2022 MIT Startup Showcase in Seoul

November 4, 2022 1:00 pm - 6:00 pm

1:00 PM  Check-in and Registration

2:00 PM  Welcome Remarks

2:10 PM  MIT Innovation Ecosystem, ILP & Startup Exchange Program
         John Roberts
         Executive Director (Interim), MIT Corporate Relations

John Roberts has been Executive Director of MIT Corporate Relations (Interim) since February 2022. He obtained his Ph.D. in organic chemistry at MIT and returned to the university after a 20-year career in the pharmaceutical industry, joining the MIT Industrial Liaison Program (ILP) in 2013. Prior to his return, John worked at small, medium, and large companies, holding positions that allowed him to exploit his passions in synthetic chemistry, project leadership, and alliance management while growing his responsibilities for managing others, ultimately as a department head. As a program director at MIT, John built a portfolio of ILP member companies, mostly in the pharmaceutical industry and headquartered in Japan, connecting them to engagement opportunities in the MIT community. Soon after returning to MIT, John began to lead a group of program directors with a combined portfolio of 60-80 global companies. In his current role, John oversees MIT Corporate Relations which houses ILP and MIT Startup Exchange.
When it comes to innovation, startups can often remain innovative for years, while established companies might need to create innovation initiatives to continue to stay competitive and reach their business goals. But what causes this difference, and how can these companies bridge the gap?

Large organizations need to behave differently in order to foster successful innovation approaches, to understand how to take the right kinds of risks, and to create cultural change that will be successful for the next 30 years. Meanwhile, startups need to postpone acting and operating like large organizations to continue to innovate.

For companies both large and small to truly disrupt and transform, innovation requires the ability to understand how to create a repeatable culture of innovation by uncovering the innovation skills of every employee, incorporating new processes designed to enhance and show the innovation process, and implement the leadership skills needed for innovation.
3:05 PM
MIT Startup Exchange Lightning Talks - Part 1

Patrick Teyssonneyre
Co-Founder & CEO
Xinterra

Catherine Havasi
Chief Product Officer
Basis Technology

Kota Weaver
Co-Founder and CTO
Skylla Technologies

Alberto Moel
VP, Partnerships and Strategy
Veo Robotics

Vishal Punwani
CEO
SoWork

Ali Merchant
Founder & CEO
iQ3Connect

Sean Mihm
Director of Mechanical Engineering
CATALOG

3:55 PM
Networking Break

4:10 PM
MIT Startup Exchange Lightning Talks - Part 2

Adam Briggs
Chief Commercial Officer
Ambri

Lynn Frostman
Vice President of Sustainability and Corporate Social Responsibility
Syzygy Plasmonics

Shoji Nishiura
Sr. Business Development Executive
Zapata Computing

Joel Jean
CEO and Co-Founder
Swift Solar

S. Roy Kimura
Co-Founder & CEO
Modulus Discovery

Andrew A. Radin
CEO & Co-Founder
Aria Pharmaceuticals

Kerin Perez Harwood
Director of Business Development
Nano-C

5:00 PM
Networking with Startup Exhibit

6:00 PM
Adjournment