

### **Software Economics**

Gain financial, managerial, and technical control of complex software portfolios

**Dan Sturtevant, PhD** CEO, Silverthread Inc.

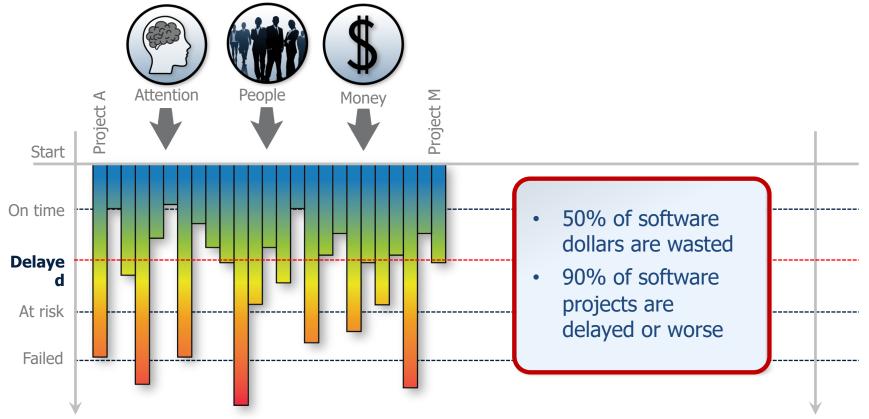
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PROPRIETARY



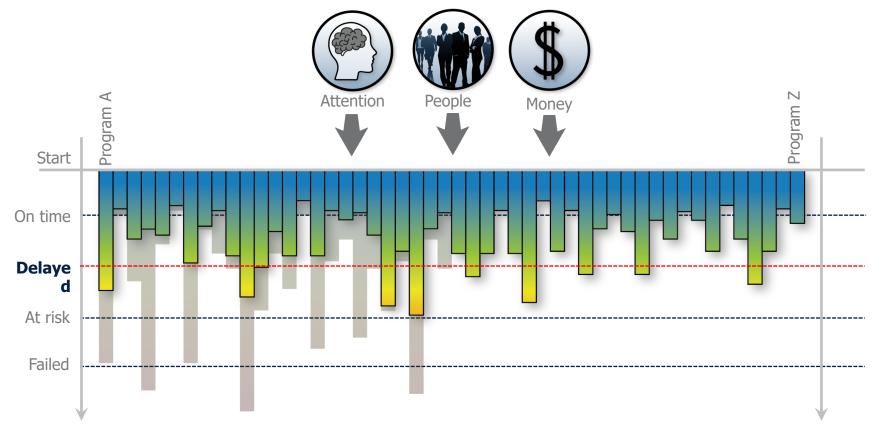
Finite key resources are spent developing software systems. Some projects go well while others face significant risk







# Which means many more capabilities could be developed with the same resources





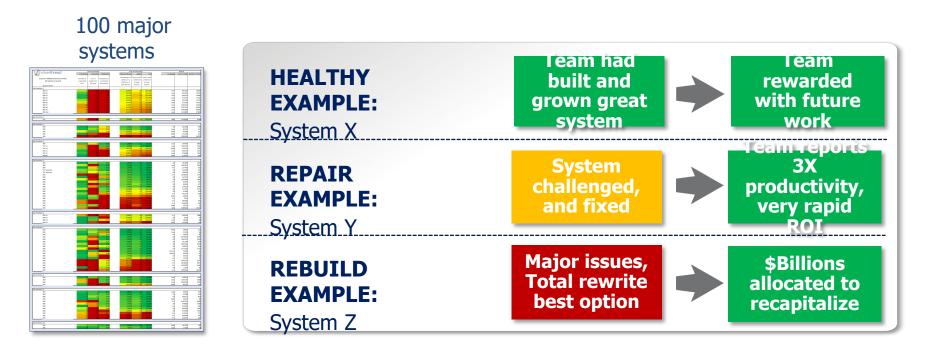
# Based on 15 years of MIT research, we help enterprises assess and improve technical health & business outcomes

**Unhealthy Codebase Healthy Codebase** Cyclicality Modular Module Too Big Layered API API Circumvented Hierarchical dependence Layer Compromised goal Developer Developer time Developer Developer time fixing bugs productivity fixing bugs productivity 69% 20% 8 20 Features/Year Features/Year

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# We helped one Air Force customer achieve a >20x ROI by making wiser financial choices and driving refactoring

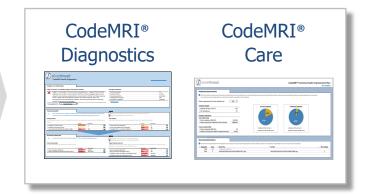




### How to get started: Proof of Concept Ideas

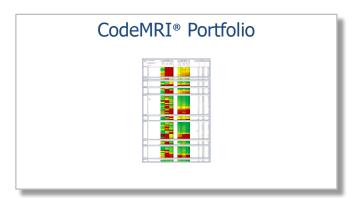
#### Step 1:

• Fully automated diagnostic deep dive into a few strategic systems



#### Step 2:

 Portfolio analysis across your domain for full visibility







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### Silverthread provides benefits at multiple levels

Executiv Leadersh	<ul> <li>Decide what to continue with maintenance, refactor, revaccept, or reject</li> <li>Know where to focus finite effort and resources</li> <li>Increase agility, security, and quality across the organization</li> </ul>	
Project Leadersh	<ul> <li>Estimate development cost and schedule more effectivel</li> <li>Construct ROI-based business cases for improvement</li> <li>Control system architecture to ensure it does not degrad</li> </ul>	
Technolog Leadersh	DIATTORM ATC	Hullini Improvemb     Auto Analy and and an analyzed on a year and face, as and a defanity in any dark behavior, dar noting any sourcedul darge, an after generating a new spect.     Demonstrate and any dark and an advector in Autodation

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