AGENDA

2017 MIT Innovations in Management Conference
September 27-28, 2017, Media Lab, Building E14

Day 1

8:00  Registration and Continental Breakfast

9:00  Welcome and Introduction
      Karl F. Koster

9:15  The Big Shift: Management and Strategy in the Second Machine Age
      Andrew McAfee

10:00 Slice Learning: Do More With Messy Data
      Vivek Farias

10:45 Networking Break

11:15 Dynamic Work Design: Visualizing Work
      Nelson Repenning

12:00 MIT Startup Exchange Introduction and Lightning Talks

12:40 Lunch with MIT Startup Exchange Exhibit
      John Andrews, CEO, Celect
      Aaron Howell, Chief Customer Officer, Relativity6
      Abhi Yadav, CEO & Founder, ZyloTech
      Jon Garrity, Founder & CEO, Tagup
      Rony Kubat, Co-Founder, Tulip
      Ben Vigoda, Founder & CEO, Gamalon
      Joshua Feast, Co-Founder & CEO, Cogito
      Vinayak Ranade, CEO, Drafted
      Kalpesh Sheth, Co-Founder & CEO, Yaxa
      Molly Bates, Chief Development Officer, Adappt Intelligence
      Aidan Cardella, SVP of Operations, TVision
      Matt Osman, CEO and Co-Founder, Legit Patents
      Anjali Midha, CEO and Co-Founder, Diesel Labs

2:00  The Good Jobs Strategy: How Human Centered Operations Can Lead to Success
      Zeynep Ton

2:45  Lessons from SuperSoaker: Strengthening Your Patents to Protect Your IP
      Benjamin Roin

3:30 Networking Break

4:00 Managing in Turbulent Times
      Donald Sull

4:45 Winning the Fire Drill: How Not to Lose the “Middle Game” of Your Company’s IIoT Transformation
      John Carrier

5:30 Networking Reception

* Schedule and speakers are subject to change without notice.

* Speakers abstracts, slides, and bios are available on the conference website: ilp.mit.edu/2017/management
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Day 2

8:30  Registration and Breakfast
9:00  Welcome and Introduction
9:10  Reflections on the Glass Ceiling  Roberto Fernandez
9:55  Managing the Last Mile: Density, Data, and Technology  Matthias Winkenbach
10:40  Networking Break
11:10  Monetizing Your Data: Three Ways To Convert Your Data into Financial Returns  Barbara Wixom
12:40  Bursting Out of the CEO Bubble: Knowing the Unknown  Hal Gregersen
1:25  Adjournment with bagged lunch
SPEAKERS

John Carrier
Senior Lecturer
MIT Sloan School of Management

Winning the Fire Drill: How Not to Lose the “Middle Game” of Your Company’s IIoT Transformation
Day 1, 4:45 - 5:30

Vivek Farias
Robert N Noyce Career Development Associate Professor of Operations Management
MIT Sloan School of Management

Slice Learning: Do More With Messy Data
Day 1, 10:00 - 10:45

Roberto Fernandez
William F Pounds Professor of Management
Professor of Organization Studies
Co-Director, Economic Sociology Ph.D Program
MIT Sloan School of Management

Reflections on the Glass Ceiling
Day 2, 9:10 - 9:55

Hal Gregersen
Executive Director, MIT Leadership Center
Senior Lecturer
MIT Sloan School of Management

Bursting Out of the CEO Bubble: Knowing the Unknown
Day 2, 12:40 - 1:25

Karl F. Koster
Executive Director of Corporate Relations

Welcome and Introduction
Day 1, 9:00 - 9:15
Andrew McAfee
Principal Research Scientist
MIT Sloan School of Management

*The Big Shift: Management and Strategy in the Second Machine Age*

*Day 1, 9:15 - 10:00*

Nelson Repenning
School of Management Distinguished Associate Professor of System Dynamics and Organization Studies
Director, MIT Executive MBA
MIT Sloan School of Management

*Dynamic Work Design: Visualizing Work*

*Day 1, 11:15 - 12:00*

Benjamin Roin
Assistant Professor of Technological Innovation, Entrepreneurship and Strategic Management
Associate Member, Broad Institute
MIT Sloan School of Management

*Lessons from SuperSoaker: Strengthening Your Patents to Protect Your IP*

*Day 1, 2:45 - 3:30*

Jeanne W. Ross
Principal Research Scientist
Director, Center for Information Systems Research
MIT Center for Information Systems Research

*Designed for Digital: How Companies Will Succeed in the 21st Century*

*Day 2, 11:55 - 12:40*

David Schmittlein
John C. Head III Dean
MIT Sloan School of Management

*Welcome and Introduction*

*Day 1, 9:00 - 9:15*
SPEAKERS

Donald Sull
Senior Lecturer
MIT Sloan School of Management

*Managing in Turbulent Times*
*Day 1, 4:00 - 4:45*

Zeynep Ton
Adjunct Associate Professor of Operations Management
MIT Sloan School of Management

*The Good Jobs Strategy: How Human Centered Operations Can Lead to Success*
*Day 1, 2:00 - 2:45*

Matthias Winkenbach
Research Associate
Director, MIT Megacity Logistics Lab
Center for Transportation and Logistics

*Managing the Last Mile: Density, Data, and Technology*
*Day 2, 9:55 - 10:40*

Barbara Wixom
Principal Research Scientist
MIT Center for Information Systems Research

*Monetizing Your Data: Three Ways To Convert Your Data into Financial Returns*
*Day 2, 11:10 - 11:55*