Synaptic Intelligence
AI for Digital Transformation

Nathan Wilson, Ph.D., CTO / Co-Founder
nw@naralogics.com

Brain and Cognitive Sciences, MIT

naralogics
artificial intelligence for the real world
Goals for digital transformation

Nara Logics provides **ANSWER AI** for smarter software
Consumer Personalization: P&G
- Doubled conversion
- Global launch in weeks

Decision Support: Intelligence
- 40% better event resolution
- Integration across systems
Nara Logics Synaptic Intelligence Platform

Differentiation
1. Better results
2. Explainability
3. Easy data & systems integration
For companies:

- Pursuing a **build** strategy for their digital transformation
- Breaking down data silos across enterprise information
- Ready to move beyond pilots and into production AI
- Industries: Consumer Products & Retail, Defense & Intelligence, Financial Services, Healthcare, Process Engineering

**More information:**
[https://naralogics.com](https://naralogics.com) | info@naralogics.com