8:30 AM  Breakfast and Networking

9:00 AM  Welcome and Introduction
George Westerman
Founder, Global Opportunity Forum, MIT Office of Open Learning
Senior Lecturer, MIT Sloan School of Management

George Westerman is a Senior Lecturer at the MIT Sloan School of Management and Founder of the Global Opportunity Initiative (http://goi.mit.edu).

George’s work bridges the fields of executive leadership and technology strategy. During more than 20 years with MIT Sloan School of Management, he has written three award-winning books, including Leading Digital: Turning Technology Into Business Transformation. As a pioneering researcher on digital transformation, George has published papers in Harvard Business Review, Sloan Management Review, and other top journals. He is now focused on helping employers, educators, and other groups to rethink the process of workforce learning around the world through the GOI and several research collaborations.

George is cochair of the MIT Sloan CIO Leadership Awards, a member of the Digital Strategy Roundtable for the US Library of Congress, and learning strategy advisor to the World Health Organization Academy. He works frequently with senior management teams and industry groups around the world. Prior to earning a Doctorate from Harvard Business School, he gained more than 13 years of experience in product development and technology leadership roles.

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Stephen 'Steve' Cunningham
Director of OE & Talent
BT Group
Building effective talent pipelines requires an ecosystem approach that can include employers, educators, NGOs, non-profits, governments, and others. In this panel, we’ll hear from different stakeholders about how they work together to solve their common challenge of finding, training, and developing people in good careers.
Organizations that don’t develop peoples’ careers face a double challenge in the talent wars: finding new workers and replacing the ones who leave for better opportunities. In this panel, corporate talent and learning leaders will share their challenges and effective practices for helping every employee develop in their careers.
The traditional path from school to job to long-term career is no longer sufficient for companies or individuals. Increasingly, employers need to tap non-traditional routes to find good workers. In this panel, we’ll discuss some of these non-traditional approaches to finding great employees, such as returning workers, veterans, refugees, and others. We’ll examine alternative talent sources as well as alternative ways that organizations help people to show and grow their competencies.
With multiple leadership roles at MIT, Kathleen is on the front lines of technology and innovation. Right now, she is passionate about AI education, digital transformation, and sustainable fashion. She is a strategic leader with a unique skill set for transforming organizations as well as building new ones.

As Executive Director of the MIT Center for Collective Intelligence, Kathleen works with a multidisciplinary research team on Supermind Design, a methodology for designing intelligent human/machine organizations. She is putting that into practice at MIT Open Learning, where she leads MIT Horizon, a digital learning platform helping organizations to train at scale about emerging technologies such as AI.

Technology changes quickly, but organizations change much more slowly. How can companies develop the right competencies for technologies like artificial intelligence, data science, blockchain, cybersecurity, or quantum? Hiring isn’t enough, but training everybody to be experts won’t work either. Our panelists will share their perspectives on who needs to know what in companies and how you can make sure they do.
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