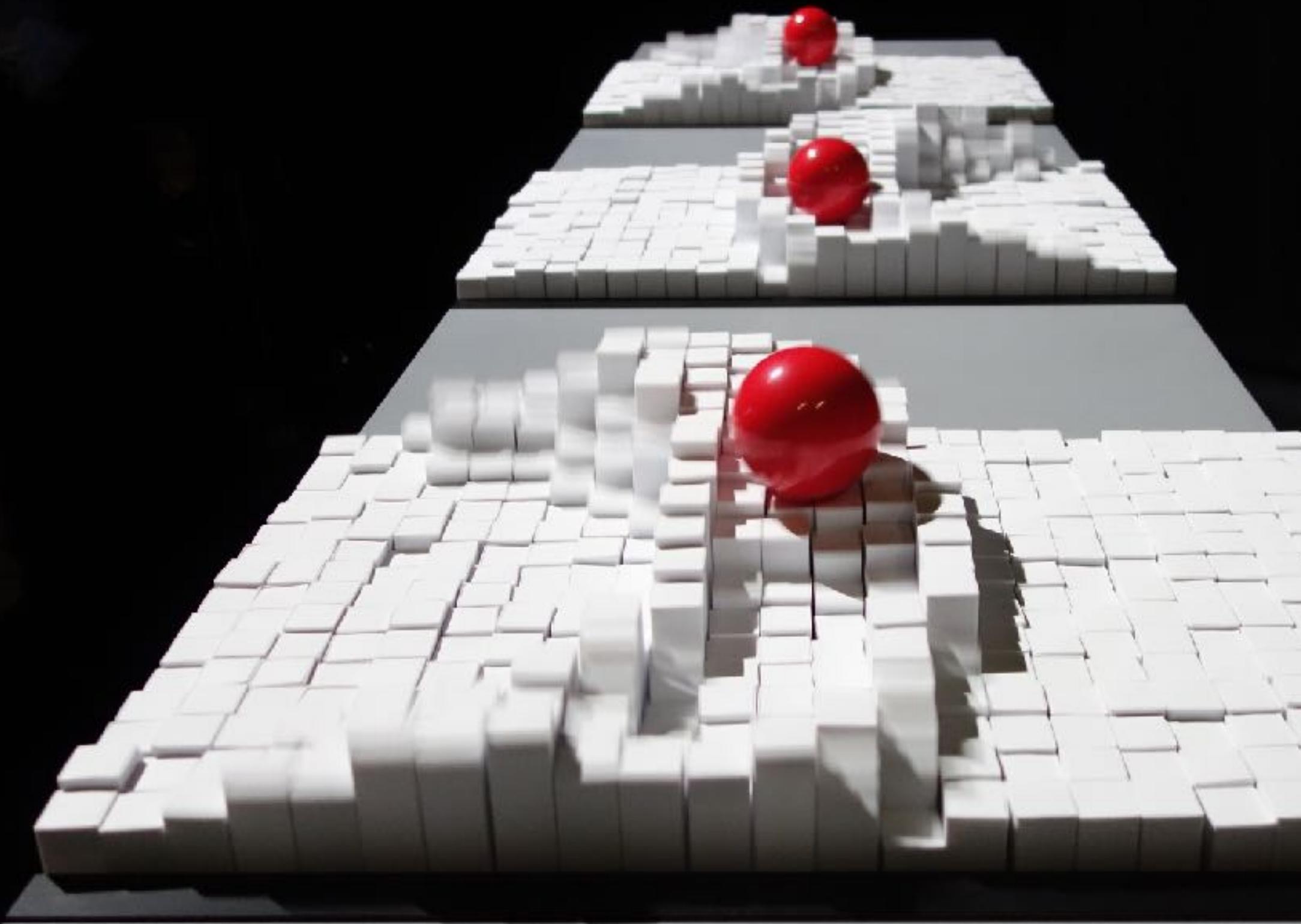


to grow  
Nature-Derived



Hiroshi Ishii  
MIT Media Lab

# Dance



A photograph of a levitating sphere experiment. A white sphere is suspended in mid-air above a circular platform, which is likely a conductive plate used to generate a magnetic field. The background is dark blue.

