

MIT Industrial Liaison Program Faculty Knowledgebase Report

2023 MIT Corporate Innovation and Venturing Forum in New York

June 7, 2023 1:00 pm - 6:00 pm

1:00 PM - 1:30 PM

Registration

Welcome and Introduction: MIT ILP and Startup Exchange

Todd Glickman

Senior Director, [MIT Corporate Relations](#)



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Senior Director

[MIT Corporate Relations](#)

Mr. Glickman joined the Industrial Liaison Program in January 2000, serving as the MIT liaison for companies worldwide, and joined the senior management of the office in 2005.

Prior to joining ILP, Todd was Assistant Executive Director of the American Meteorological Society (AMS), the professional society for meteorologists, which is based in Boston. At AMS, Todd's responsibilities included strategic planning for conferences, headquarters' liaison with AMS member boards and committees, support to the AMS Council, and public relations. In addition, Todd was Managing Editor for the AMS Glossary of Meteorology (2nd edition).

From 1979 to 1994, Todd held a variety of positions with WSI Corporation of Billerica, MA, including Manager, New Product Development, Media Marketing Manager, and Manager of the Government Program Office. WSI was a pioneer in the development of real-time weather information, providing value-added information and workstations for clients in media, aviation, industry, academia, and government. Some of Todd's projects included development of the weather data/information infrastructure for The Weather Channel; the introduction of digital satellite and radar imagery for television; planning and implementation of a network of weather briefing systems for the Federal Aviation Administration; and serving as liaison with the National Weather Service and professional organizations. In addition, Todd was instrumental in helping to develop the public-private partnership between the weather information industry and the Federal government.

Concurrently, Todd has a more than 30-year career as a radio meteorologist, and has been heard on dozens of stations nationwide. Today, he can be heard occasionally on all-news WCBS Newsradio-88 in New York City. He has chaired numerous meteorological conferences and symposia, and served on a number of boards and committees for the American Meteorological Society (AMS). He was awarded the AMS Seal of Approval for Radio Weathercasting in 1979, and was elected a Fellow of the AMS in 1997.

Todd's interests include transportation systems of all types, and he is an officer and past-trustee of the Seashore Trolley Museum of Kennebunkport, Maine. At MIT, Todd an officer and trustee of the Technology Broadcasting Corporation, which oversees the campus radio station WMBR-FM. He also volunteers as the academic advisor to a group of MIT freshman.

Jim Flynn

Program Director, [MIT Industrial Liaison Program](#)



Jim Flynn

Program Director

[MIT Industrial Liaison Program](#)

Before MIT, Jim was the assistant dean of research business development at the UMass Amherst College of Information and Computer Sciences. Jim founded, built, and sold multiple technology companies in fintech and online media. He has bootstrapped startups and closed venture capital, angel, and private equity funding rounds. Jim also served as the Chief Operating Officer of a public company and a subsidiary of Pitney Bowes. He began his career at AT&T as a software developer, hardware engineer, and national account manager. Jim has authored patents and wrote one of the first books on Java programming. Out of all the roles he's held, Jim's favorite job title by far is dedicated dad of four. He earned a BS from Manhattan College and an MBA with concentrations in finance and international business from New York University.

1:45 PM

Best Practices for Corporate Innovation and Venturing
Phil Budden
Senior Lecturer, Technological Innovation, Entrepreneurship, and Strategic Management,
[MIT Sloan School of Management](#)



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Senior Lecturer, Technological Innovation, Entrepreneurship, and Strategic Management
[MIT Sloan School of Management](#)

Dr Phil Budden is a Senior Lecturer at MIT's Management School, in Sloan's TIES (Tech Innovation, Entrepreneurship and Strategy) Group, where he focuses on 'corporate innovation' and multi-stakeholder innovation ecosystems, especially how corporates can get value from the latter (including start-up enterprises). He works closely with corporate executives and leaders of other large organisations on such strategies, through MIT Corporate Relations/ILP, the Corporate Innovation Program (<https://corporateinnovation.mit.edu>), Executive Education (<https://executive.mit.edu/ci>) and MIT's global REAP program (<https://reap.mit.edu>), as well as custom and consulting work.

