

# MIT Industrial Liaison Program Faculty Knowledgebase Report

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## Unlocking the Value of Employee Wellness

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July 24, 2025 10:00 am - 11:00 am

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10:00 AM

Opening Remarks  
Jim Flynn  
Program Director, [MIT Industrial Liaison Program](#)



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Before MIT, Jim was the assistant dean of research business development at the UMass Amherst College of Information and Computer Sciences. Jim founded, built, and sold multiple technology companies in fintech and online media. He has bootstrapped startups and closed venture capital, angel, and private equity funding rounds. Jim also served as the Chief Operating Officer of a public company and a subsidiary of Pitney Bowes. He began his career at AT&T as a software developer, hardware engineer, and national account manager. Jim has authored patents and wrote one of the first books on Java programming. Out of all the roles he's held, Jim's favorite job title by far is dedicated dad of four. He earned a BS from Manhattan College and an MBA with concentrations in finance and international business from New York University.

10:05 AM

Opportunities for Employers: Research Insights

Joseph Doyle

Joe Doyle will discuss efforts to apply behavioral economics to increase engagement with wellness programs, with the goal of better understanding their effectiveness in improving employee health and productivity.

10:25 AM

Well.co: Using Data to Improve Employee Health

Ioan Bolohan

Ioan Bolohan will describe how engagement with Well.co's app helps employees navigate their wellness offerings, drawing on insights from the gaming world to enhance health outcomes. Ioan and Joe will also share details of their initial research collaboration with MIT Sloan HSI, which uses health analytics to improve engagement.

10:35 AM

Amwell Silvercloud: Providing Digital Mental Health Services at Scale

Angel Enrique

Angel Enrique will describe how a digital mental health platform that connects individuals with mental health coaches and video modules can improve mental well-being.

10:45 AM

## Research Findings that Improve Digital Mental Health Provision

Brian Liu

Brian will describe the initial research collaboration between MIT Sloan HSI and Amwell Silvercloud, utilizing health analytics to enhance engagement and effectiveness.

10:58

## Closing Remarks

Jim Flynn

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