Levitate

# ZeroN

Jinha Lee, MIT Media Lab

Rehmi Post, MIT Center for Bits and Atoms

Hiroshi Ishii, MIT Media Lab



ZeroN: Tangible Media Group



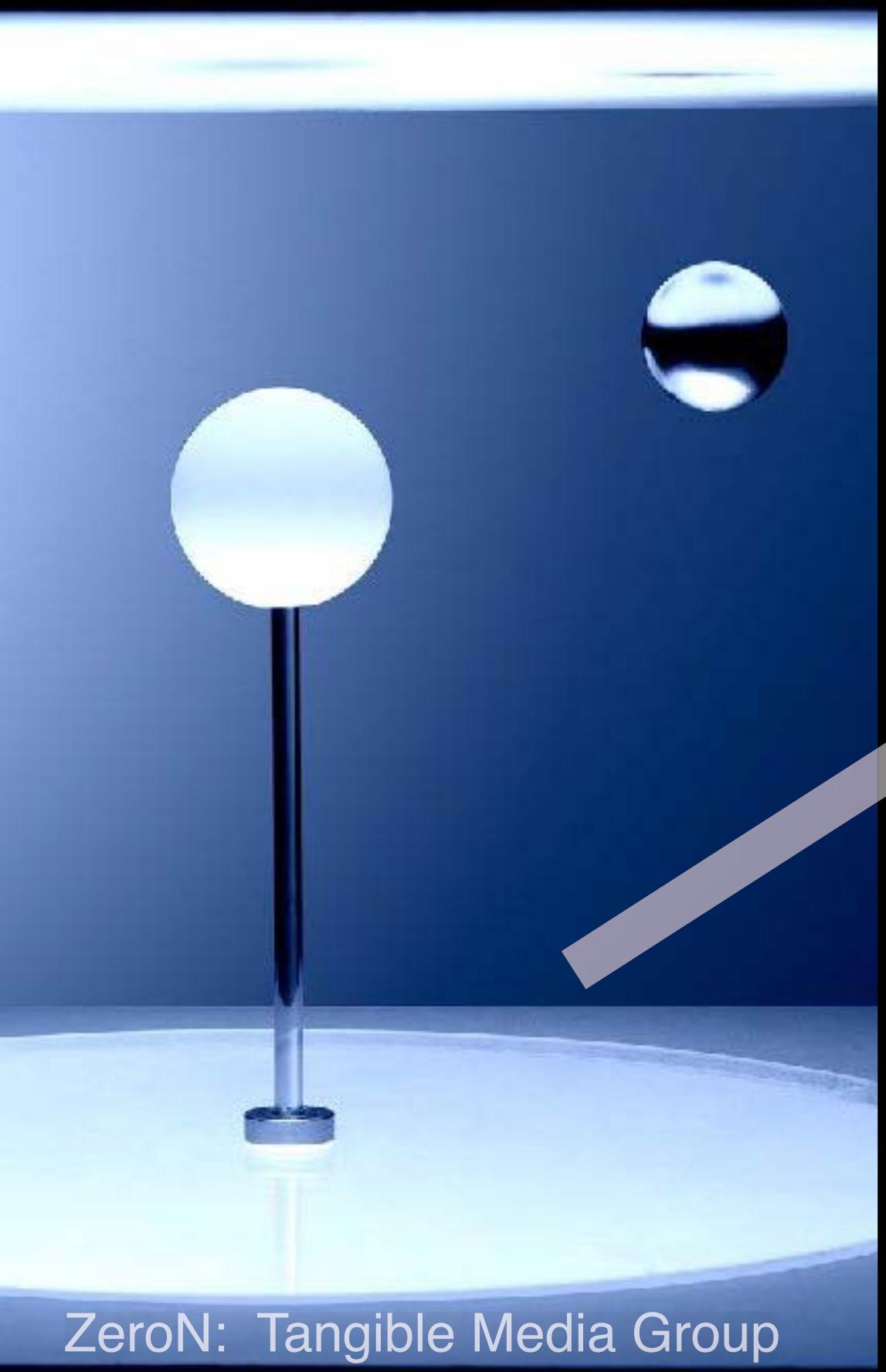
## Radical Atoms Exhibition @ Ars Electronica Center

