What happens to a company when the unimaginable occurs? As the coronavirus continues to spread and the number of infections surpasses 100,000 worldwide, the MIT Center for Transportation and Logistics (MIT CTL) has taken a close look at how companies are responding and how they should be responding.

Yossi Sheffi, Professor of Engineering at MIT and Director of the MIT Center for Transportation and Logistics, has argued in *The Resilient Enterprise: Overcoming Vulnerability for Competitive Advantage* (MIT Press, 2005) that a company's survival and prosperity depend more on what it does before such a disruption occurs than on the actions it takes as the event unfolds. Ten years later, he published *The Power of Resilience: How the Best Companies Manage the Unexpected* (MIT Press, 2015). In this webinar, Professor Sheffi will focus on the here and now. He will explore the COVID-19 disruption in the context of past disruptions and explain what companies should be doing now as the epidemic is spreading.

His perspectives have been reported widely by WSJ, Bloomberg, CNBC, and all major media outlets, as well as trade publications. He is consulting with major corporations on understanding the supply chain impacts and the range of responses.
Individuals with high "centrality" are most at-risk for contracting the coronavirus. That means executives, especially ones in corporate headquarters. What should executives be doing now to organize their executives and associates to minimize the spread, with its attending work disruption, of COVID-19? How can you predict what parts of your organization will be impacted next? Drawing from his groundbreaking work Social Physics, Professor Pentland will outline what executives need to be doing now to protect their organizations from the COVID-19 pandemic.

Professor Alex "Sandy" Pentland directs MIT Connection Science, an MIT-wide initiative, and previously helped create and direct the MIT Media Lab and the Media Lab Asia in India. He is one of the most-cited computational scientists in the world, and Forbes recently declared him one of the "7 most powerful data scientists in the world" along with Google founders and the Chief Technical Officer of the United States. He is on the Board of the UN Foundations' Global Partnership for Sustainable Development Data, co-led the World Economic Forum discussion in Davos that led to the EU privacy regulation GDPR, and was central in forging the transparency and accountability mechanisms in the UN's Sustainable Development Goals. He has received numerous awards and prizes such as the McKinsey Award from Harvard Business Review, the 40th Anniversary of the Internet from DARPA, and the Brandeis Award for work in privacy.
Andrew W. Lo

Charles E and Susan T Harris Professor of Finance
Director, Laboratory for Financial Engineering
MIT Sloan School of Management

Andrew W. Lo

Charles E and Susan T Harris Professor of Finance
Director, Laboratory for Financial Engineering
MIT Sloan School of Management

Andrew W. Lo is the Charles E. and Susan T. Harris Professor, a Professor of Finance, and
the Director of the Laboratory for Financial Engineering at the MIT Sloan School of
Management.

His current research spans five areas: evolutionary models of investor behavior and
adaptive markets, systemic risk and financial regulation, quantitative models of financial
markets, financial applications of machine-learning techniques and secure multi-party
computation, and healthcare finance. Recent projects include: deriving risk aversion, loss
aversion, probability matching, and other behaviors as emergent properties of evolution in
stochastic environments; constructing new measures of systemic risk and comparing them
across time and systemic events; applying spectral analysis to investment strategies to
decompose returns into fundamental frequencies; and developing new statistical tools for
predicting clinical trial outcomes, incorporating patient preferences into the drug approval
process, and accelerating biomedical innovation via novel financing structures.

Lo has published extensively in academic journals (see http://alo.mit.edu) and his most
recent book is Adaptive Markets: Financial Evolution at the Speed of Thought. His awards
include Batterymarch, Guggenheim, and Sloan Fellowships; the Paul A. Samuelson Award;
the Eugene Fama Prize; the IAFE-SunGard Financial Engineer of the Year; the Global
Association of Risk Professionals Risk Manager of the Year; the Harry M. Markowitz Award;
the Managed Futures Pinnacle Achievement Award; one of TIME’s “100 most influential
people in the world”; and awards for teaching excellence from both Wharton and MIT. His
book Adaptive Markets has also received a number of awards, listed here. He is a Fellow of
Academia Sinica; the American Academy of Arts and Sciences; the Econometric Society;
and the Society of Financial Econometrics.

Lo is also a principal investigator at the MIT Computer Science and Artificial Intelligence
Laboratory, an affiliated faculty member of the MIT Department of Electrical Engineering
and Computer Science, an external faculty member of the Santa Fe Institute, and a research
associate of the National Bureau of Economic Research. He is a member of the New York
Federal Reserve Board’s Financial Advisory Roundtable, FINRA’s Economic Advisory
Committee, the National Academy of Sciences Board on Mathematical Sciences and Their
Applications, Beth Israel Deaconess Medical Center’s Board of Overseers, and the boards
of Roivant Sciences and the Whitehead Institute for Biomedical Research.

Lo holds a BA in economics from Yale University and an AM and PhD in economics from
Harvard University.

View full bio

Can the actions of central banks limit the economic impact of the coronavirus? Are financial
markets predicting a global recession? "Panic is beginning to hit financial markets right
now," says Andrew Lo, professor of finance at MIT’s Sloan School of Management: "I
suspect things will get worse before they get better." He adds: "It's going to be a very
challenging set of market conditions for investors to navigate through over the next few
months—we all need to buckle up."

In this webinar, Professor Lo will address the changing global economy since the outbreak
of the coronavirus, its impact on global financial markets, and what executives need to watch
for as the coronavirus crisis plays out.

Andrew W. Lo is the Charles E. and Susan T. Harris Professor at the MIT Sloan School of
Management, director of the MIT Laboratory for Financial Engineering, a principal
investigator at the MIT Computer Science and Artificial Intelligence Laboratory, and
an affiliated faculty member of the MIT Department of Electrical Engineering and Computer
Science. He is also an external faculty member of the Santa Fe Institute and a research
associate of the National Bureau of Economic Research.

He has published numerous articles in finance and economics journals (see http://alo.mit.edu)
), and has authored several books including Adaptive Markets: Financial Evolution at the
Speed of Thought, The Econometrics of Financial Markets, A Non-Random Walk Down Wall
Street, Hedge Funds: An Analytic Perspective, and The Evolution of Technical Analysis. He
is currently co-editor of the Annual Review of Financial Economics and advisor to the