

MIT Industrial Liaison Program Faculty Knowledgebase Report

The Global Opportunity Forum

June 21, 2023 8:30 am - 3:00 pm

8:30 AM Breakfast and Networking

9:00 AM Welcome and Introduction
George Westerman
Founder, Global Opportunity Forum, MIT Office of Open Learning
Senior Lecturer, [MIT Sloan School of Management](#)



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Senior Lecturer
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George Westerman is a Senior Lecturer at the MIT Sloan School of Management and Founder of the Global Opportunity Forum (<http://gof.mit.edu>).

George's work bridges the fields of executive leadership and technology strategy. During more than 20 years with MIT Sloan School of Management, he has written three award-winning books, including *Leading Digital: Turning Technology Into Business Transformation*. As a pioneering researcher on digital transformation, George has published papers in *Harvard Business Review*, *Sloan Management Review*, and other top journals. He is now focused on helping employers, educators, and other groups to rethink the process of workforce learning around the world through the GOF and several research collaborations.

George is cochair of the MIT Sloan CIO Leadership Awards, a member of the Digital Strategy Roundtable for the US Library of Congress, and member of the Board of Directors for Workcred. He works frequently with senior management teams and industry groups around the world. Prior to earning a Doctorate from Harvard Business School, he gained more than 13 years of experience in product development and technology leadership roles.

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Stephen 'Steve' Cunningham
Director of OE & Talent
[BT Group](#)

9:15 AM

Panel: Finding Common Ground Across the Talent Ecosystem

Phil Budden

Senior Lecturer, Technological Innovation, Entrepreneurship, and Strategic Management,
[MIT Sloan School of Management](#)



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[MIT Sloan School of Management](#)

Dr Phil Budden is a Senior Lecturer at MIT's Management School, in Sloan's TIES (Tech Innovation, Entrepreneurship and Strategy) Group, where he focuses on 'corporate innovation' and multi-stakeholder innovation ecosystems, especially how corporates can get value from the latter (including start-up enterprises). He works closely with corporate executives and leaders of other large organisations on such strategies, through MIT Corporate Relations/ILP, the Corporate Innovation Program (<https://corporateinnovation.mit.edu>), Executive Education (<https://executive.mit.edu/ci>) and MIT's global REAP program (<https://reap.mit.edu>), as well as custom and consulting work.

Charles Bodwell

Enterprise Development Specialist
[International Labour Organization](#)

Leila Guerra

Associate Dean
[Imperial College Business School](#)

Bill Peaper

Project Leader, Skills Development
[Industry Wales](#)

Building effective talent pipelines requires an ecosystem approach that can include employers, educators, NGOs, non-profits, governments, and others. In this panel, we'll hear from different stakeholders about how they work together to solve their common challenge of finding, training, and developing people in good careers.

10:00 AM

Panel: How Companies Look at Career Development

Victoria Sparey
People Transformation Senior Capability Lead, People & Places
[Lloyds Banking Group](#)

Alisa Adel
Senior Director of Research and Technology
[Airbus](#)

Wendy James
Leadership, Learning, Talent and Diversity Director
[BT Group](#)

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Organizations that don't develop peoples' careers face a double challenge in the talent wars: finding new workers and replacing the ones who leave for better opportunities. In this panel, corporate talent and learning leaders will share their challenges and effective practices for helping every employee develop in their careers.

10:45 AM

Networking Break

- 11:00 AM Panel: Non-Traditional Problems and Solutions
- Lara Paemen
Managing Director
[IFMA EMEA](#)
- Katie Hall
Founder & CEO
[Claira](#)
- Reace Wade
Entry Talent Manager in Digital
[BT Group](#)
- The traditional path from school to job to long-term career is no longer sufficient for companies or individuals. Increasingly, employers need to tap non-traditional routes to find good workers. In this panel, we'll discuss some of these non-traditional approaches to finding great employees, such as returning workers, veterans, refugees, and others. We'll examine alternative talent sources as well as alternative ways that organizations help people to show and grow their competencies.
- 11:45 AM Fireside Chat: Talent Management for Digital Disciplines at BP
- Joanne Legge
VP Digital Disciplines
[BP](#)
- 12:15 PM Lunch and Breakout Discussions
- 1:15 PM Emerging Talent and Early-Career Programs
- Erin Crompton
Chartered Business Management Apprentice
[BT Group](#)
- Oran Doherty
Manager of the Irish Apprenticeship in Retail Supervision
[Ibec](#)
- Glen McGowan
Group Head of Emerging Talent
[HSBC Bank](#)
- Apprenticeships are an enticing avenue to train and hire new workers. But apprenticeships are only one of several important programs that can help people start and thrive in their careers. This panel will examine innovative approaches that organizations are using to foster emerging talent and early-career success.
- 2:00 PM Fireside Chat: The Future of Talent and Learning
- Rupert McNeil
Founder and Chair, Storm Energia,
Former Chief People Officer, UK Government,
Former Group HR Director, Lloyds Banking Group
- 2:30 PM Networking Break

2:45 PM

Panel: Developing Competencies for Advanced Technologies

Kathleen D Kennedy

Executive Director, [MIT Center for Collective Intelligence](#)



Kathleen D Kennedy

Executive Director

[MIT Center for Collective Intelligence](#)

With multiple leadership roles at MIT, Kathleen is on the front lines of technology and innovation. Right now, she is passionate about AI education, digital transformation, and sustainable fashion. She is a strategic leader with a unique skill set for transforming organizations as well as building new ones.

As Executive Director of the MIT Center for Collective Intelligence, Kathleen works with a multidisciplinary research team on Supermind Design, a methodology for designing intelligent human/machine organizations. She is putting that into practice at MIT Open Learning, where she leads MIT Horizon, a digital learning platform helping organizations to train at scale about emerging technologies such as AI.

Steven Crump

Business Development Manager, Defense

[BT Group](#)

Sarah Kandil

Digital Strategy Officer - Group Innovation Division

[Société Générale](#)

Steve Suarez

Global Head of Innovation, Global Functions

[HSBC Bank](#)

Technology changes quickly, but organizations change much more slowly. How can companies develop the right competencies for technologies like artificial intelligence, data science, blockchain, cybersecurity, or quantum? Hiring isn't enough, but training everybody to be experts won't work either. Our panelists will share their perspectives on who needs to know what in companies and how you can make sure they do.

3:30 PM

The Road Forward
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Adjournment