Infinite Cube

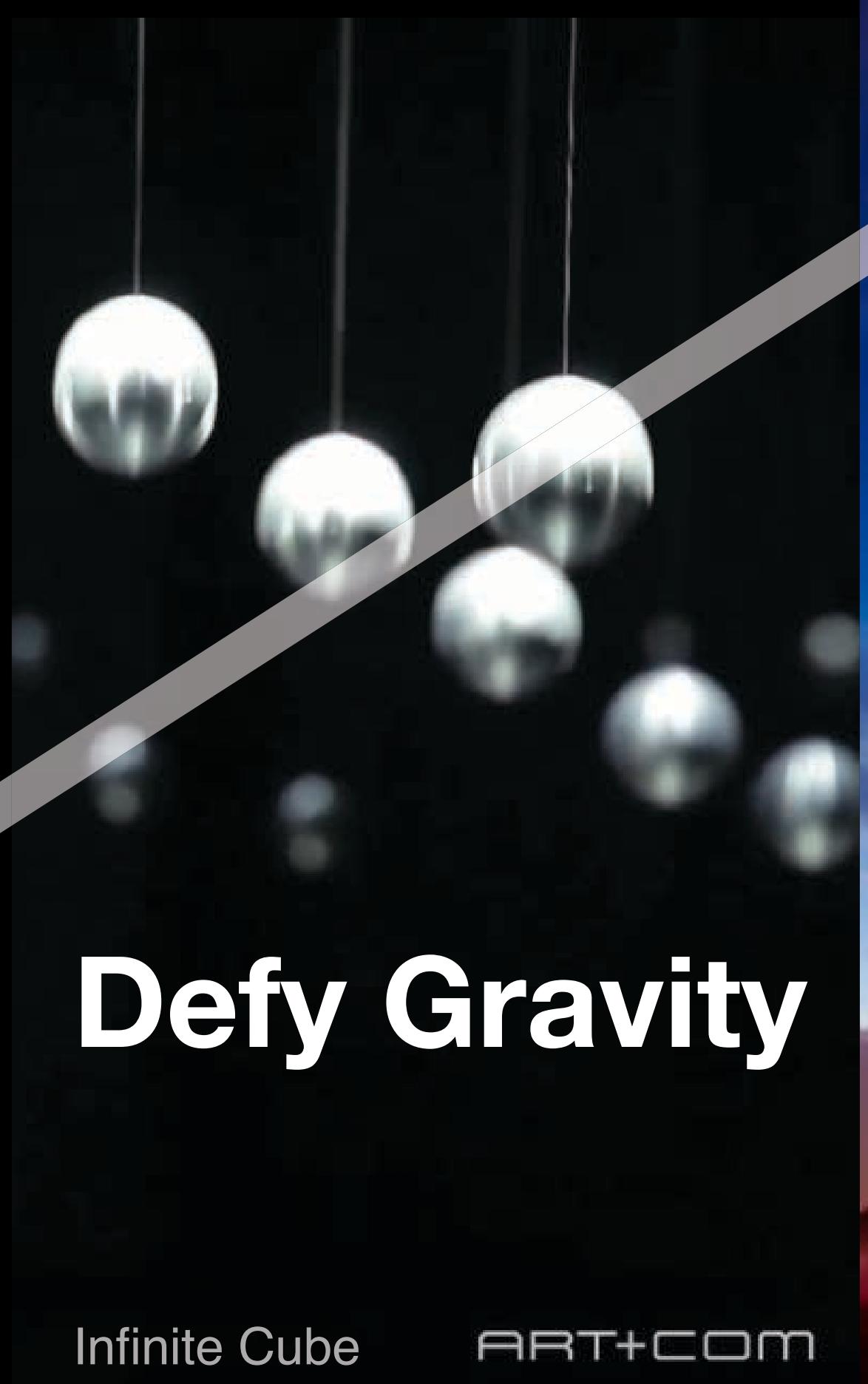
ART+COM



100 Drones  
Ars Electronica Futurelab



ZeroN: Tangible Media Group



Infinite Cube

ART+COM



100 Drones  
Ars Electronica Futurelab



The Future  
is not to predict,  
but to invent

Alan Kay 1971

This is the century in which you can be proactive about the future; you don't have to be reactive. The whole idea of having scientists and technology is that those things you can envision and describe can actually be built.

# Envision

A dark blue-tinted photograph of a mountain range. In the foreground, there are steep, rugged peaks covered in patches of snow and ice. The middle ground shows more mountain ridges, some with snow and others appearing darker. The sky above is filled with heavy, grey clouds, creating a dramatic and somewhat somber atmosphere.

Photo courtesy of Nobukazu Kuriki



# Envision Embody Inspire

Art &  
Philosophy

Design &  
Technology

Art &  
Aesthetics



# PERSPECTIVE





**Earthbound Observers**



# Hawaii - Mauna Kea - Milky Way Overhead Earthbound Observers

<http://www.nwicon.com/hawaii-mauna-kia-milkyway-over-observatories.htm>

# NASA Deployed the Hubble Space Telescope in 1990

## Unconstrained Perspective



# Perspective of Hubble Space Telescope

<http://hubblesite.org/gallery/album/star/pr2010013a/>



Pillar and Jets HH 901/902  
Hubble Space Telescope • WFC3/UVIS



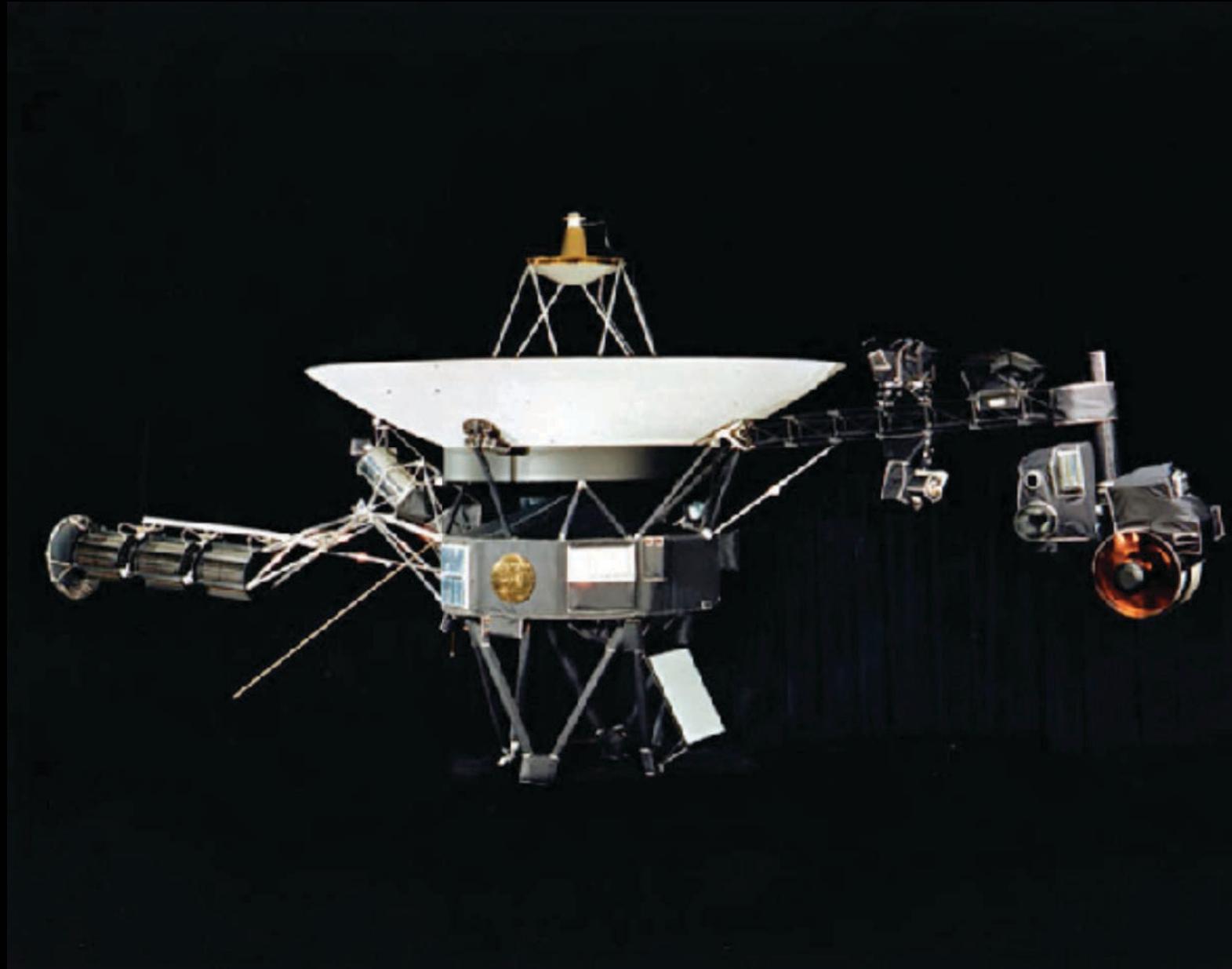
<http://hubblesite.org/gallery/album/star/pr2005037a/>



