2025 MIT Bangkok Symposium

January 21, 2025 8:00 am - 6:00 pm

8:00 AM	Registration and Check-In
9:00 AM	Welcome from MIT Industrial Liaison Program
	Mr. Todd Glickman
9:10 AM	Welcome from True Digital Park
	Dr. Tarit Nimmanwudipong
9:20 AM	Welcome from the Bangkok Metropolitan Administration
	Governor Chadchart Sittipunt Governor of Bangkok
9:30 AM	Keynote: Artificial Intelligence - Past, Present, Future
	Chancellor for Academic Advancement, Prof. W. Eric L. Grimson Bernard M. Gordon Professor of Medical Engineering MIT

10:15 AM	Startup & VC Lightning Talks

Mr. Yunus Sevimli
Co-Founder & CTO
Almond FinTech

Almond FinTech is setting the new standard of how money moves across borders. Using Almond's infrastructure, financial institutions around the world send and receive funds with minimal loss and at the speed of the internet. Born out of MIT and Harvard, Almond's proprietary tech optimizes the routing for each transfer through multiple blockchains to identify the best path. The result is reliable, fast and affordable money transfers. The solution is equally applicable for foreign workers who send $100 to their families and businesses who pay $1M to a foreign supplier. Almond currently operates in 10+ countries in the Americas and APAC, and supports 40+ forex currency pairs.

Mr. Abhi Yadav
Co-Founder & CEO
iCustomer

Struggling to take action on your customer data? Marketing and go-to-market teams often face challenges in turning vast data into actionable insights. You know your first-party data is valuable, but unlocking its full potential and enriching it with third-party intelligence can be daunting. Our innovative Decision Intelligence & Orchestration platform seamlessly integrates and enriches your customer data, eliminating the need for a large tech stack or data operations teams. With relevant third-party intelligence and AI-driven workflows, you can enhance customer acquisition rates, improve engagement strategies, and streamline GTM operations. The results? Reduced customer acquisition costs, increased customer lifetime value, and a more optimized tech stack. Imagine achieving up to 10x improvement in your marketing performance with iCustomer's AI Copilot.

Mr. Anuj Bhalla
Founder & CEO
serviceMob

ServiceMob is pioneering the next generation of AI-powered experiential analytics specifically designed for service and support. Our platform utilizes cutting-edge AI technologies, including Multivalent Ontological Blocks (MOBs) and Large Ontological Models (LOMs), to unify and analyze customer data across all touchpoints, providing deep algorithmic insights into customer behavior and service inefficiencies. By transforming raw data into actionable intelligence, ServiceMob helps businesses predict and prevent service issues, reduce customer effort, and optimize operational costs. Our AI-driven approach goes beyond traditional metrics like CSAT(customer satisfaction) and efficiency metrics, empowering organizations to proactively shape customer experiences and drive sustainable growth in an increasingly competitive, AI-driven world. ServiceMob is perfectly positioned to meet the evolving needs of businesses in the Asian market, where innovation and efficiency are key to staying ahead in a AI global economy.

Mr. Korawad Chearavanont
Executive Chairman & Founder
Amity Solutions

Amity Solutions is Thailand's industry-leading Platform as a Service (PaaS) specializing in tailored, enterprise-grade AI applications and AI agents. Its offerings include Enterprise and Generative AI Chatbots, pre-built social features for apps, websites, and building blocks for engaging employee experiences.

10:35 AM	The MIT Sloan ASEAN Office Strategy

10:45 AM	Networking Coffee Break with Startup Exhibits

11:15 AM	**Integrating Generative AI Into Your Business Strategy**
	Dr. George Westerman
	AI moves quickly, but organizations change much more slowly. With new generative AI innovations launching every day, how do you make sense of what to do for your business? We'll engage with recent research on how Generative AI helps (or doesn't help) different types of business task. We'll talk about the organizational capabilities you need to thrive with AI. Finally, we'll examine how to choose the right AI approach for the problem you're trying to solve. If you know the right questions to ask, and the answers to expect, you can make better decisions, regardless of how fast technology changes.
12:00 PM	Lunch with Startup Exhibits
1:15 PM	**Industry Panel Discussion**
	Chancellor for Academic Advancement, Prof. W. Eric L. Grimson Bernard M. Gordon Professor of Medical Engineering MIT
	Mr. Paramate Nisagornsen Vice President-Corporate Administration SCG
	Mr. Athikom Kanchanavibhu Executive VP of Digital & Technology Transformation, CISO, DPO Mitr Phol Group
	Dr. JJ Jiang
	Mr. Charamporn Jotikasthira Member, Board of Executive Directors Bangkok Bank
2:15 PM	**Positive-Sum Automation & Artificial Intelligence**
	Dr. Ben Armstrong
	MIT's working group on Generative AI and the Work of the Future is studying how dozens of large companies are adopting generative AI to improve productivity, decision-making, and innovation. This presentation, from one of the working group's co-leads, will summarize early research findings, including how generative AI has been augmenting jobs in human resources, marketing, customer support, and engineering. Although there has been justified enthusiasm about the potential for generative AI to deliver productivity and improved job quality, there are large gaps in our knowledge. One open question is how generative AI tools may negatively affect skill development and collaboration among teams. The research presented will propose ways that generative AI can be deployed to minimize skill atrophy and organizational silos.
3:00 PM	Networking Coffee Break with Startup Exhibits
3:15 PM	**Human-AI Interaction**
	Dr. Pat Pataranutaporn
	Creating AI systems that augment human capabilities and promote personal and societal flourishing demands expertise in multiple research fields. My research takes an interdisciplinary, human-centered approach to the development of personal AI systems and the understanding of the complexity of human-AI interaction. For example, the "Wearable Reasoner" seeks to enhance human rationality, "Personalized Virtual Characters" aims to support learning motivation, and "Future You" is designed to encourage long-term oriented thinking and behavior. The ultimate goal is to empower the development of AI systems that foster human flourishing by nurturing intellectual growth, cultivating motivation, stimulating critical thinking, and preserving individual autonomy in decision-making.

4:00 PM	Industry – Academia – Government Panel Discussion
	Dr. Kobsak Pootrakool
	Mr. Natwut Amornvivat
	Chancellor for Academic Advancement, Prof. W. Eric L. Grimson
	Dr. Arak Sutivong
	Mr. Chatchai Khunpitiluck
5:00 PM	Closing Remarks
	Chancellor for Academic Advancement, Prof. W. Eric L. Grimson
	Mr. Todd Glickman
5:10 PM	Networking Reception