

MIT Industrial Liaison Program Faculty Knowledgebase Report

Digital Transformation #4 of 6

May 26, 2020 11:00 am - 1:00 pm

11:00am - 11:35am

MIT Startups Leading Digital Transformation During COVID-19

Inder Singh

Founder & CEO, [Kinsa](#)



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Founder & CEO

[Kinsa](#)

Inder Singh is the founder and CEO, a public health company curbing the spread of illness through early detection and response. Prior to founding Kinsa, Inder Singh served as the Executive Vice President of the Clinton Health Access Initiative. In this capacity, Inder worked with or advised the US' President's Malaria Initiative (PMI) and PEPFAR programs, the UK's DFID, the Gates Foundation, and WHO's UNITAID program. He brokered a series of agreements between 70 developing countries and 20 pharmaceutical companies that lowered the price of medicines for AIDS, malaria and TB, enabling millions of children to access treatment and resulted in nearly \$1 billion in cost savings. Inder holds 3 graduate degrees from Harvard and MIT and is a proud University of Michigan alum.

Lital Asher-Dotan

Chief Growth Officer, [Tamr](#)



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Chief Growth Officer

[Tamr](#)

Lital Asher-Dotan is the Chief Growth Officer at Tamr. In the past decade, Lital has led marketing teams in several hyper-growth tech companies in the Boston area, including Cybereason, Panorama Education, and Rapid7. Prior to that, she spent over a decade at P&G, where she was leading P&G Open Innovation hub in Israel and in the Greater Boston Area.

Jon Garrity

Founder & CEO, [Tagup](#)



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Founder & CEO

[Tagup](#)

Jon Garrity is the cofounder and CEO of Tagup Inc., a technology company using AI to make the equipment that powers the world safer, more reliable, and more efficient. Prior to founding Tagup, he was a Product Manager at GE Energy, developing and deploying analytics technology to improve the reliability of electrical infrastructure. Jon has broad experience in clean energy technologies and served on the Board of Directors at Greentown Labs. He has an MBA from Harvard Business School and an S.B. in Physics and in Economics from MIT.

Learn how MIT Startups are helping communities and industries to digitally transform. Kinsa transformed the humble thermometer into a powerful tool for early detection & prediction of Covid-19 and other infectious diseases, to help keep communities safe. Tamr has helped companies unify diverse data across silos to help drive hundreds of millions in savings and improve operational efficiency. Tagup enables companies better manage valuable industrial assets using predictive machine learning.

[Kinsa](#): Internet-connected thermometer for Covid-19 detection, prediction, and control

11:35am - 12:00pm

Panel Discussion with Startups
Rebecca Xiong

Program Director, MIT Startup Exchange

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Dr. Rebecca Xiong joined Corporate Relations as Program Director, Startup Exchange in October 2018.

Dr. Xiong comes to Corporate Relations with more than 15 years of experience in the MIT Startup Ecosystem, having co-founded and worked at multiple MIT startups. Most recently, as Co-founder and Chief Scientist at SocMetrics, she leads product management, data science, and machine learning for SocMetric's personalization and marketing campaign products. Before SocMetrics, Xiong co-founded Going.com. Going.com connected people via local events to enhance their offline social life, and through Rebecca's leadership grew to 1M members, tens of millions of monthly pageviews, and finally its acquisition by AOL. Before these two entrepreneurial endeavors, Xiong held positions as Product Marketing Manager (DataPower, acquired by IBM), Senior Program Manager (Performaworks, acquired by Workscape), and Team Lead (Akamai Technologies). She also has research experience at Microsoft, Silicon Graphics, and Xerox Palo Alto Research Center.

Dr. Xiong earned her B.S. in Computer Science at the University of California at Berkeley, and her Ph.D. in Computer Science at the Media Lab at MIT with her thesis "Visualizing Information Spaces to Enhance Social Interaction." She was a National Science Foundation (NSF) Fellowship Recipient. She holds multiple patents and is very involved in the community, as the Lead Organizer of the Cambridge Parent Summit.

12:00pm - 1:00pm

Blockchain and Digital Currency
Neha Narula
Director, Digital Currency Initiative
Research Scientist
MIT Media Lab
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Director, Digital Currency Initiative
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MIT Media Lab

Neha Narula is the Director of the Digital Currency Initiative, a part of the MIT Media Lab focusing on cryptocurrencies and blockchain technology. While completing a PhD in computer science at MIT, she built fast, scalable distributed systems and databases. She is a member of the World Economic Forum's Global Futures Council on Blockchain and has given a TED talk on the Future of Money.

In a previous life, Neha helped relaunch the news aggregator Digg and was a senior software engineer at Google. There, she designed Blobstore, a system for storing and serving petabytes of immutable data, and worked on Native Client, a way to run native code securely through a browser.