Crab Nebula • M1  
Hubble Space Telescope • WFPC2

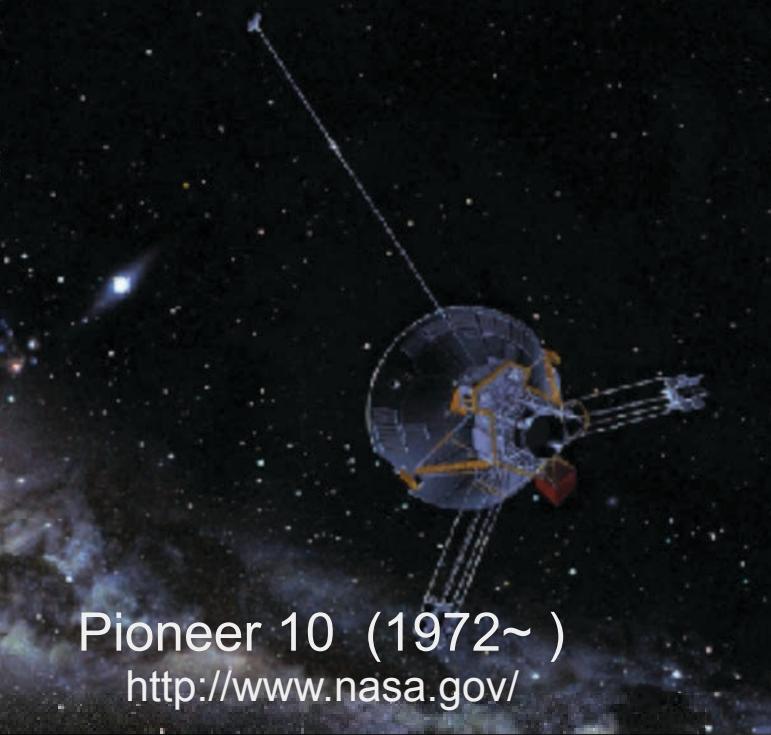
# Voyager 1 Deployed in 1977

## Unconstrained Perspective



MIT Media Lab

Hiroshi ISHII



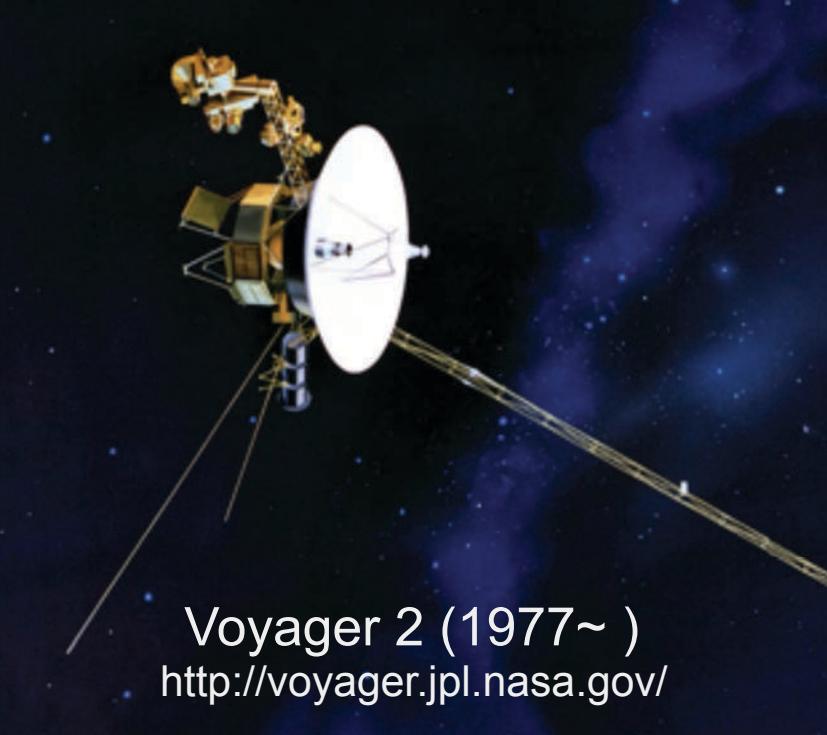
Pioneer 10 (1972~)  
<http://www.nasa.gov/>



