



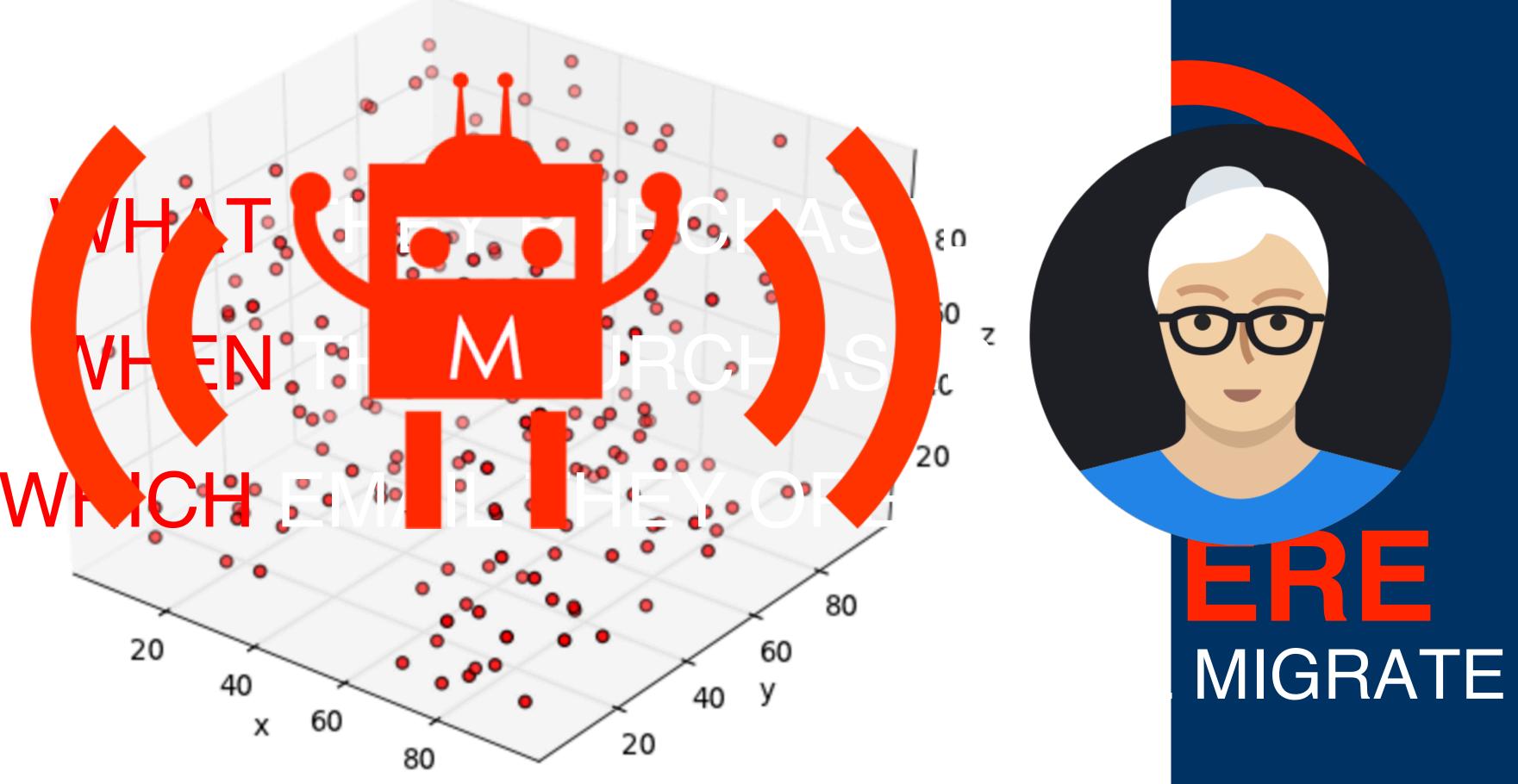
## Do companies know their customers?





# PROPRIETARY BEHAVIORAL LISTENING ALGORITHMS





## Select customers



### MAGELLAN — JETS -



### nutraclick west elm





# **Deloitte**













### \$200M online retailer

1.9M inactive customers (cancelled subscription)

Utilizing call center we had a 343% ROI with their inactive customers









LEGACY 500