This talk will explore actionable insights and effective strategies for corporate innovation, and how venturing initiatives (beyond Corporate VC) can fit into these strategies. Drawing on extensive research and real-world case studies, Dr.Phil will give attendees valuable insights on forging strategic partnerships in the external ecosystem, and then integrating entrepreneurial ventures back inside established corporations – which can help foster a more innovative culture inside, and attract entrepreneurial talent from outside. The objective is to equip participants with the necessary frameworks and to strategically identify, assess, and capitalize on entrepreneurial opportunities, while mitigating systemic challenges.

2:30 PM

Tough Tech: Making Long-Term Investments in Disruptive Technologies

Reed Sturtevant
General Partner
[The Engine](#)

This talk will provide invaluable insights into the world of investing in disruptive technologies with a long-term vision. With the rapid pace of technological advancements, traditional investment models often fall short when dealing with complex, deep-tech innovations. Drawing on their extensive experience, Reed Sturtevant will discuss the unique challenges and opportunities associated with investing in "tough tech" ventures, which require significant time, capital, and expertise to reach commercialization. Attendees will gain a deeper understanding of the strategies, frameworks, and risk management approaches necessary to navigate the complex landscape of tough tech, ensuring sustainable growth and impact in the long run.

3:15 PM

Networking Break

3:30 PM

Industry Panel: How to be a Good Corporate Venture Capitalist

Jim Flynn

Program Director, [MIT Industrial Liaison Program](#)



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Jesse Podell

Senior Director

[Ally Ventures](#)

Angie Grimm

Managing Partner

[IBM Ventures](#)

Kester Keating

Director, Head of US Principal Investments

[Barclays Investment Bank](#)

4:15 PM

MIT Startup Exchange Lightning Talks
Ariadna Rodenstein
Program Manager, [MIT Startup Exchange](#)



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Program Manager
[MIT Startup Exchange](#)

Ariadna Rodenstein is a Program Manager at MIT Startup Exchange. She joined MIT Corporate Relations as an Events Leader in September 2019 and is responsible for designing and executing startup events, including content development, coaching and hosting, and logistics. Ms. Rodenstein works closely with the Industrial Liaison Program (ILP) in promoting collaboration and partnerships between MIT-connected startups and industry, as well as with other areas around the MIT innovation ecosystem and beyond.

Prior to working for MIT Corporate Relations, she worked for over a decade at Credit Suisse Group in New York and London, in a few different roles in event management and as Director of Client Strategy. Ms. Rodenstein has combined her experience in the private sector with work at non-profits as a Consultant and Development Director at New York Immigration Coalition, Immigrant Defense Project, and Americas Society/Council of the Americas. She also served as an Officer on the Board of Directors of the Riverside Clay Tennis Association in New York for several years. Additionally, she earned her B.A. in Political Science and Communications from New York University, with coursework at the Instituto Tecnológico y de Estudios Superiores de Monterrey in Mexico City, and her M.A. in Sociology from the City University of New York.

Dan Doney
Co-Founder & CTO
[Securrency](#)

Elaheh Ahmadi
Co-founder and CEO
[Themis AI](#)

Vinayak Ramesh
Co-founder and CEO
[Ikigai Labs](#)

Michael Fleder
Founder and CEO
[Covariance](#)

Christina Qi
CEO
[Databento](#)

Alain Briançon
Co-Founder & Chief Data Officer
[VZBL](#)

Eli Paster
CEO
[PolyJoule](#)

Yunus Sevimli
Co-founder and CTO
[Almond Fintech](#)

5:00 PM

Closing Remarks, Networking Reception, and Startup Exhibits