Pioneer 11 (1973~)  
<http://www.nasa.gov/>



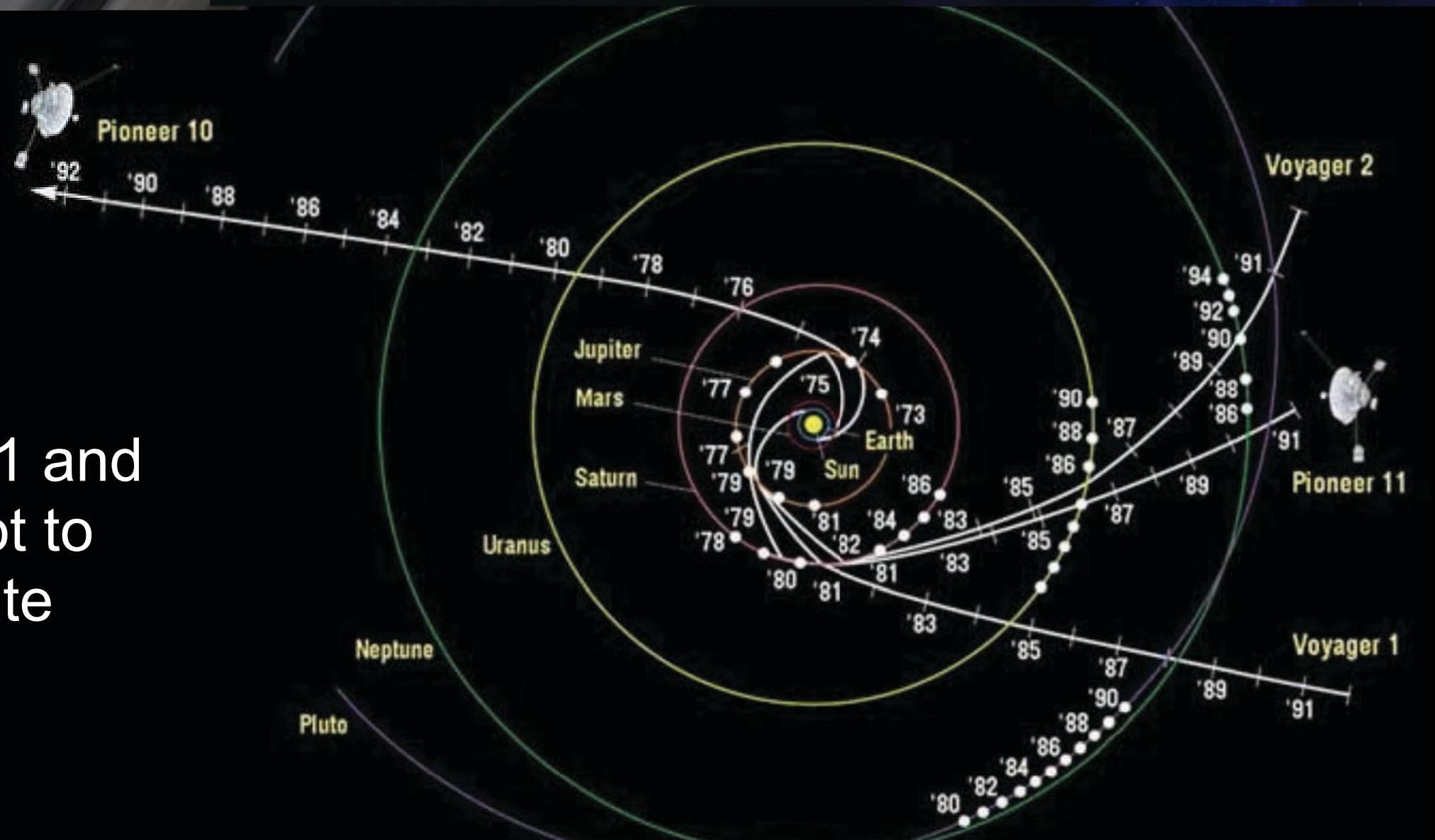
Voyager 1 (1977~)  
<http://voyager.jpl.nasa.gov/>



