# 2024 MIT AI Conference: Tech, Business, and Ethics

## February 28, 2024 - February 29, 2024

### Day 1 | Wednesday February 28, 2024

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00 AM</td>
<td>Registration and Light Breakfast</td>
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<tr>
<td>9:00 AM</td>
<td>Welcome and Introduction</td>
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<td>John Roberts</td>
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<td>Executive Director (Interim), MIT Corporate Relations</td>
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<tr>
<td>9:15 AM</td>
<td>Session One: The Current State of AI - Tech and Policy</td>
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<tr>
<td>10:30 AM</td>
<td>Networking Break</td>
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<tr>
<td>10:50 AM</td>
<td>Technical Short Talks: Ethics and AI</td>
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<tr>
<td>11:40 AM</td>
<td>Session Two: MIT Startup Exchange Lightning Talks</td>
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<td>12:15 PM</td>
<td>Lunch with Startup Exhibit</td>
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<tr>
<td>1:30 PM</td>
<td>Session Three: Current/Projected AI Capabilities and Ethical Implications for Business and Education</td>
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<td>2:40 PM</td>
<td>Networking Break</td>
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<tr>
<td>3:10 PM</td>
<td>Workshop: Input from Industry and Academia on Major Ethical Challenges</td>
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Day 2 | Thursday February 29, 2024: Generative AI and Work of the Future

9:00 AM
Welcome and Introduction
Sheri Brodeur
Director of Corporate Relations
MIT Corporate Relations

Sheri Brodeur is director of Corporate Relations at MIT. Prior to this she spent 22 years at Hewlett-Packard Company in several roles. Her most recent position was in the HP Labs Strategy and Innovation Office. The role of this organization is to set HP Labs research strategy and extend HP’s internal research capacity by partnering with universities, governments and other companies on a global scale to much more rapidly advance the positive impact of technology on the world.

Sheri spent 15 years with HP Labs, HP’s corporate researcher center, managing major university alliances and programs, including a $25M program with MIT. She has been responsible for managing global higher education technology programs in the areas of Security, Digital Libraries (DSpace), Information Management, and Sustainability.

Prior to this role she spent the previous eight years at Hewlett-Packard in the sales organization moving from the position of Field Sales Engineer to Global Account Manager. In this role she was responsible for selling, supporting and delivering high end test and measurement solutions for the communications industry.

Brodeur has a BS in Ceramic Engineering from Alfred University and an MS in Solid State Science from the Materials Research Laboratory at Penn State University.

View full bio
Ben Armstrong is the executive director of MIT's Industrial Performance Center. His research and teaching examine how workers, firms, and regions adapt to technological change. In his work, Ben has collaborated with governments, non-profit organizations, and firms to understand how scholarship and education can be useful to practitioners and policymakers. Previously, he worked for Google Inc. and served on the board of an open-source hardware non-profit. Ben received his PhD from MIT.