

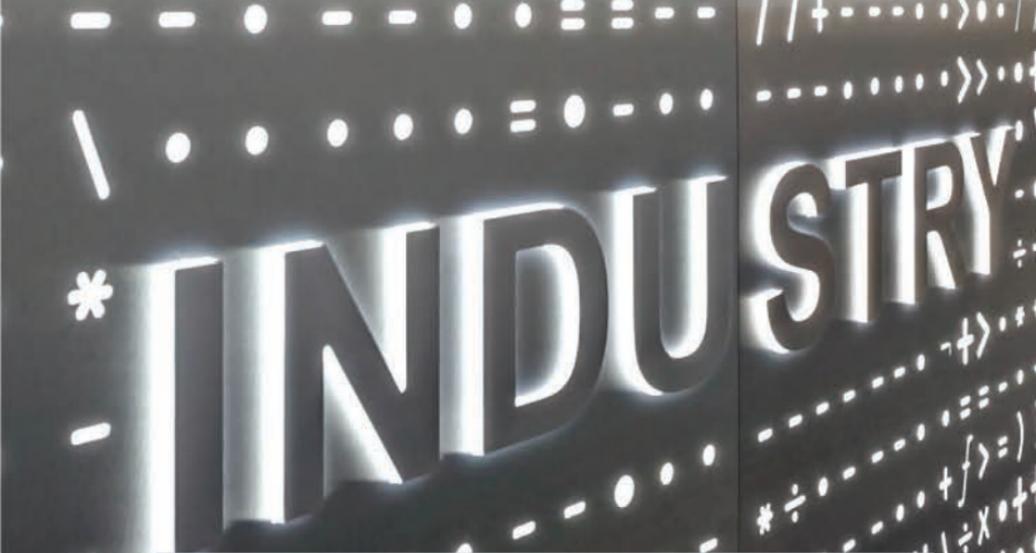


Browse **STEX25** Startups



STEX25 is a startup accelerator focused on fostering collaboration between MIT-connected startups and member companies of MIT's Industrial Liaison Program (ILP).





Industry-ready startups

STEX25 is a startup accelerator focused on fostering collaboration between MIT-connected startups and member companies of MIT's Industrial Liaison Program (ILP). STEX25 is managed by the MIT Startup Exchange (STEX) and its parent, the ILP.

Like all the 1,000+ startups in the STEX database, STEX25 companies are technology-based startups with a connection to MIT, whether they are based on licensed MIT technology or founded by MIT faculty, staff, or alumni. However, STEX25 startups have been identified as particularly well-suited for industry collaboration. These young, vibrant companies have proved themselves with early use cases, clients, demos, or partnerships, and may be on the cusp of significant growth.



Partnering with industry

Corporations looking for an injection of innovation and entrepreneurial spirit should look first at the industry-ready STEX25 startups. They will see the high-caliber talent and the cutting-edge technology that are hallmarks of MIT-connected startups. And they will see STEX25 startups are willing partners eager to collaborate with startup-ready corporations.

Startup motivations for joining forces with corporate partners are varied, but the desire for substantive collaboration that creates win-win outcomes eclipses routine financing needs and the potential to be acquired. STEX startups tell us they want to:

- Apply and adapt their technologies to creatively address unique business challenges
- Leverage their speed and agility to extend business lines, or create new ones
- Gain insight and understanding from corporate experience and management resources
- Access unique assets and infrastructure for building prototypes or scaling production
- Accelerate growth by gaining access to new markets
- Secure important first customers that boost sales and provide market validation



Spurring innovation

Corporate stakeholders are encouraged to leverage their ILP membership by participating as guest speakers at monthly STEX workshops or by hosting a Startup Showcase at their corporate headquarters, featuring STEX25 startups, as well as local MIT-connected startups. Additional benefits for ILP members include:

- Early access to technology licensing, innovation scouting, co-creation, lead client and partnership opportunities
- Coaching/mentoring opportunities for mid-level and senior executives
- Visibility as a thought leader in the global innovation ecosystem

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STEX25 benefits

Once a startup is named to the STEX25, its appeal as an industry-ready partner is actively promoted by the ILP/STEX communications team, and the STEX25 cohort moves to the top of ILP's priority list when discussing and advising member companies on their startup strategy. Specific benefits provided by the STEX and ILP teams include:

- Invitation to exclusive industry networking seminar for STEX25 founders/leadership and ILP company executives
- Custom assessment, outreach, and matchmaking with ILP member companies
- Travel stipend to one MIT Startup Showcase event
- Preferred speaker/exhibitor status for on-campus events
- Honored guest at the annual MIT Startup Ecosystem Conference
- Custom-produced video and in-depth innovation profile, promoted through MIT/ILP channels
- Company bio in STEX Annual Startup Report

Nominate startups for STEX25

MIT Startup Exchange encourages nominations from the MIT entrepreneurial ecosystem, which includes the Deshpande Center for Technological Innovation, the Martin Trust Center for MIT Entrepreneurship, the Technology Licensing Office (TLO), the Venture Mentoring Service (VMS), and other large MIT labs such as the MIT Media Lab and the Computer Science and Artificial Intelligence Lab (CSAIL). New companies are added quarterly. Nominations are due September 30th, December 31st, March 31st, and June 30th. For more information about the nominating process, contact the STEX lead, Trond Undheim, email: tundheim@MIT.EDU, or phone: 617-253-8983.



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