March 9, 2021 11:00 am - 1:00 pm

11:00am Welcome and Introduction
Corey Cheng
Program Director, MIT Corporate Relations

Dr. Corey Cheng joined the Office of Corporate Relations (OCR) as a Senior Industrial Liaison Officer in December 2011. He has broad interests in science and technology, and uses his technical research experience to better serve ILP members in Asia and the United States.

Cheng spent six years in industrial research at Dolby Laboratories, San Francisco, where he contributed to sound compression (Dolby Digital, AAC, MP3), wireless networking, fingerprinting, and spatial/"3-D audio" technologies. Later, he was Associate Professor and Director of the undergraduate and graduate programs in music engineering technology at the University of Miami, Florida, where he also held a dual appointment in Electrical and Computer Engineering. Cheng holds various U.S. and international patents, has published technical papers, and has presented at various conferences. His technical work includes collaborations and consulting work with the U.S. Naval Submarine Medical Research Laboratory, Fujitsu-Ten USA, Starkey Laboratories, America Online, and the Chicago Board of Trade (CBOT). Cheng was an IEEE Distinguished Lecturer for the Circuits and Systems Society from 2009-2010, and was a Westinghouse (Intel) Science Talent Search national finalist many years ago.

Cheng holds degrees in Electrical Engineering (Ph.D., M.S.E. University of Michigan), Electro-Acoustic Music (M.A. Dartmouth College), and physics (B.A. Harvard University).

Personally, Dr. Cheng is an American Born Chinese (ABC), serves as his family’s genealogist, and traces his roots back to Toi San, Guang Dong Province and Xing Hua, Jiang Su Province, China. He also has a background in music, and his electro-acoustic compositions have been presented at various U.S. and international venues.
The MIT Environmental Solutions Initiative (ESI)
John Fernández
Professor, Architecture, Building Technology and Engineering Systems
Director, Environmental Solutions Initiative

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John E. Fernández is a professor in the Building Technology Program of the Department of Architecture at MIT and a practicing architect. Fernández founded and directs the MIT Urban Metabolism Group, a highly multidisciplinary research group focused on the resource intensity of cities and design and technology pathways for future urbanization. He is also Director of the MIT Environmental Solutions Initiative; MIT’s primary organization to enlist the capacity of the MIT community in the transition to a low-carbon and humane future. He is author of two books, numerous articles in scientific and design journals including Science, the Journal of Industrial Ecology, Building and Environment, Energy Policy and others, and author of nine book chapters. He is Chair of Sustainable Urban Systems for the International Society of Industrial Ecology and Associate Editor of the journal Sustainable Cities and Society.

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Today we are at the brink of an accelerating climate crisis while half the world lives in cities and rates of biodiversity loss and deforestation are at historic highs. We are also in a golden era of scientific and engineering breakthroughs and technology and market innovation. From advances in artificial intelligence to carbon capture we may be witnessing the emergence of a transformation of society and industry toward a sustainable, equitable and humane future. Prof. Fernandez will describe the mandate and work of MIT’s primary environmental organization charged with creating solutions to climate change and other environmental challenges. The work of the ESI leverages key capacity of the entire MIT faculty, student body and staff across diverse topics in research, education and engagement. The expansion of the ESI bodes well for MIT’s ever more targeted role in a sustainable future. In this mission we hope to partner with you.
Despite the increasing evidence of climate change and its growing consequences, green promises have outpaced green actions. Most consumers, companies, and governments have made only minor, incremental changes to their behavior. Even the promised changes, if actually enacted, are at best ineffective and at worst will ensure that the planet continues on its current destructive path. The addition of billions of developing countries consumers to the world’s idle class is likely to doom any small changes. My argument is that while current efforts should continue, the solution is technology for carbon sequestrations and storage (it the green movement will still stall the development of nuclear plants).

MIT Startup Exchange Lightning Talk

**Sourcemap**: Supply chain transparency platform

Leonardo Bonanni
Founder & CEO
[Sourcemap](#)

MIT Startup Exchange Lightning Talk

**Via Separations** - Membrane platform that transforms industrial separations by improving filtration materials and reducing energy