Voyager 2 (1977~)  
<http://voyager.jpl.nasa.gov/>

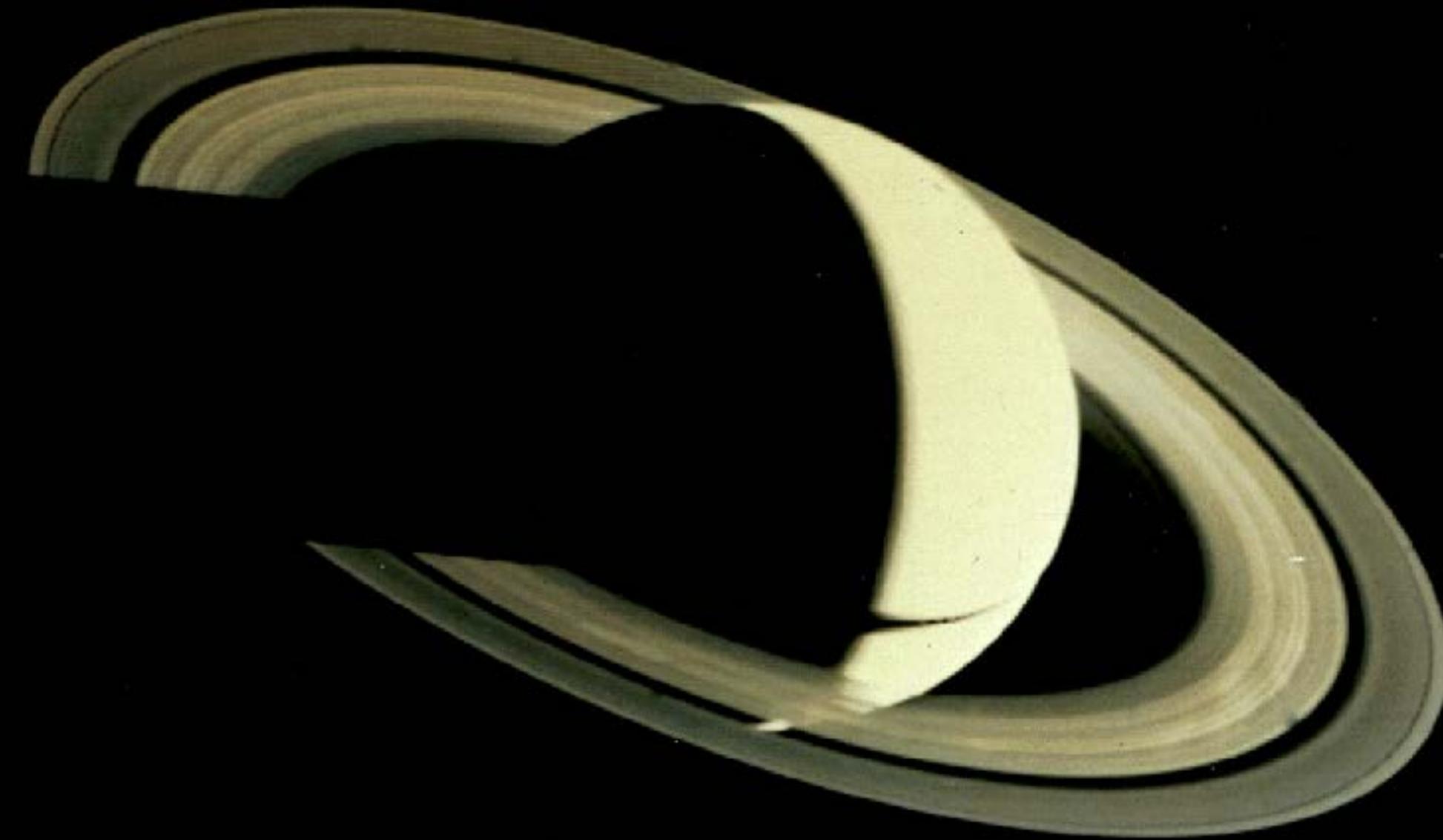
## Gravitational Slingshot

Pioneer 10 and 11 and Voyager 1 and 2 used the power of this slingshot to shift their trajectory and accelerate from planet to planet



# Saturn from the Voyager 1's Perspective

## Unconstrained Perspective



[https://en.wikipedia.org/wiki/Voyager\\_1#/media/File:Crescent\\_Saturn\\_as\\_seen\\_from\\_Voyager\\_1.jpg](https://en.wikipedia.org/wiki/Voyager_1#/media/File:Crescent_Saturn_as_seen_from_Voyager_1.jpg)

