

# MIT Industrial Liaison Program Faculty Knowledgebase Report

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## MIT Startup Exchange March 2024 Demo Day

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March 13, 2024 12:00 pm - 1:15 pm

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12:00 PM

Welcome and Introduction  
Ariadna Rodenstein  
Program Manager, [MIT Startup Exchange](#)



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Program Manager  
[MIT Startup Exchange](#)

Ariadna Rodenstein is a Program Manager at MIT Startup Exchange. She joined MIT Corporate Relations as an Events Leader in September 2019 and is responsible for designing and executing startup events, including content development, coaching and hosting, and logistics. Ms. Rodenstein works closely with the Industrial Liaison Program (ILP) in promoting collaboration and partnerships between MIT-connected startups and industry, as well as with other areas around the MIT innovation ecosystem and beyond.

Prior to working for MIT Corporate Relations, she worked for over a decade at Credit Suisse Group in New York and London, in a few different roles in event management and as Director of Client Strategy. Ms. Rodenstein has combined her experience in the private sector with work at non-profits as a Consultant and Development Director at New York Immigration Coalition, Immigrant Defense Project, and Americas Society/Council of the Americas. She also served as an Officer on the Board of Directors of the Riverside Clay Tennis Association in New York for several years. Additionally, she earned her B.A. in Political Science and Communications from New York University, with coursework at the Instituto Tecnológico y de Estudios Superiores de Monterrey in Mexico City, and her M.A. in Sociology from the City University of New York.

12:05 PM

Lightning Talks and Q&A

Thomas Cashman  
VP of Engineering  
[GPR](#)

Ben Frank  
Chief Commercial Officer  
[Rotor](#)

K-C Tran  
CEO  
[MAAT Energy](#)

Steve Golter  
CEO  
[Doradus Labs](#)

Corina Negrón  
Co-Founder & CEO  
[Medikana](#)

Roozbeh Ghaffari  
Co-Founder & CEO  
[Epicore Biosystems](#)

Jose Amich  
Founder and CEO  
[Zeta Surgical](#)

1:00 PM

Breakout Rooms

1:15 PM

Adjournment