In preparing for the future, many large, established enterprises are embarking on a digital business transformation journey — often without any sense of where they are going. However, the goal isn’t digital transformation but rather business transformation — using digital capabilities to transform a traditional enterprise into a top performer in the digital economy. And leadership’s role is to determine which pathway to pursue — and how aggressively to move. In this session, we will go over four viable pathways for transformation and examine their pros and cons, and look at the four types of organizational explosions that companies need to manage as they transform.
Leadership in the Digital Age: Sustainable Recovery as Enabler for Business Transformation

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Carrier instructs senior managers on improving manufacturing and business processes and serves as an on-site coach in support of projects. His research focuses on strategic marketing and new business development in high technology, specialty chemicals, and service segments. Carrier has more than 15 years of experience in a variety of corporate, entrepreneurial, and consulting environments. Since 2006, he has worked with Arsenal Capital Partners as director of Six Sigma, where he is responsible for increasing portfolio company valuation by adapting and applying Six Sigma techniques to midsize companies. Carrier also handles due diligence, post-merger integrations, and financial analysis and improvement. Prior to joining Arsenal Capital Partners, he was employed by Grace Construction Products; Bain & Company, Inc.; and SuperCool LLC.

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The Digital Age is ushering in a new era of complete supply chain transparency in real time at near-zero cost. In order to realize the benefits, it requires that the company can rapidly re-organize itself, make better decisions, and act quickly based on this “excess” of information. We will discuss how leading organizations are taking advantage of digital to reconfigure itself within the supply chain to more closely track fluctuations in demand and transient supply chain bottlenecks. We will also discuss how Leaders can most effectively leverage Digital to accelerate the company’s problem-solving capabilities (O-O-D-A) to resiliently respond to the current crisis using a systematic framework that will provide the organization with increased capabilities that will be retained after the crisis subsides. Most important, we will provide a novel framework for using digital technology as an enabler to align people, processes, and culture resulting in true business transformation.