How Does the ILP Work?

When your company joins the ILP, an Industrial Liaison Officer (ILO) is assigned to be your primary contact at MIT. ILOs are professionals who bring together business experience with in-depth knowledge of all of MIT. Your ILO also has experience with your industry so he/she “speaks your language”—helping you effectively advocate your company’s needs and interests to MIT’s faculty, staff, and students, to get them interested in working with your company.

To start your company’s ILP services, your ILO will meet with your managers who are seeking help from MIT. The ILO will help your managers define their interests and needs, articulate objectives for MIT interaction, and develop a plan of action to meet these objectives. In implementing this plan, your ILO will recommend, organize, and facilitate customized interactions with MIT that help your company to meet the objectives. Following are some examples of services your ILO can provide to satisfy your company’s needs:

**ARRANGE PRIVATE MEETINGS WITH MIT FACULTY, RESEARCH STAFF, AND STUDENTS**

Your ILO can arrange and facilitate meetings at MIT for your managers with individual faculty members, research staff, or students. Usually these meetings last about an hour each and are combined into half-day or full-day visits or video-conferences.

ILP member companies use this service to:
- monitor emerging innovations in science and technology and explore their potential impacts
- explore new or best management practices in industry
- discuss recruiting needs with faculty and meet students
- seek faculty help to solve specific problems through research collaboration
- discuss faculty research projects of interest to your company

**ORGANIZE PRIVATE WORKSHOPS AND CONFERENCES WITH MIT FACULTY**

Your ILO can organize a one-day private workshop or conference with MIT faculty for a group of your senior corporate staff.

ILP member companies use this service to:
- bring outside expert viewpoints into the company’s strategic planning efforts
- explore the impacts of emerging and disruptive technologies on the company’s business
- consider new approaches to the company’s management and organization

The ILP can also help you find a facility near MIT to hold additional company-only conferences in conjunction with the workshop; your company, however, must pay for the cost of renting such facilities.

**ARRANGE VISITS BY MIT FACULTY TO YOUR COMPANY**

Your ILO can arrange visits to your company by MIT faculty members whose research is of interest to you. Faculty members’ availability usually depends on their travel schedules. Generally, these visits occupy a half or full day and may include a seminar presented by the faculty member on his/her research as well as various discussions and consultations with your staff.

**HELP YOU ENGAGE MIT FACULTY IN COLLABORATIONS**

If your company is interested in sponsoring research at MIT, your ILO can introduce you to faculty and research staff with applicable expertise and facilitate discussions between your staff and faculty and research staff on how to collaborate on challenges of mutual interest. Furthermore, your ILO will inform you of new faculty members and new MIT research on an ongoing basis.

**FIND INFORMATION ON RESEARCH ACTIVITIES AT MIT**

In response to your requests, your ILO can identify and provide information about emerging technology, research, and education at MIT.
ORGANIZE ACTIVITIES TO ENHANCE RECRUITMENT OF MIT STUDENTS

Your ILO can introduce you to faculty members and students in the MIT departments and programs from which your company wishes to recruit. Your ILO can also help you identify and pursue ways to engage MIT students on your company’s behalf, whether at MIT or at the company, including:

- activities conducted by MIT’s Career Services offices
- job fairs at MIT
- departmental recruiting programs
- internship, co-op, and practice programs
- summer employment programs
- research sponsorship for students
- graduate research fellowships
- custom-designed recruitment events*

* Includes pre-event publicity, the use of MIT rooms suitable for meetings with students, and other details for the event. Event costs beyond the MIT room charge (e.g., food) must be borne by your company.

IDENTIFY CONTINUING AND EXECUTIVE EDUCATION OPPORTUNITIES

MIT offers special educational programs ranging from one-week short courses to year-long master’s programs in management and in engineering. Your ILO can help you identify existing programs that meet the educational and development needs of your staff.

In addition, your ILO can identify and introduce your company to MIT faculty and programs willing to develop custom educational programs meeting your company’s needs.

In addition to the customized activities, your company will also enjoy a number of member benefits, including:

Technology and the Corporation Conference Series ILP conferences are free for representatives of ILP member companies, and are designed to keep you in touch with research developments and issues affecting your industry. Approximately 8-10 conferences are planned each year, and provide research findings and presentations by leading experts, as well as choice opportunities to connect with MIT faculty, students, and industry executives.

KnowledgeBase The ILP KnowledgeBase, accessed via the ILP website, serves as a key resource for ILP company members, providing speedy Internet access to information about the Institute’s faculty, research, and educational programs. The online database provides comprehensive information on approximately 1,200 MIT faculty members, 7,000 research projects, and over 100 departments, labs and centers.

Website The new ILP website -- ilp.mit.edu -- features a number of tools designed to foster productive member engagement, both remotely, and in preparation for on-campus visits. Features include:

- News Mosaic -- The ILP’s new online news mosaic, provides the latest industry and research news from MIT from multiple sources, including: Technology Review, Sloan Management Review, the MIT News Office, as well as ILP-generated stories that provide an early inside view of recent developments within MIT’s R&D community, ILP insights on how best to access MIT expertise, overviews of Industry/MIT collaboration, and reviews of upcoming ILP member events.

- Video -- The ILP captures video of faculty presentations from all Technology and the Corporation conferences. The unique format captures both the speaker and detailed slides, as well as a searchable, interactive transcript of the presentations. Users may view these presentations via their web browser, or download to their desktops and view using their preferred media player (Quicktime, Windows Media Player).

- Publications -- The ILP’s online bookshelf features a listing of ILP Research Reports and Industry Briefs summarizing MIT’s research in a number of industry-specific areas, important reports from MIT departments, labs and centers, as well as featuring recent faculty books.

- Calendar -- Here you will find a monthly calendar of events with listings targeting management and business professionals, including: professional education courses, executive education courses, conferences, symposia, etc.

Nearly 200 of the world’s leading companies partner with the Industrial Liaison Program to advance research agendas at MIT. Hear how MIT’s Industrial Liaison Program can specifically help your organization, by calling us at: 617-253-2691 or emailing us at: liaison@ilp.mit.edu.

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