MIT STARTUP EXCHANGE

Corporate Relations

2019 MIT STARTUP ECOSYSTEM CONFERENCE

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PROGRAM DIRECTORS,

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75%

of ILP member companies and MIT startups had poor access to each other

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WHAT IS STEX25?

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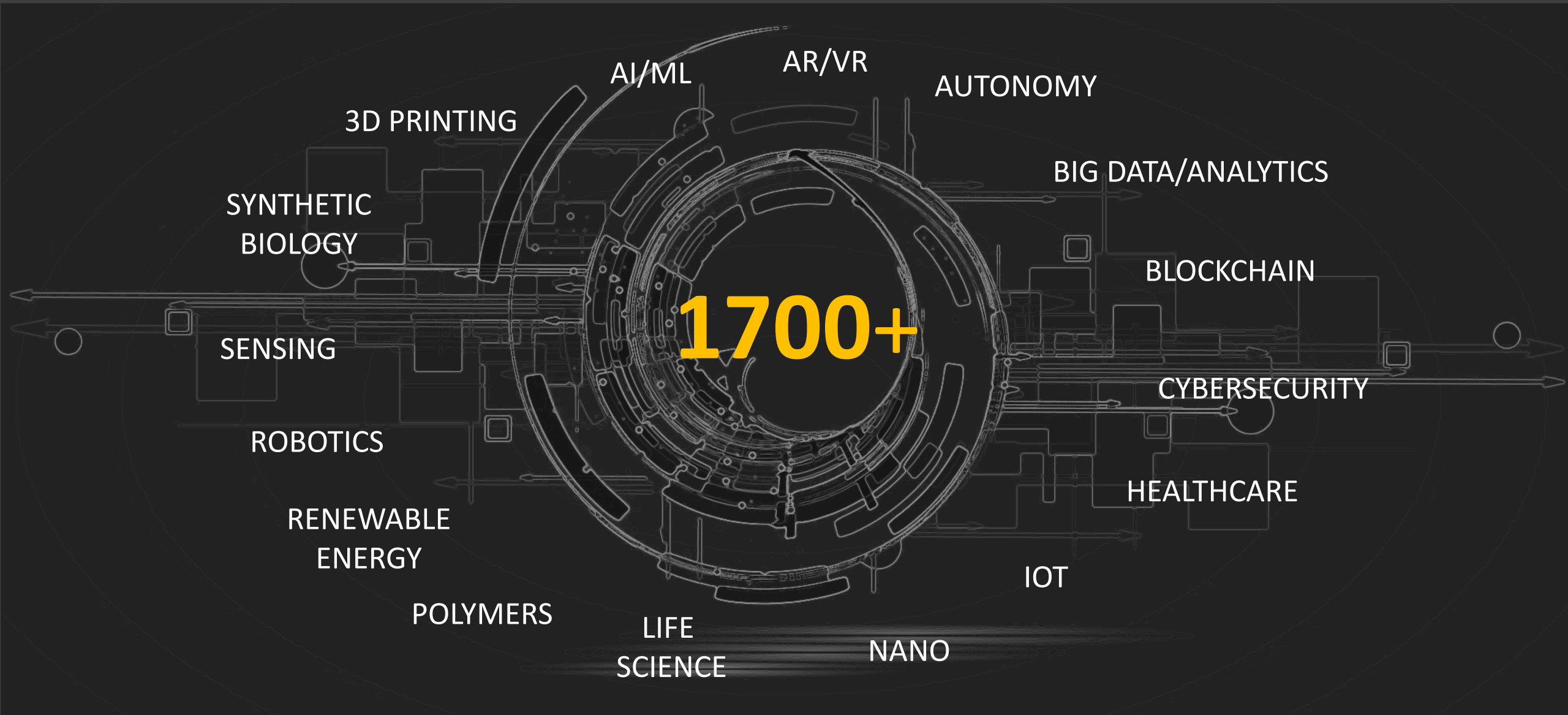
INDUSTRY-READY ACCELERATOR

FOUNDERS:

