

## Fintech at the Crossroads: Digital Transformation Gets Real

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October 19, 2020 10:00 am - 11:30  
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10am

Fintech at the Crossroads: Digital Transformation Gets Real  
David Shrier  
Professor of Practice, AI & Innovation, Imperial College Business School



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David Shrier is a globally recognized authority on technology innovation, serial entrepreneur and corporate innovator, and author. He is a Professor of Practice (AI & Innovation) with Imperial College London, and holds a secondary appointment with the University of Oxford.

David specializes in helping established organizations to act strategically to build new revenue and new markets. He has developed \$9 billion of growth opportunities with C-suite executives, particularly in data-driven businesses related to the financial services sector. He has led a number of private equity and venture capital-backed companies as CEO, CFO or COO, in either interim or full-time capacities, and has cofounded four AI-enabled MIT spinouts including Esme Learning Solutions ([www.EsmeLearning.com](http://www.EsmeLearning.com)). David's books on AI, distributed ledger and identity include *Trusted Data* (with Alex Pentland and Thomas Hardjono, MIT Press, 2019), *Basic Blockchain* (Little Brown, 2020) and the forthcoming *Augmenting Your Career* (Little Brown, 2021).

With over \$500bn invested in fintech in the past 6 years, the venture community has vigorously supported the sector. Incumbent institutions, however, have been at times slow to adopt these new technologies. Pandemic-imposed digitization of money and work have now accelerated the pace, and created existential risk for many financial organizations from big tech and startups alike. How are institutions reinventing themselves around AI, big data, and other digital technologies? How are governments enabling this shift? What new ecosystems are arising?

11am

## Startup Lightning Talks

[Airfox](#): Accelerate financial inclusion in emerging markets

[Securrency](#): Infrastructure technology for compliance and interoperability among legacy and blockchain systems

[M10](#): Global FMI Modernization

Dan Doney  
Co-Founder and CEO, Securrency



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Dan is Co-Founder and Chief Executive Officer of Securrency, the leading developer of institutional-grade blockchain-based financial and regulatory technology. Former Chief Innovation Officer of the U.S. Defense Intelligence Agency, he is the recipient of the 2014 Fierce 15 award as a top government change agent. Dan is a recognized expert in software development, artificial intelligence, process automation, cybersecurity, dynamic asset pricing, and enterprise architecture. He holds a B.S in Economics and Control Systems Engineering at the U.S Naval Academy and achieved an M.S in Nuclear Engineering from M.I.T.

Steve Kirsch  
CEO, M10



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CEO, M10

Steve Kirsch is the CEO of M10 Networks which develops digital money technology for banks and central banks. He is the inventor of the optical mouse and one of the first Internet search engines, Infoseek. As the founder of 7 high tech companies, two with billion dollar market caps, Steve is now focused on modernizing payment infrastructure at M10. He has a BS/MS in Electrical Engineering and Computer Science from MIT. The Kirsch Auditorium in the MIT Stata Center is named in his honor.