The Global Opportunity Forum

June 21, 2023 8:30 am - 3:00 pm

8:30 AM	Breakfast and Networking
9:00 AM	Welcome and Introduction George Westerman

Senior Lecturer, MIT Sloan School of Management
Founder, Global Opportunity Forum, MIT Office of Open Learning

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Dr. George Westerman is a Senior Lecturer and Principal Research Scientist at the MIT Sloan School of Management. He helps executives understand how to help their companies thrive in a world of fast-moving technological change.   As a pioneering research on digital transformation, he co-authored the award winning book Leading Digital: Turning Technology into Business Transformation. Another book, The Real Business of IT: How CIOs Create and Communicate Value, serves as the basis for the MIT Sloan CIO Leadership Award program, which he co-chairs. His recent research on workforce learning, innovation culture, and AI transformation provides tangible insights to lead successful AI transformation.

George is a digital strategy advisor to the US Library of Congress, Board of Directors member for workforce non-profit WorkCred, and advisor to executives in numerous large corporations. Prior to earning a doctorate in innovation strategy from Harvard Business School, he gained more than a decade of experience in product development and technology leadership roles.

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Stephen 'Steve' Cunnigham
Director of OE & Talent
BT Group

9:15 AM

Panel: Finding Common Ground Across the Talent Ecosystem
Phil Budden
Senior Lecturer, Technological Innovation, Entrepreneurship, and Strategic Management,
MIT Sloan School of Management

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MIT Sloan School of Management

Phil Budden is a Senior Lecturer at MIT's Management School, in Sloan's TIES (Technological Innovation, Entrepreneurship and Strategic-management) Group, where he focuses on 'innovation-driven entrepreneurship' (IDE) and innovation ecosystems.

Phil co-teaches in the successful 'Regional Entrepreneurship Acceleration Program' (REAP), an Executive Education program for regional teams from around the globe interested in accelerating 'innovation-driven entrepreneurship'; in the related 15.364 class, known as the 'Regional Entrepreneurship Acceleration Lab' (REAL), aimed at MBAs and Sloan Fellows; and on similar topics in a variety of degree and Executive Education settings.

Prior to joining MIT, Phil has held these posts with the British government: British Cabinet Office, London (5/6/2001 - 6/30/2002); British Embassy, Washington DC (7/1/2002 - 8/5/2007); 1st Secretary (UK-US Technology, Science & Innovation) Washington DC; Adviser to the PM at No10 (European/institutional strategy) London, UK.

Phil holds a BA and MA in History from Lincoln College, the University of Oxford; an MA in History and Government from Cornell University; and a PhD (DPhil) in History and International Political Economy from the University of Oxford.

Charles Bodwell
Enterprise Development Specialist
International Labour Organization

Leila Guerra
Associate Dean
Imperial College Business School

Bill Peaper
Project Leader, Skills Development
Industry Wales

Building effective talent pipelines requires an ecosystem approach that can include employers, educators, NGOs, non-profits, governments, and others. In this panel, we'll hear from different stakeholders about how they work together to solve their common challenge of finding, training, and developing people in good careers.

10:00 AM	Panel: How Companies Look at Career Development

Victoria Sparey
People Transformation Senior Capability Lead, People & Places
Lloyds Banking Group

Alisa Adel
Senior Director of Research and Technology
Airbus

Wendy James
Leadership, Learning, Talent and Diversity Director
BT Group

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Organizations that don't develop peoples' careers face a double challenge in the talent wars: finding new workers and replacing the ones who leave for better opportunities. In this panel, corporate talent and learning leaders will share their challenges and effective practices for helping every employee develop in their careers.

10:45 AM	Networking Break

11:00 AM	Panel: Non-Traditional Problems and Solutions

Lara Paemen
Managing Director
IFMA EMEA

Katie Hall
Founder & CEO
Claira

Reace Wade
Entry Talent Manager in Digital
BT Group

The traditional path from school to job to long-term career is no longer sufficient for companies or individuals. Increasingly, employers need to tap non-traditional routes to find good workers. In this panel, we'll discuss some of these non-traditional approaches to finding great employees, such as returning workers, veterans, refugees, and others. We'll examine alternative talent sources as well as alternative ways that organizations help people to show and grow their competencies.

11:45 AM	Fireside Chat: Talent Management for Digital Disciplines at BP

Joanne Legge
VP Digital Disciplines
BP

12:15 PM	Lunch and Breakout Discussions

1:15 PM	Emerging Talent and Early-Career Programs

Erin Crompton
Chartered Business Management Apprentice
BT Group

Oran Doherty
Manager of the Irish Apprenticeship in Retail Supervision
Ibec

Glen McGowan
Group Head of Emerging Talent
HSBC Bank

Apprenticeships are an enticing avenue to train and hire new workers. But apprenticeships are only one of several important programs that can help people start and thrive in their careers. This panel will examine innovative approaches that organizations are using to foster emerging talent and early-career success.

2:00 PM	Fireside Chat: The Future of Talent and Learning

Rupert McNeil
Founder and Chair, Storm Energia,
Former Chief People Officer, UK Government,
Former Group HR Director, Lloyds Banking Group

2:30 PM	Networking Break

2:45 PM

Panel: Developing Competencies for Advanced Technologies
Kathleen D Kennedy
Executive Director, MIT Center for Collective Intelligence

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Executive Director
MIT Center for Collective Intelligence

With multiple leadership roles at MIT, Kathleen is on the front lines of technology and innovation. Right now, she is passionate about AI education, digital transformation, and sustainable fashion. She is a strategic leader with a unique skill set for transforming organizations as well as building new ones.

As Executive Director of the MIT Center for Collective Intelligence, Kathleen works with a multidisciplinary research team on Supermind Design, a methodology for designing intelligent human/machine organizations. She is putting that into practice at MIT Open Learning, where she leads MIT Horizon, a digital learning platform helping organizations to train at scale about emerging technologies such as AI.

Steven Crump
Business Development Manager, Defense
BT Group

Sarah Kandil
Digital Strategy Officer - Group Innovation Division
Société Générale

Steve Suarez
Global Head of Innovation, Global Functions
HSBC Bank

Technology changes quickly, but organizations change much more slowly. How can companies develop the right competencies for technologies like artificial intelligence, data science, blockchain, cybersecurity, or quantum? Hiring isn't enough, but training everybody to be experts won't work either. Our panelists will share their perspectives on who needs to know what in companies and how you can make sure they do.

3:30 PM   The Road Forward
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3:45 PM   Adjournment