- 38% MIT FACULTY
- 59% MIT PHDS
- 59% MIT MASTERS
- 35% MIT BACHELORS

$2B CAPITAL RAISED

MIT STARTUP EXCHANGE TODAY



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CORPORATE:STARTUP ENGAGEMENT

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70% of corporate members have interacted with startups

100+ startups on stage

100+ meet & greet introductions

500 member:startup meetings

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SUCCESS STORIES

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AGENDA OVERVIEW

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KEYNOTES

Catalyzing Innovation: *Desh Deshpande*
Disruptive Innovation: *Helen Greiner*

PANEL DISCUSSIONS

Startup:Corporate Collaboration
Physical Presence in Cambridge Ecosystem

3 GROUPS OF STARTUPS

AI, Data
Smart manufacturing
Frontiers

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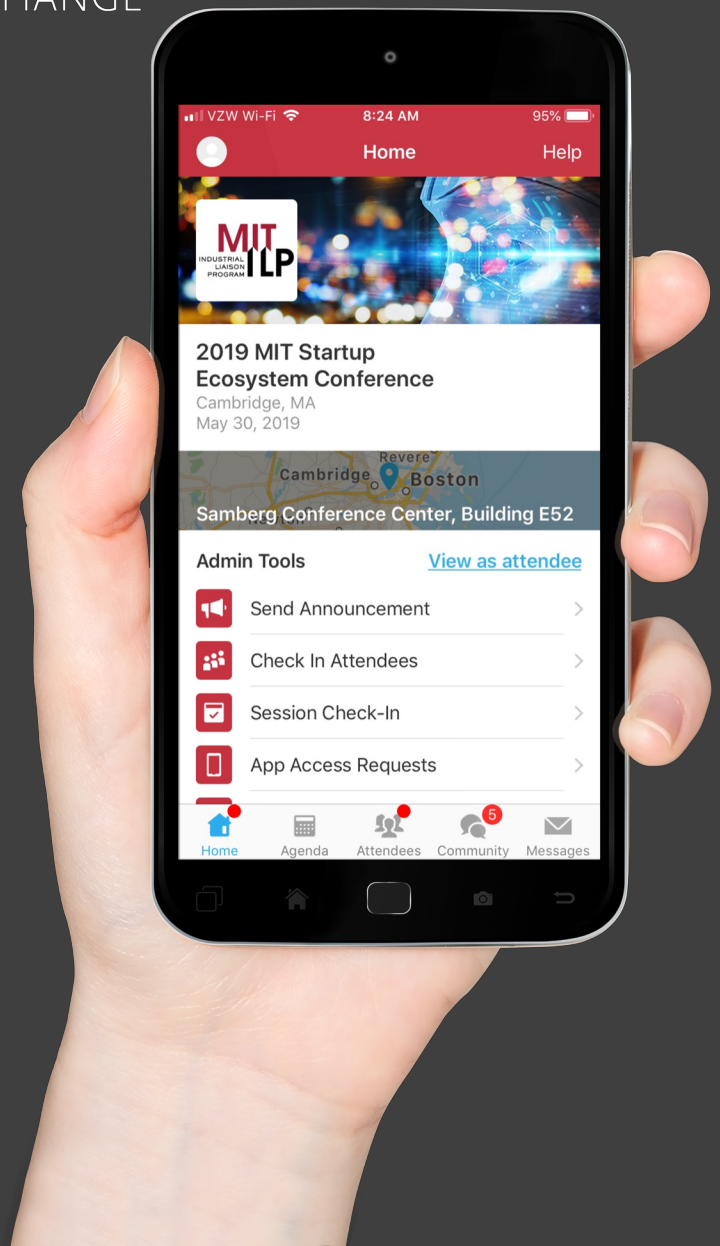

WHOVA

schedule 1-on-1 meetings

STEP 1: *download from App Store or Google Play*

STEP 2: *use our code:* **MIT19STEX**

STEP 3: *view attendee list and schedule meetings*

- *Schedule 15min meetings for end of day*
- *Goal of meeting: figure out if there's a fit and what the next step should be*