Brent Keller
Co-Founder & CTO
[Via Separations](#)
Many world regions face increasing pressures from global and regional changes in climate, population growth, urban-area expansion, and the socio-economic impacts of fossil-based development. One of the global community’s most significant contemporary challenges is the need to satisfy growing energy and food demand while simultaneously achieving very significant reductions in the greenhouse gas emissions and sustainable development. The massive scaling is required for low-carbon technologies to make a substantial contribution to future global energy needs. Using land for agriculture, energy, and carbon storage requires sustainable integrated solutions. This session explores how we are advancing a prosperous world through an analysis of the complex interactions among co-evolving, interconnected global and regional systems of human behavior and the Earth components.
Environmental benefits attributed to recycling rely on the assumption that we are substituting energy intensive primary production for lower-impact secondary production. However, this argument tends to be a purely engineering lens on a complex socioeconomic system. This presentation will discuss whether closing material and product loops does, in fact, prevent primary production. The basis for this counter argument is that when secondary replaces primary, it decreases the price of secondary and thus more primary will switch to secondary if possible, causing primary price to drop, and driving up demand for more primary which may negate the potential for substitution. There is a strong parallel in this argument to the concept of energy efficiency rebound, and is also referred to as the potential for secondary material to displace primary production. The critical aspects that influence displacement are the ability of secondary products to substitute for primary products, and price effects. This presentation will describe tools and analytical modeling efforts that explore the potential for recycling displacement for the case of commodity materials such as paper, copper and aluminum. These approaches help to assess the contexts under which recycling may reduce a material or product footprint.
Can Sustainable Investing Save the World?
Jason Jay
Senior Lecturer, Sustainability
Director, Sustainability Initiative at Sloan School of Management

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Jason Jay is a Senior Lecturer at the MIT Sloan School of Management and Director of the Sustainability Initiative at MIT Sloan. His research focuses on how people navigate the tensions between personal, business, and social goals in sustainability efforts. His first book is Breaking Through Gridlock: The Power of Conversation in a Polarized World and he has published articles in the Academy of Management Journal and California Management Review. He teaches courses on strategy, innovation, and leadership for sustainable business at MIT, and engages students and alumni in hands-on projects with leading companies and organizations. Prior to MIT, Jason was a management consultant for Dialogos International, where he consulted on leadership development and organizational change for major international corporations and NGO's including BP and the World Bank. Jason holds a Ph.D. in Organization Studies from the MIT Sloan School of Management, and an AB and M.Ed from Harvard University. He lives in Newton, Massachusetts.

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We are seeing tremendous growth in the field of sustainability, particularly in the capital markets. Investors are rapidly moving to incorporate environmental, social, and governance (ESG) considerations into their decision making. There are, however, three important barriers to sustainable investing. The first is that investors' mental models don't always match the reality of complex systems, as exemplified by climate change and what "net zero carbon" really requires. The second is measurement - the quality of data is not where we need it to be to drive portfolio construction and shareholder engagement. The third is impact - investors sometimes assume that avoiding risky stocks will change the world, and feel pressure to divest, but the reality is that shareholder engagement with imperfect companies may be a faster way to change the world, even if this strategy is harder to communicate to the marketplace.
Electrification and Decarbonization of Chemical Synthesis
Karthish Manthiram
Theodore Miller Career Development Chair and Assistant Professor, Chemical Engineering

Karthish Manthiram is the Theodore T. Miller Career Development Chair and Assistant Professor in Chemical Engineering at MIT. The Manthiram Lab at MIT is focused on the molecular engineering of electrocatalysts for the synthesis of organic molecules, including pharmaceuticals, fuels, and commodity chemicals, using renewable feedstocks. Karthish received his bachelor’s degree in Chemical Engineering from Stanford University and his Ph.D. in Chemical Engineering from UC Berkeley, where his dissertation research was focused on the development of nanoscale materials for storing solar energy in chemical bonds. Most recently, he was a postdoctoral researcher at the California Institute of Technology, where he worked on developing new ionically-conductive polymers using olefin metathesis. Karthish’s research has been recognized with several awards, including the NSF CAREER Award, DOE Early Career Award, 3M Nontenured Faculty Award, American Chemical Society PRF New Investigator Award, Dan Cubicciotti Award of the Electrochemical Society, and Forbes 30 Under 30 in Science. Karthish’s teaching has been recognized with the C. Michael Mohr Outstanding Undergraduate Teaching Award, the MIT ChemE Outstanding Graduate Teaching Award, and the MIT Teaching with Digital Technology Award. He serves on the Early Career Advisory Board for ACS Catalysis and on the Advisory Board for both Trends in Chemistry and the MIT Science Policy Review.

Chemical synthesis is responsible for significant emissions of carbon dioxide worldwide. Using renewable electricity to drive chemical synthesis may provide a route to overcoming the carbon footprint, by enabling synthetic routes which operate at benign conditions and utilize sustainable inputs. We are developing an electrosynthetic toolkit in which distributed feedstocks, including carbon dioxide, dinitrogen, water, and renewable electricity, can be converted into diverse fuels, chemicals, and materials. In this presentation, we will first share recent advances made in our laboratory on nitrogen fixation to synthesize ammonia at ambient conditions. We will then discuss how to drive selective carbon dioxide reduction and use water as an oxygen-atom source for epoxidation reactions. These example reactions will illustrate how the modularity of chemical manufacturing could be enhanced through electrochemical routes which open up local and on-demand production of critical chemicals and materials.

1:09pm
Closing Remarks