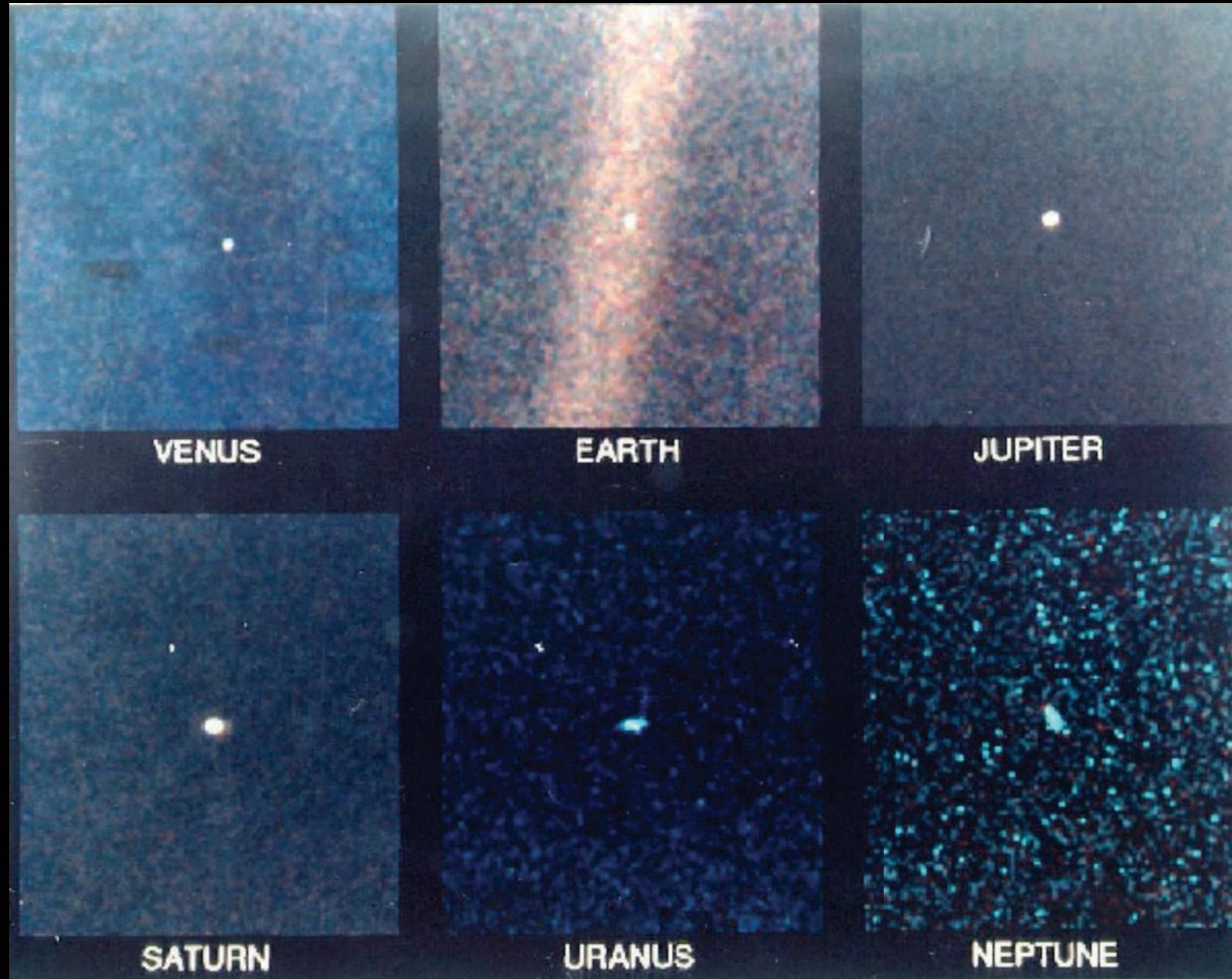


MIT Media Lab

Hiroshi ISHII

# Planets from the Voyager 1's Perspective

## Unconstrained Perspective





**People could only see the world from their own perspective**

# Towards Holistic Worldview

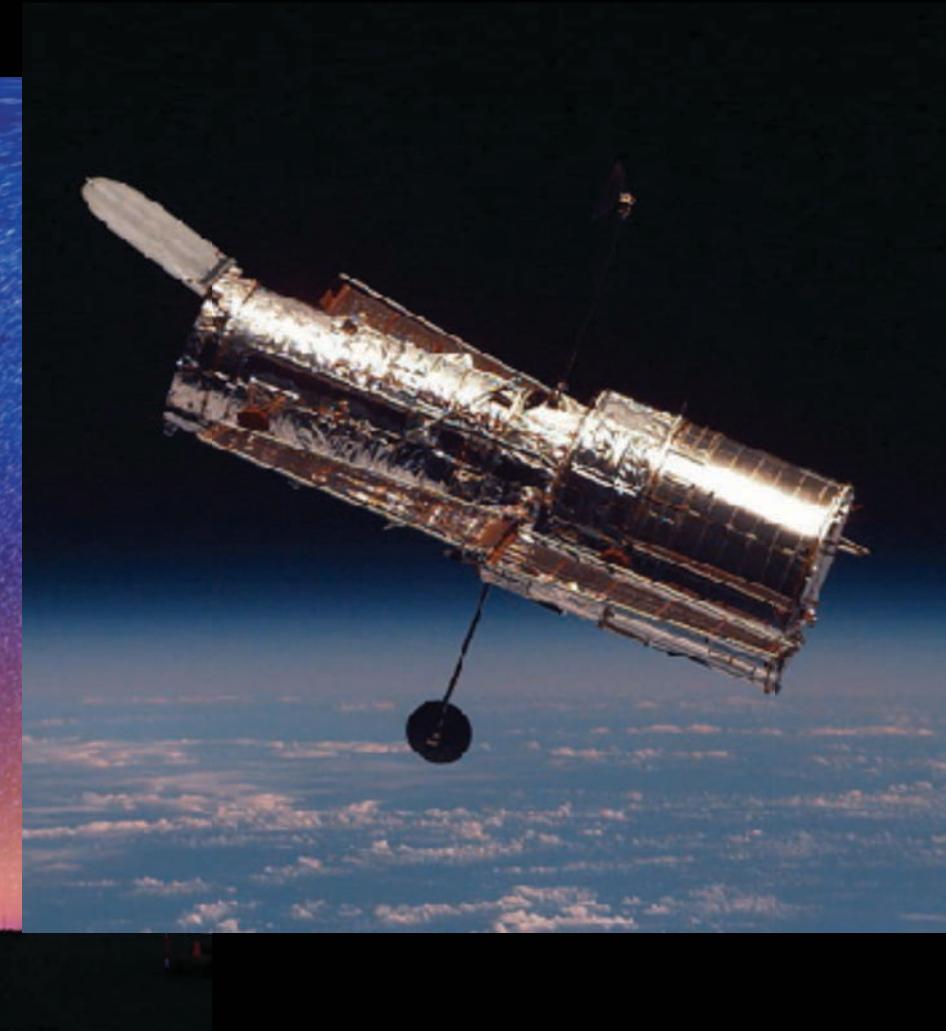
Enhance



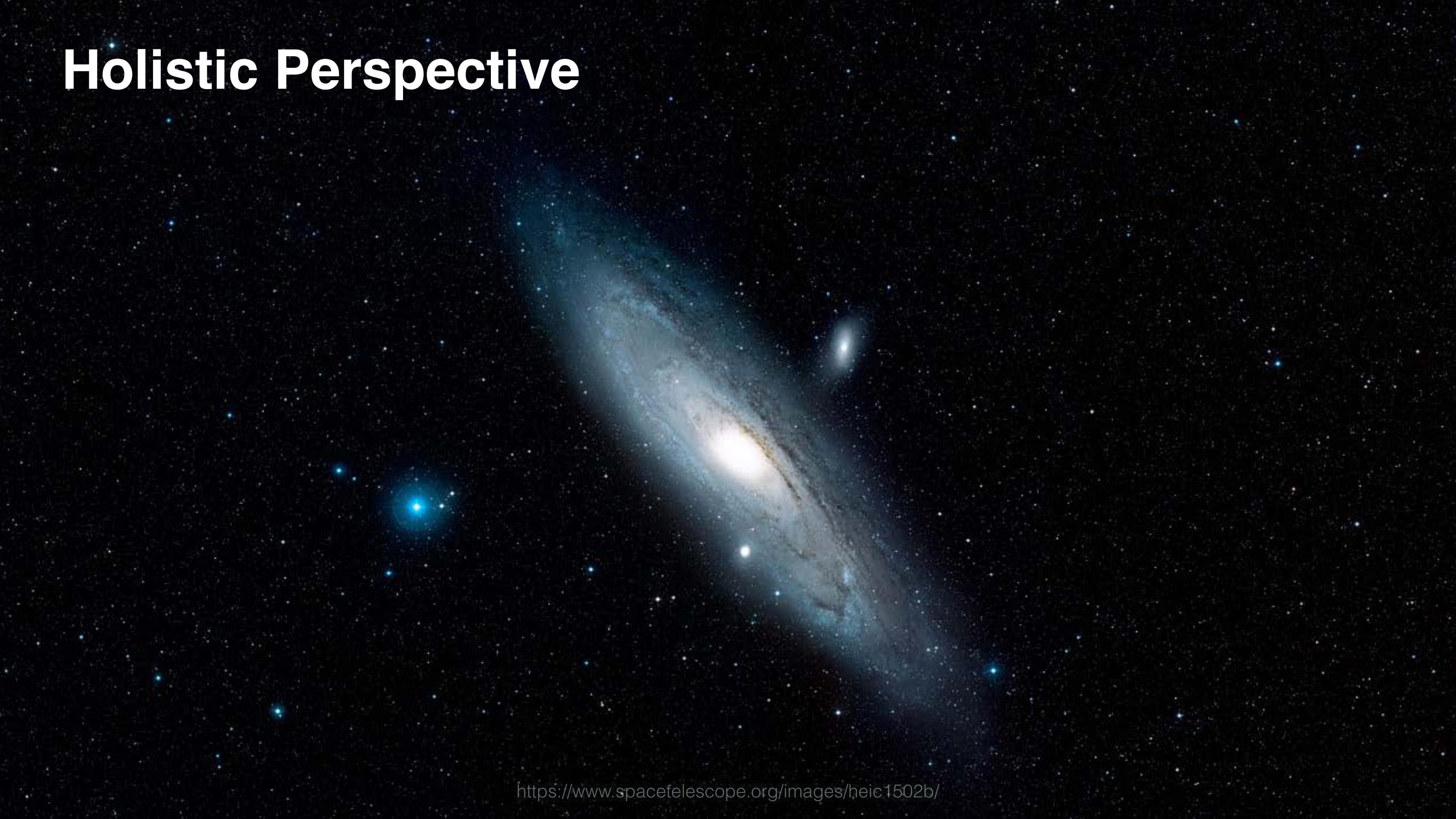
Expand



Escape



# Holistic Perspective



<https://www.space telescope.org/images/heic1502b/>

# Holistic Perspective & Heuristic Focus



<https://www.spacetelescope.org/images/heic1502b/>

<http://encyclopedia.wikia.com/wiki/File:Earth.jpg>

# TRANS-Disciplinary

*Finding opportunity in conflict between disciplines*

*Breaking down old paradigms to create new archetypes*

“auf-heben”

# Art

Art provides new perspective that  
turns our gaze to a new horizon

October 2015  
MIT Media Lab 30th Anniversary  
Tangible Media Group 20th Anniversary



# Thanks!

Hiroshi Ishii  
MIT Media Lab



@ishii\_mit



ishii.mit

MIT  
Media  
Lab